



DERBYMUSEUM.ORG

DAILY MUSEUM HOURS

March 25 - November 30:

Monday - Saturday: 8:00 A.M. - 5:00 P.M.
Sunday: 11:00 A.M. - 5:00 P.M.
Derby Cafe: 11:00 A.M. - 3:00 P.M.

December 1 - March 24:

Monday - Saturday: 9:00 A.M. - 5:00 P.M.
Derby Cafe: 11:00 A.M. - 3:00 P.M.
Sunday: 12:00 P.M. - 5:00 P.M.
Derby Cafe: Closed Sunday

MUSEUM GENERAL ADMISSION

- "The Greatest Race," a 360° media experience
- Two floors of family-friendly interactive exhibits
- 25-minute Guided Track Visit of Churchill Downs
- Access to our Museum Store
- Access to the Derby Café & Bourbon Bar

\$18 Adult | \$11 Student (K-8th Grade)

Charter bus parking & drop-off available.
2-hours suggested for General Admission visit.
The Museum is handicap accessible.
An induction loop is available for the hearing impaired.

704 Central Ave, Louisville, KY 40208
(502) 637-1111



KY

2026 & 2027 OPTIONS FOR GROUPS OF 15+

GROUP BEHIND-THE-SCENES TOURS



BACKSTRETCH BREAKFAST WORKOUT TOUR

Our most exclusive group tour! Experience the backside of the racetrack during a rail-side breakfast in the Track Kitchen all while watching the horses during their morning workouts.

75-minutes | 7AM & 8:30AM Monday-Saturday, March-November | **\$29pp**

BLACK HERITAGE IN RACING TOUR

Discover the powerful stories and lasting legacy of African American jockeys, trainers, and horsemen on a guided journey through Churchill Downs and the Black Heritage in Racing Exhibit.

90-minutes | non-race days | **\$10pp**

GARDEN & GREENHOUSE VISIT

Visit the racetrack's amazing 12,000-square-foot greenhouse and learn first-hand what it takes to keep the grounds beautiful on Kentucky Derby Day and beyond from Churchill Downs Horticulture Director, Matt Bizzell.

60-minutes | by request | **\$19pp**

MUSEUM & LIVE RACING PACKAGES

Available on regular priced live racing dates in May, June, September, & November

DAILY DOUBLE

Begin your day with admission to the Kentucky Derby Museum and end your day at Churchill Downs Racetrack for a thrilling live-racing experience! Seating in Millionaires Row or Skye Terrace, a fabulous chef's table buffet, and a race day program are all included!
4+ hour experience | **\$72pp**



IT'S MY DERBY - DAY AT THE RACES

The ULTIMATE Kentucky Derby experience! This full-day package includes Daily Double tickets, Hatitude, and a betting lesson from a professional handicapper. Your group will truly love their very own Derby Day!
6+ hour experience | **\$99pp**



Meal Included



Souvenir Included



Available Off-Site

INTERACTIVE GROUP ACTIVITIES

Add-on experiences are only for groups! Available upon request.



HATITUDE



Express your Hatitude and create your own Kentucky Derby hat. We provide the supplies - you provide the style!
60-minutes | \$30pp



LUCKY SHOES



Craft your lucky souvenir to take home by decorating an authentic horseshoe. All supplies are provided.
45-minutes | \$12pp



RACING SILK SOUVENIR



What's the story behind all those colorful silks? Learn all about the history while designing your own custom racing silk souvenir!
45-minutes | \$10pp



RACE ACTIVITY



Great for corporate outings or groups who LOVE fun! Share in the excitement of horse racing in our mock racing activity. Prizes included!
60-minutes | \$15pp
*Reindeer Games available during the holidays



MINT JULEP UNIVERSITY

Learn about this iconic cocktail while making a Mint Julep from scratch, and of course, drinking it.
Must be 21+ | 45-minutes | \$25pp

BOURBON TASTING

Why is Kentucky famous for horses and Bourbon? Find out during our premium Bourbon Tasting.
Must be 21+ | 45-minutes | \$45pp



GROUP TOUR TEAM

Jennifer Hagan, CTA

Director of Group Sales

502-992-5919

jhagan@derbymuseum.org

Evin Munson, CTA

Group Sales Manager- Bookings

502-992-5916

emunson@derbymuseum.org

Diana Dillman, CTA

Group Sales Manager- Payments

502-992-5916

ddilman@derbymuseum.org



**REQUEST
YOUR VISIT
ONLINE**



**MARKETING
PHOTOS &
VIDEO**



**Kentucky
Derby
Museum**



Meal Included



Souvenir Included



Available Off-Site