

## The 7 Link Challenge ... I'm

December 9th, 2011 Des Link Building · Online Traffic 2 Comments

Viral marketing is a sweet tool it working effectively.

Most of us want it, many of us crave it, but there are very few of use that can actually manage to get it to work on a consistent basis.

I just took a quick trip on over to Alexa. This is an Amazon ranking website that offer great information on website demographics and basic stats. Here's their "Top 10 Ranked Sites" in order of rankings.

1. [Google.com](#)
2. [Facebook.com](#)
3. [Youtube](#)
4. [Yahoo](#)
5. [Baidu.com](#)
6. [Wikipedia](#)
7. [Blogspot](#)
8. [Windows Live](#)
9. [Twitter](#)
10. [Amazon](#)

I suppose we ask ourselves daily (well I do). How the hell can we get our content to go viral over these networks on a consistent and trackable basis? Answer, with great difficulty.

However, once in a while, the opportunity to partake in an event that's unique and ticks most of the viral boxes presents itself and you just can't refuse a great opportunity.

You're probably wondering what

I'm a relatively new reader to [Dan Sumner's blog](#) and find his writing style and marketing perspective akin to my own. Hence the reason why I like to contribute in his discussions.

Dan's very kindly invited me to a challenge which was initially proposed to him by [Randy Smith](#).



### The Challenge

The challenge which is articulately written [here](#) is to publish links to 7 posts on my blog, 1 link for each category.

1. Your most beautiful post
2. Your most popular post
3. Your most controversial post
4. Your most helpful post
5. A post whose success surprised you
6. A post you feel didn't get the attention it deserved
7. The post that you are most proud of

So here goes, warts and all ... ..

1. **Your most beautiful post** – I've got to admit, I struggled with this first one. I'm very factual in my posts (typical bloke) and I struggled to find anything I deemed beautiful. I've chosen this post for the simple fact that I used quite a few images. It probably took me longer to upload and embed the images than write the post he, he.

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Hi, I'm Des and I study how the top Internet Marketers run their businesses, choosing what works for them and what doesn't. Period!

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Adrienne commented on [The 7 Link Challenge...I'm Up For It?](#)

2. **Your most popular post** – This is my most popular post to date and I'm actually quite proud of it (wipes a tear from his eye). I think it's popular because, as internet marketers we're always looking for the next best thing. The tool that will give us a clear advantage over our peers. I'm a stats man, so I thought it only fitting that I reveal the tools I'm going to be using next year to propel my websites to the top of the serps. It hasn't had any comments, but it's the most viewed post this month.

3. **Your most controversial post** – I don't know whether this post was just stupid mistake or controversial. I'll let you decide. It was my first foray into running WSO's and I knew the power of the affiliate network that warriorplus provides. However, I didn't maximise the possibilities available to me and missed the boat. This post just highlighted the silly mistake I made and hoped to persuade others not to make the same ones 😞

4. **Your most helpful post** – **This is an easy one really.** I think it's my most helpful post, because I put a lot of time, energy and thought into this. I wanted it to be sticky and knew at some point it would go viral (maybe on a small-scale). I was a heavy backlinker in the past (weren't we all) and simply wanted to show readers that there are other avenues of getting traffic back to your site. 25 of them to be exact.

5. **A post whose success surprised you** – What's really weird about this post, is the fact that I didn't get any comments, but instead got several emails on the way I tested things on my site(s). Strange eh?

I must have received about 10 different emails of questions regarding testing, but no one dared ask in the comments section. I suppose the fact that people were asking for my advice was a small success for me personally.

6. **A post you feel didn't get the attention it deserved** – I could have used the previous post, but that would be a bit lazy really. So I've chosen this one. I thought I'd get a larger response than I did (maybe I will in time). I saw a similar thread on a forum that got a massive response and thought this would do the same. I suppose, unless you're searching for this sort of post on my blog or online, you could probably miss it.

7. **The post that you are most proud of** – I did this post last week, and it will hopefully be one of many. I'm doing a new video every Friday and I'm basically forcing myself to do more videos and eventually more presentations to the camera. With each BS Friday I give tips and advice on internet marketing, I also reveal some of the tools and websites I use for my promotions.

I made a lot of mistakes in the video, was really nervous, produced an intro that was too LOUD etc etc etc. However, I'm a firm believer that to grow your business and take it to the next level you need to be different and step out of your comfort zone. My next scary episode will be later on this afternoon after I've done the chores written down for me by the missus this morning 😊 One of them was cleaning the bathroom. Yay!

Well that's it. That's my final 7. I'd like to nominate:

[Danielle Lynn](#)

[Peggy Baron](#)

[Dee Dawber](#)

[James Penn](#)

[Nick Stewart](#)

I'd like to thank Dan for the invite. It was kinda fun doing that list.

It's given me lots of ideas for new blog posts and I've enjoyed reading everyone else's

I hope you enjoyed the post and you're more than welcome to get social or leave any nice comments:)



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the 7 link challenge

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[Million Dollar Marketing Team – No Bs 2](#)

**A b o u t D e s**



» Des has written 26 posts

- (1 hours ago)
- [Barry Ranns](#) commented on [I Made A Simple, Stupid, Damn Right Ridiculous Newbie Mistake](#) (6 hours ago)
- [Barry Wells](#) commented on [The 7 Link Challenge...I'm Up For It?](#) (6 hours ago)
- [Barry Wells](#) commented on [I Made A Simple, Stupid, Damn Right Ridiculous Newbie Mistake](#) (6 hours ago)
- [Barry Wells](#) commented on [The 5 Best SEO Tools For 2012](#) (7 hours ago)
- [Barry Wells](#) commented on [10 Email Marketing Alternatives To The Aweber Autoresponder 2012](#) (7 hours ago)
- [DesDrec](#) commented on [How To Make Money Fast With Amazon - NO BS 1](#) (1 days ago)
- [Danielle Lynn](#) commented on [How To Make Money Fast With Amazon - NO BS 1](#) (1 days ago)
- [DesDrec](#) commented on [Using Download Helper To Increase Your Learning Time](#) (3 days ago)
- [Barry Ranns](#) commented on [Using Download Helper To Increase Your Learning Time](#) (3 days ago)

**P r e v i o u s P o s t s**

- [Million Dollar Marketing Team – No Bs 2](#)
- [The 7 Link Challenge...I'm Up For It?](#)
- [Using Download Helper To Increase Your Learning Time](#)
- [The 5 Best SEO Tools For 2012](#)
- [How To Make Money Fast With Amazon – NO BS 1](#)

**A r c h i v e s**

- [December 2011](#)
- [November 2011](#)
- [June 2011](#)
- [May 2011](#)
- [April 2011](#)
- [March 2011](#)



**R e l a t e d P o s t s**



**B l o g s I F o l l o w**

- [Lee McIntyre](#)
- [Don & Jeremy Blog](#)
- [Kim Roach - Buzz Blogger](#)

**S i t e m a p s**

- [XML](#)
- [Video](#)