



Management and
Entrepreneurship
or MBA from UK
Universities



Affordable
Online Distance
Learning
Courses

Management and Entrepreneurship

(Level 4&5)

Package Includes:

- ✓ University 1st Year (Level 4) Full Course Materials and Exams
- ✓ University 2nd Year (Level 5) Full Course Materials and Exams

Also includes

- ✓ Recognised Ofqual Qualification
- ✓ Unlimited tutor support

Programme Eligibility Criteria:

The eligibility criteria of a Level 4 programme includes,

- ✓ Age not less than 18
- ✓ Secondary Education (Complete)

The eligibility criteria of a Level 5 programme includes,

- ✓ Level 4 (Complete)





ABOUT THE COURSE

This course offers Accounting and Finance (Level 4) Undergraduate diploma and Extended Diploma in Management (Level 5), which is a fast track course for students to reach an associate Finance and accounting UK based undergraduate degree (through distance learning or on campus learning). Level 4 of this diploma (comprised of 10 assignments and 10 modules) is equivalent to Year-1 of UK based university degree and on the other hand level 5 (comprised of 10 assignments and 10 modules) is equivalent to Year-2 of UK based university degree. Level 4 and Level 5 collectively offers 240 credit hours (120 of L-4 & 120 of L-5). Therefore, if a student wishes to pursue at UK based university degree offering exemption on the basis of credit hours, then after L-4 completion he/she can get admission in the second year of the undergraduate degree program.



COURSE NAME	GLH (Guided Learning Hours)	ADDITIONAL EXPECTED HOURS	SUPPORT SERVICES
Hotel Management (Online)	Approximately 40 for each module	30-50	1. Exercises 2. Recommended Readings 3. Internet Resources



WRITTEN ASSIGNMENTS

The level 4 Diploma in Entrepreneurship has 10 modules and 10 written assignments and the level 5 Extended Diploma in Management has 10 modules and 8 written assignments. On completion of the modules, students will be given access to the assignments. The assignments are approximately 5,000-8,000 words each. Students are provided support on the modules and assignments via the 'Tutor' section of the learning platform.

The assignment unit titles for the level 4 course are:

- ✔ Managing business operations
 - ✔ Personal effectiveness
 - ✔ Business planning and goal setting
 - ✔ Managing and using finance
 - ✔ Psychology and entrepreneurship
- ✔ Business environment
 - ✔ The entrepreneurial manager
 - ✔ The manager's toolkit
 - ✔ Managing and using marketing
 - ✔ Innovation and creativity

The assignment unit titles for the level 5 course are:

- ✔ Managing communications
 - ✔ People management
 - ✔ Research project
 - ✔ Planning a new business venture
- ✔ Business organisations in a global context
 - ✔ Finance for managers
 - ✔ Marketing principles and practice
 - ✔ Business law



LEVEL 4 MODULE LISTING:

► MANAGING BUSINESS OPERATIONS:

In this module, learners will understand the way through which a business carry out its operations in a macro and micro business environment. They will also study about business key functions and its importance in attaining success.

► BUSINESS ENVIRONMENT:

Learners will grab understanding of business environment and the impact it creates on an organization. This unit will cover both internal and external elements that affects a business and its knowledge will help them to develop business strategies to deal with the evolving business environment.

► PERSONAL EFFECTIVENESS:

Learners will develop various approaches skills and will be able to analyze their impact on time management. This module will develop learners to resolve issues and will support them in making decisions.

► THE ENTREPRENEURIAL MANAGER:

Learners will explore processes and functions that help in change development in entrepreneurial management in terms of competition.

► BUSINESS PLANNING AND GOAL SETTING:

In this module, learners will learn to set organizational aims and they will understand how these aims enable an organization do business planning.

► THE MANAGER'S TOOLKIT:

Learners will understand the selection of management most important tools and their usage for which they will be provided with enough information. Learners will be able to do situational analysis, provide solutions and evaluate the competitive position to develop an effective strategy for an organization.

► MANAGING AND USING FINANCE:

Leaners will understand finance management use in an organization. Accounting and financial related terms will be introduced and they will be able to understand financial reporting basics.

► MANAGING AND USING MARKETING:

Leaners will be introduced with marketing as a prime tool of management. They will be able to understand planning process of marketing and its role for external and internal marketing. This module will help them to understand the importance of marketing activities for organizations.

► PSYCHOLOGY OF ENTREPRENEURSHIP:

Science of psychology fundamental principles will be introduced in this study and learners will be able to develop its relations with entrepreneurship in business context.

► INNOVATION AND CREATIVITY:

In this module, learners will understand the importance of innovation for organizations. They will study different models which are used to understand and recognize its importance and will able to develop strategies with it.



LEVEL 5 MODULE LISTING:

► THE ENTREPRENEURIAL MANAGER:

Learners will learn about an entrepreneur. It will also teach them to examine the needed skills and qualities of an entrepreneur.

► ORGANISATION STRUCTURES:

In this module, students will learn why an organization is structured in a particular way? How optimum structure is attained and how it can be differentiated in organizations? Learners will study different theories and models which helps to develop an organizational structure.

► PRACTICAL ACCOUNTING ANALYSIS:

Accounts exercises will be completed by the learners in this unit and will also understand that there are actions which can help to precipitate analysis.

► BUSINESS PLANNING AND GOAL SETTING:

Learners will explore what the business clear aims, it's outcomes, and clear strategies? Through this, clear business goals are being focused and clear strategies to achieve them.

► POLITICS AND BUSINESS:

In this module learners will explore political impact on a business and challenges caused due to it. They will further understand government's role, exports and impact of economy in this unit.

► BUSINESS LAW:

Learners will study about manager's legal responsibilities by understanding the business legal matters and executive's role.

► MANAGING IN TODAY'S WORLD:

Learners will explore the idea of modern world business and business ethics to perform its operations rightly by focusing on equality and governance.

► PERFORMANCE MANAGEMENT:

This module will help students to understand the idea of continuous improvement by the collective efforts of business and its people. They will also study about CPD, training, reward structures and employee's development in order to attain high business outcomes.

► MARKETING AND SALES PLANNING:

Learners will learn to examine how cohesive plan can be developed by bringing competitors, markets, products and customers together.

► QUANTITATIVE SKILLS:

This unit completion will make learners capable of using numerical exercises knowledge in the business context.

CAREER PATH

Successful completion of The Undergraduate Level 4 (Diploma in Entrepreneurship) and Level 5 (Extended Diploma in Management) and the final year of an accredited Undergraduate Degree programme, students will have attained the right credentials to go on and apply for a job in management, HR, strategic business management or set up their own business.



UNIVERSITY TOP-UP

If you decide to top up to a full Undergraduate Degree through an accredited UK university, the costs are listed below. Please note, the below costs are for distance learning/online only. You have the option of finishing on campus, costs will vary depending on which university you chose to complete the final year at.



UNIVERSITY NAME	PROGRAMME OFFERED
Northampton University	BA (Hons) in Business and Management Top up BSc (Hons) in International Accounting Top up
University of Derby	Undergraduate Top up to BA
Edinburgh Napier University	BA in Business Management (Top-Up) BA in Business and Enterprise (Top-Up) BA in Sales Management (Top-Up)
University of Worcester	BA (Hons) Business Administration Final Year Top up
University of Sunderland – On Campus	BA (Hons) Business and Management (Year 3)
Anglia Ruskin University	Bsc (Hons) Business Management (Final Year) BA (Hons) Management (Top-Up)
University of Bolton	BA (Hons) Top-up, duration 2 semesters
University of Portsmouth	BA (Hons) Business BA (Hons) Business and Computer Studies BA (Hons) Professional Studies BSc (Hons) Professional Studies BSc (Hons) Engineering and Management Studies BSc (Hons) Engineering Project Management
Buckinghamshire New University	BA (Hons) Top-up
Coventry University	BA (Hons) Top-up – progression from ATHE Level 5 Extended Diploma in Management
Southern Cross University	Bachelor of Business Bachelor of Business Administration Bachelor of Business in Convention and Event Management Bachelor of Business in Hotel Management Bachelor of Business in Tourism and Hospitality Management
University of Nicosia, Cyprus	Undergraduate Top up to BA

Note: Prices may vary, please check at the time of admission

Corporate office :

M-59 , The Curve Building, Sheikh Zayed Road, Dubai UAE

Regional Office : 14-O, Adjacent BOP, F8 Markaz, Islamabad.

Whatsapp: +971523975189 | **Mobile :** +923005090777

Email: admissions@cothm.ae | **Web:** www.cothmonline.com