

## Careful You Don't Give The

November 29th, 2011 Des Online Traffic 0 Comments



Like most people, I comment on a lot of blog posts.

It's nice to become a part of someone else's community.

What I find a little distressing, especially for new Internet marketers is the fact that they're linking back to their MAIN money page (you know, the page that you're working on to bring in some \$\$\$\$).

**I think it's always best to link back to your own personal blog (if you have one). There's a few reasons:**

### People Will Steal Your

1. If it's a new niche market you've entered and you're just started to make a few sales, I can guarantee your sales will dry up in no time if you announce to the world exactly what niche you're targeting.

Unfortunately, this is a classic "new marketer" mistake, but one I think we've all made 😊

### The First Contact Is Im

2. The first contact you have with your new visitor needs to be a positive one. By linking directly to your personal blog, gives them the opportunity to find out exactly what you're all about and what type of person you are.

This is huge if you want to be taken seriously and actually build your own small community.

### You Want That Visitor To G

3. By linking directly to a squeeze or sales page in my opinion isn't the best first impression you'll want to give. You want that visitor to get to know you first before trying to market your latest and greatest.

4. There's more but I think you get the idea – Keep your niche ideas to yourself, otherwise I a few hundred other marketers will produce a quick mini site, do a little PPC just to see how viable this market actually is.

Bang, there goes your niche.

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About Des

» Des has written 20 posts

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Hi, I'm Des and I study how the top Internet Marketers run their businesses, choosing what works for them and what doesn't. Period!

I study each product promotion, email campaign and resource and fine tune my own business to emulate theirs.

If you're interested and want to find out more? grab my "FREE" PDF reports and videos sent directly to your inbox.

The first report I send you takes you behind the scenes of their product launches and some of the tactics employed will definitely shock you!

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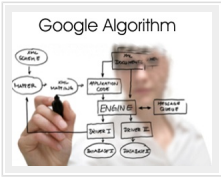
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