

2014 Focus

created by Designing an MBA

What is the one area of my business I want to focus on growing this year?

Why do I want to focus on this area?

What are three things I can do to make that happen?

1.

2.

3.

For each of those three items, what can I do each week to make them happen? (Or if not a weekly activity, what are the major things that need to happen?)

1.

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2.

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3.

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What can I measure to ensure I am working towards my goals?

Measurable:

Current number:

End of 2014 goal:

What areas of my business do I need to maintain while working on this new goal?

What do I need to do each week to maintain those areas?

Who can support me (or give me guidance) as I'm working on my 2014 focus area?

What resources can I use to help me work on this area of my business?
(Books, courses, coaching, conferences, etc.)