

More Than Just For Fun - Fantastic Wordpress Quiz Plugin - Thrive Quiz Builder



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A Quiz encourages your current readers to participate in a fun way on your site.

But it also entices new customers to find out more as well. They have the ability to draw a large audience as they can be shared by the participants and linked to peoples social media. As in the case of Pinterest – for years if it is an evergreen subject.

This article mentions affiliate links to products that I personally use and recommend. I will receive a small commission if you choose to purchase any services through links contained in this at no additional cost to you.

Take the Quiz !

YOUR BLOG
/MARKETER
%RESULT%

The Quiz results from taking the "What Are You Quiz."
Based on your answers you are either a beginner, an intermediate blogger, or an expert.
You scored Give your friends an try and see if they get a better score than you did.

<HTTPS://MARKETINGOFFLINEONLINE>

*What Kind Of
Buiness Blogger Are
You?*

**BEGINNER
INTERMEDIATE
OR EXPERT?**

[Click to go to Quiz](#)

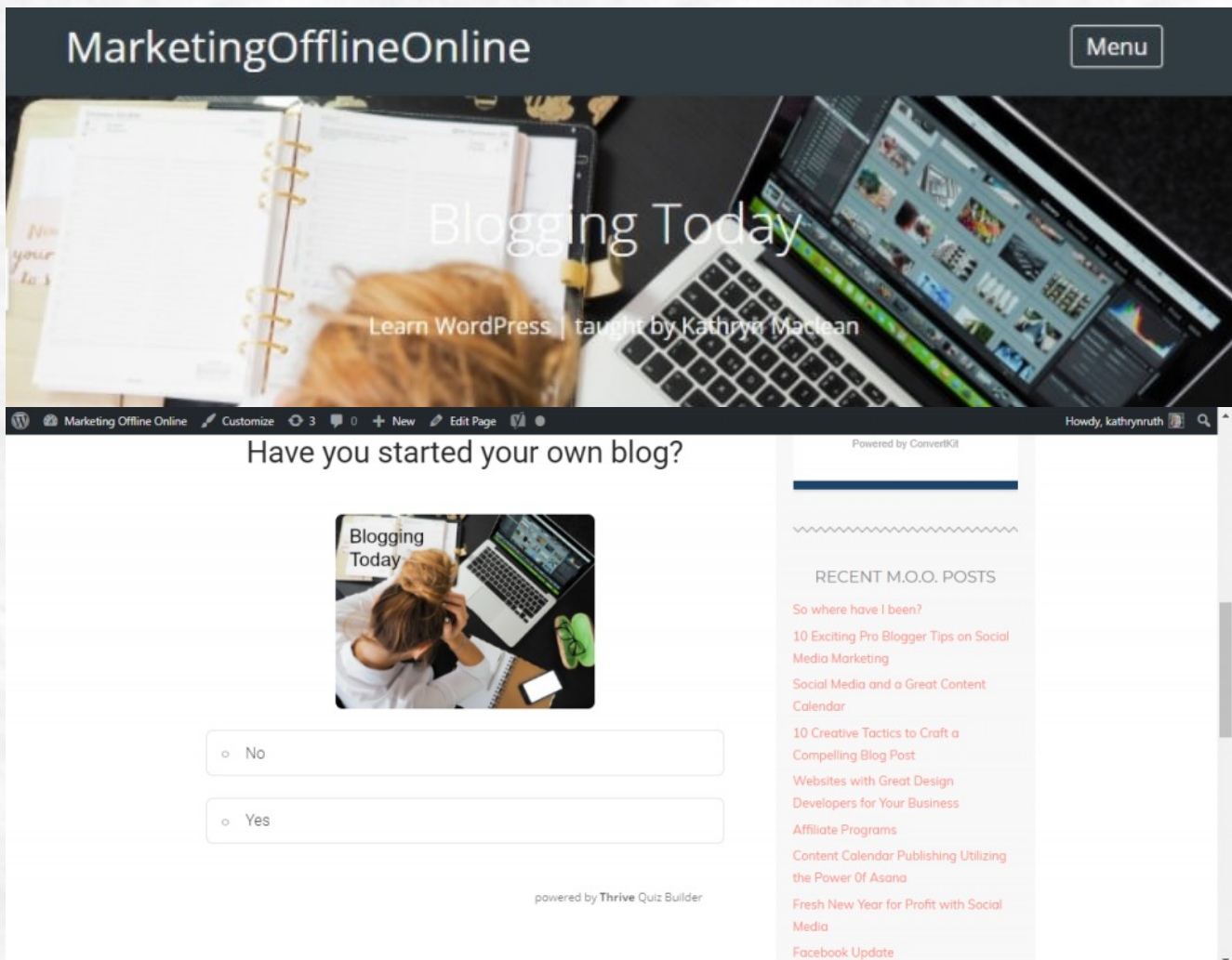
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How did I create my lead generating and fun quiz?

A little hard work to learn how to set it up but I have some tips for you to create a lead generating and fun quiz in hardly any time at all

A Quiz with a difference!

Quiz Builder WordPress Quiz Plugin Boosts website engagement through quizzes with Thrive Themes Quiz Builder.



These are my target markets

1. New Businesses and Entrepreneurs
2. Consultants and Small Businesses
3. Agencies and Marketing Teams

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So I made three simple sections. Beginner-Intermediate-Expert.

I want to help Women Bloggers and Small Business Entrepreneurs with their marketing. I have been marketed online for several years, I started out 10 years ago as a brand new beginner. Then after many years of trial and error as an intermediate marketer and finally as an Expert in marketing for small businesses, both offline and online.

This is a wonderful software, a plug-in that you could set up on a quiz on your WordPress blog. Ask what level of business a blogger visitor is at currently. This way I can tailor marketing information to them at the correct level. Genius!



[Click to visit on another tab](#)

Easy to Set Up

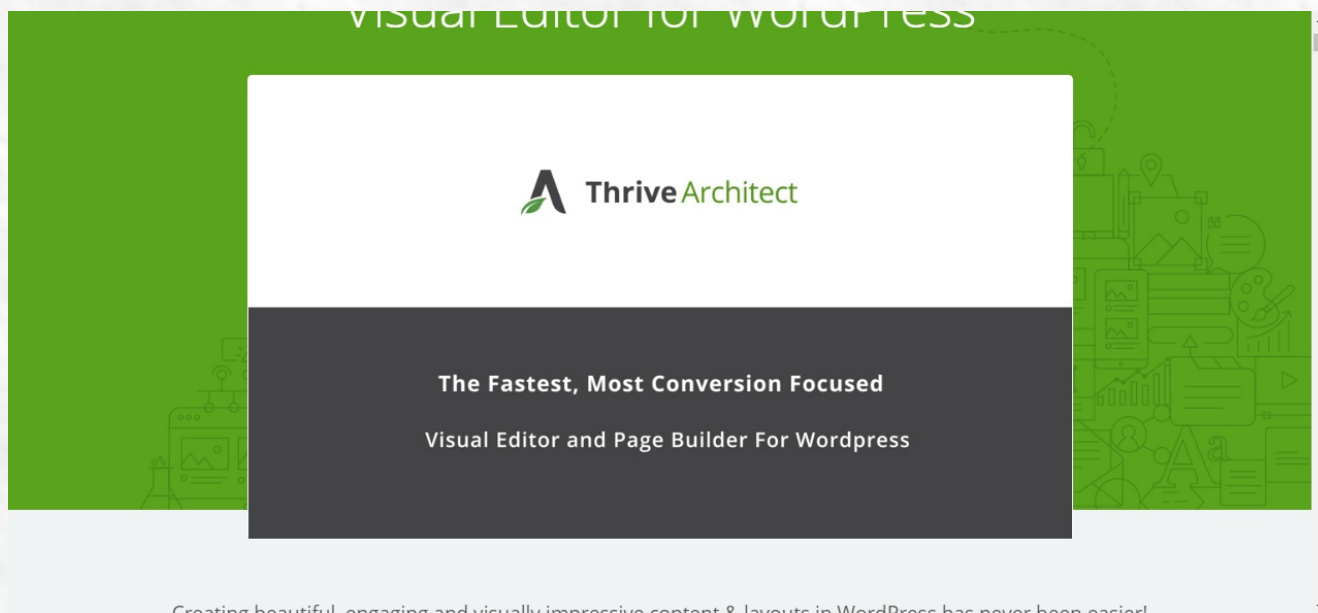
I found it not to difficult to set up after working with it on my own site. Thrive Themes also has great videos done by the owner. You are able to set it up exactly as you want it. From the first screen (with the girl image), above you can see that I have added my own graphics with just simple yes or no fields. I have added a number value to determine from these answers what the level of expertise would be for the score. At the end, the result is shown and you can join my newsletter to get more information that is segmented to your level as regards to blogging and marketing information.

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It is possible to add a Thrive Themes opt-in form to your autoresponder, I prefer [ConverKit](#) (made for bloggers by bloggers) but I just added the usual opt-in form from my autoresponder in the margin. I don't like having to opt-in to get an answer so likely you don't either. I have set up my email into segments with tags for the levels of people who opt-in to my email list. Here is a helpful video by Hanne of Thrive Themes on segmenting your email list. See using Thrive Quiz Builder at the end of the video, after content on Thrive Leads.

Thrive Quiz Builder

Allows engagement with visitors, gives insights through reports, spiking traffic through social shares. Increases subscribers through laser targeted opt-ins all tailored to your visitor's quiz answers. Many different ways to set up a Quiz. Please join my email list and you will have content that is geared to your results on the quiz. Also a surprise gift of mine.



Thrive Architect

What you see is what you get. You can drag and drop pages and posts that look exactly the way you want them to look. Build your pages in real time straight from within the editor. Landing Pages in Thrive Architect are Professional looking landing pages with over 220 fill-in-templates.

Thrive Architect is the fastest, most intuitive visual editor for WordPress. Easy drag-and-drop layouts, just add buttons and our advanced content elements and much more...Thrive Architect is the visual page builder for business and conversion-focused websites.

Click and edit, landing page templates for professional looking sales pages, opt-in pages that are instantly publishable yet are completely customizable.

Replace a dozen plugins with the conversion-focused elements that are built right into Thrive Architect. Buttons, testimonials, countdown timers and lead generation forms that integrate with your fav email marketing tools.

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Thrive Optimize A premium add-on (included with your membership) for Thrive Architect. It allows your pages to be AB tested within your WordPress dashboard. No adding code or snippets.

Thrive University

Create a Free Thrive University Account

[Thrive Themes](#) - [Rise Theme](#)

Get All Our Online Business Tools
The Full Suite of

- Thrive Themes
- WordPress Plugins / Constant Updates & Instant Access to New Plugins/
- Exclusive Members Only Courses,/
- Templates and Content Unlimited Support/

Built for speed, clarity, and readability. Making website building easy.

Thrive Leads

Thrive Leads is a lead generation plugin for WordPress. That sentence is not wrong, but it barely scratches the surface of what this plugin is about. First and foremost, Thrive Leads is the list building solution that's created by a team of people who are obsessed with conversion optimization.

- LightBox, Sticky Ribbon, In-Line Forms
- Step Opt-In Form, Slide-in, Opt-In Widget
- Screen Filler Overlay, Content Lock.



Thrive Membership

PAID ANNUALLY – Everything

Use of all plugins and themes on 25 websites

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Agency Membership

PAID ANNUALLY

Use of all plugins & themes on 50 sites and clients websites.

Thrive Architect is under continual development. **A new Website Builder will be in Beta - July 25th for Thrive Architect members** to sign up for and evaluate.

As a member, you also get access to all of our Thrive Plugins. That includes Thrive Leads, Thrive Architect with Landing Pages & Thrive Comments. You will also get access to all of the new landing page templates we keep producing for Thrive Architect and all the new opt-in form templates & styles we keep producing for Thrive Leads.

This goes much further than a bit of header and footer customization. This is true, full-featured theme editing. I have seen the video by Shane Melauch and want to join the membership soon to get it! This goes much further than a bit of header and footer customization. This is true, full-featured theme editing. Have a look below at the video for this.

First Look at Our Upcoming Theme Builder...

I have bought one of their products, so far. **Thrive Themes Quiz Builder** and I love the dedication to building the best, most business-focused and most useful tools for WordPress websites. I am an affiliate and a fan of this company.....Have a look at their site and you may too be a raving fan of their WordPress quiz plugin. **Take the Quiz and enter your email for more on marketing tips like this.**

About Kathryn Maclean <https://marketingofflineonline.net>

A blogger with WordPress /domains & hosting for web development. A certified Social Media Campaign specialist sing Facebook, Twitter Pinterest and Google + Also an Affiliate & Network Marketer using resources such as: the Power Affiliate Club. PAC Expert Author and Coordinator for [Power Affiliate Club](#)