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# Our Mission

- **providing integrated water, wastewater, and stormwater services**
- **providing safe water for residents to drink**
- **protecting the region's water resources**
- **collecting stormwater and treating**



# List of PWD Partnerships

- **Darby-Cobbs Watershed Partnership**
- **Delaware Direct Watershed Partnership**
- **Pennypack Watershed Partnership**
- **Poquessing Watershed Partnership**
- **Schuylkill Action Network**
- **Tookany/Tacony-Frankford Watershed Partnership**
- **Wissahickon Watershed Partnership**

# Achieving a Common Goal

- PWD and SAN work together in order to improve the quality of Philadelphia drinking water
- PWD and WWP formed partnership for Integrated Watershed Management Plan to improve on stream water quality and quantity issues
- Working with regional land trusts and conservancies to ensure that forested lands are permanently protected

# Achieving a Common Goal (Cont.)

- Collaborating with the State of Pennsylvania to ensure regulations are enforced for wastewater treatment plants that discharge upstream of Philadelphia
- Working with State and local stakeholders to rehabilitate the Fairmount Dam Fishway Facility



# PWD and PDE

- Working together for over 10 years
- PDE has been instrumental in evaluating the Source Water Departments Priorities
- A crucial partner of the Philadelphia Water Department



# PWD and PDE Initiatives

- Schuylkill Action Network
- Spokesdog Program
- Coast Day
- Philadelphia Flower Show
- Storm Drain Marking



# Helpful Websites

- <http://www.delawareestuary.org/>
- [http://www.phillywatersheds.org/whats\\_in\\_it\\_for\\_you/businesses/green-infrastructure-projects](http://www.phillywatersheds.org/whats_in_it_for_you/businesses/green-infrastructure-projects)
- [http://www.phillywatersheds.org/what\\_were\\_doing/community\\_partnerships/programs](http://www.phillywatersheds.org/what_were_doing/community_partnerships/programs)

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# Doggie Pageants and Poo-lution Prevention



Cheryl Jackson  
Program Specialist  
Partnership for the Delaware Estuary

# Stormwater Runoff Pollution



Stormwater is the water from rain or melting snow that can become “runoff,” flowing over the ground surface and returning to lakes and streams.

Stormwater can pick up anything in its path (i.e. dog waste, litter, excess lawn chemicals, leaking engine fluids) and carry it into local waterways.

# Dog Waste



## **Do you know what your doggie doo is doing?**

When pet waste is left on the ground, rainwater or melted snow washes it into our storm drains and into the Delaware. Our river is used by sailors, fishermen, and kayakers, and it supplies our drinking water. Dog waste does not fertilize the lawn and is a health hazard if not picked up.

# Getting the Word Out...



**A Present for You!**

**What is it?**  
It is a bag dispenser that attaches to your dog's leash! We encourage you to clean up after your pet at home, and everywhere else you go with your best canine friend. Refill packages of these biodegradable bags are available at all major pet supply stores.

**What is Your Doggy Doo Doing?**  
When those little presents from our dogs are left on the ground, rainwater or melting snow eventually breaks down all of that poop waste and washes it into our storm drains. The disease-causing bacteria found in pet waste flows from the storm drains into local streams and into the Christina River and White Clay Creek. In addition to contaminating waterways, animal waste acts like a fertilizer in the water, just as it does on land. This promotes excessive aquatic growth that can choke waterways, produce algae blooms, and rob the water of the oxygen needed by fish.

**Clean Water Begins with You and Ends With You**



The First Annual  
**Philly Water's Best Friend Competition**  
Does Your Dog Have "Spokesdog" Star Potential?

What is Your Doggy?

Wash your dog's paws before you go!

Washing water & your dog's paws!

A present for you and your friend!

Please take one!

The First Annual  
**Philly Water's Best Friend Competition**  
Does Your Dog Have "Spokesdog" Star Potential?

Department is looking for two eco-friendly winners. Philly's waterways clean...one in the East Falls! Spokesdogs will be buddies and their caretakers about the water.

at a community event and will win Wag N Style for East Falls or TOP TAILS winner. As a part of the campaign, we will be using a number of brochures, training spokesdogs and their owners at community events to distribute information.




**Doggy Doo Doing?**  
and, rainwater or melting snow washes it into our storm drains. The waste then flows from the storm drains into the Delaware and Schuylkill Rivers, fisherman, and water to millions of people. Can they have been in the past, the waste flows into our river!

**Prizes**

**1st Place Spokesdogs**  
"Philly Water's Best Friend"  

- \$200 prize from Wag N Style in East Falls or \$200 certificate from TOP TAILS Pet Sitting and Dog Walking in Manayunk
- Image used in promotional pieces
- Toy & cookie prize pack

**Runner Up**  
(In case 1st Place Spokesdog is unable to fulfill their duties)  

- \$50 gift certificate to a local pet shop
- Toy & cookie prize pack

How your dog could be Philly Water's Best Friend  
[www.phillywater.org/spokesdog](http://www.phillywater.org/spokesdog)

# Getting the Word Out...

Our beautiful Spokesdog runner-up Nayla is willing and ready to be Spokesdog in case Joey Bag O' Donuts is unable to fulfill his duties (not doodies) as Spokesdog



Unlike · Comment · Share

5 1

115 people saw this post

Matilda Mae  
Maximo  
Molson  
Moxie  
Nate  
Onyx  
Rudy  
Rufus

Partnership for the Delaware Estuary

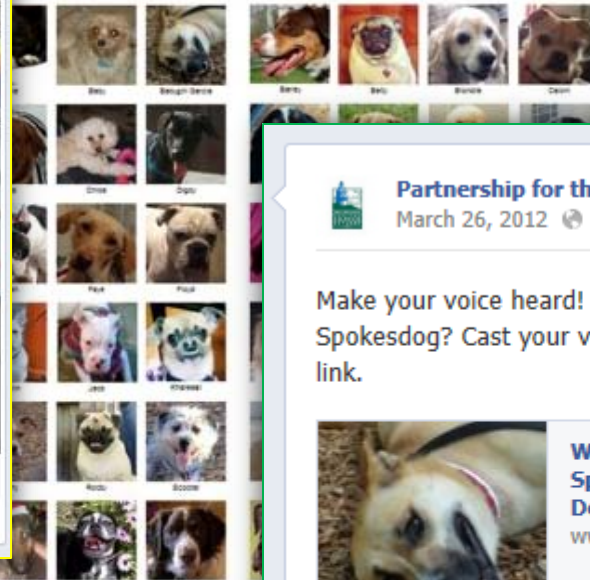
7, 2012

days left to vote for the 2012 Philly Water's Best Spokesdogs! Check out these eco-friendly, incredibly good photos at <http://phillywatersheds.org/spokesdog>.

Spokesdog Contenders

Queen Village Spokesdog Contenders

voting begins March 1 and ends May 1.



Young name

Like · Comment · Share

121 people saw this post



Partnership for the Delaware Estuary shared a link.

March 26, 2012

Make your voice heard! Who is your favorite Northern Liberties Spokesdog? Cast your vote for these eco-friendly dogs via the link.



Who Is Your Favorite Northern Liberties Spokesdog? | Philadelphia Water Department

[www.phillywatersheds.org](http://www.phillywatersheds.org)

Cast your vote below for your favorite Northern Liberties spokesdog. Voting ends May 30. The 10

Like · Comment · Share

71 people saw this post

# Voting

Philadelphia Water Department  
**Office of Water**

Search Home Glossary Contact

**Vote for your favorite doggie!**

ED ISSUES

WHAT WE'RE DOING

WHAT'S IN IT FOR YOU

## Manayunk / Roxborough Spokesdog Contenders

Here are the current Manayunk / Roxborough Spokesdog Contenders

- Spokesdog Contest Guidelines
- Spokesdog Contest Voting Details
- East Falls Spokesdog Contenders
- Manayunk / Roxborough Spokesdog Contenders

Amber



Andy



Annie



Bailey



Bailey



Bailey

Bandit

Barkley

Baudie

Bender

Bentley

Bug

Chase Muttly

Chancho

Chunks

CoCo

Crosby - Boston Terrier

Crosby - Pharaoh Hound

Daisy Mae

Dante

Dollar

Donovan

Duke

Amber

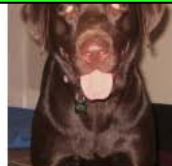
Andy

Annie

Bailey-Boxer#1

Bailey-Boxer#2

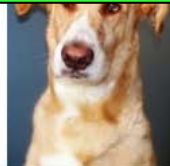
**Over 12,000 hits!**



Bentley



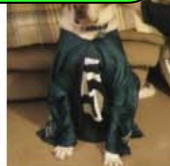
Bug



Chancho



Chase Muttly



Chunks



CoCo



Crosby-Boston Terrier



Crosby-Hound



Daisy Mae



Dante

# Doggie Pageant!

What is poo-lution?



# Winners Keep Spreading the Word

## Philadelphia Water Department

Search Home Glossary Contact Log In Log Out



Green City, Clean Waters

Customer Information

Development Review

Stormwater Billing

CSOcast

Events Calendar

Blog

### PWD News Stream

2012 Drinking Water Quality Report

Proposed Changes In Water, Wastewater and Stormwater Rates

## Philly Water's Best Friend Competition

Meet the Philadelphia Water Department's 2012 spokesdog competition winners, Scooter and Joey Bag-o-Donuts!



Philly water has two new best friends! PWD has crowned two new spokesdogs: Scooter (left) the Schnauzer Beagle mix, won the Northern Liberties title at Liberty Lands on June 9. Joey Bag-o-Donuts (right) the Shiba Inu, took the Queen Village title at Mario Lanza Park on June 2.

The Philadelphia Water Department was looking for two eco-friendly dogs to help keep Philly's waterways clean—one in Northern Liberties and one in Queen Village! Spokesdogs were chosen to teach bark-park buddies and their caretakers about the importance of picking up pet waste.

Each spokesdog was chosen at a community event and won \$200 worth of prizes from a pet shop in their neighborhood. As a part of the campaign, the winning dogs' images will be used on a number of brochures, advertisements, websites, etc. Winning spokesdogs and their owners are required to attend at least three community events to distribute information on living the eco-friendly dog life.

[View photos from the Northern Liberties judging and awards](#)





# Summary



**Reduce stormwater runoff pollution through educating and encouraging pet owners to pick up after their dog.**

**Spread the word by driving friends & family of dog owners to an educational website to vote for their favorite dog.**

**Doggie pageant open to the public. Audience members hear questions and answers about stormwater runoff pollution.**

**Dogs attract attention! At community festivals, Spokesdogs hand out bags-on-board and tipcards.**

**Cheryl Jackson**

**Program Specialist**

**Partnership for the Delaware Estuary**

**CJackson@DelawareEstuary.org**

**1-800-445-4935 ext. 112**



**[www.DelawareEstuary.org](http://www.DelawareEstuary.org)**

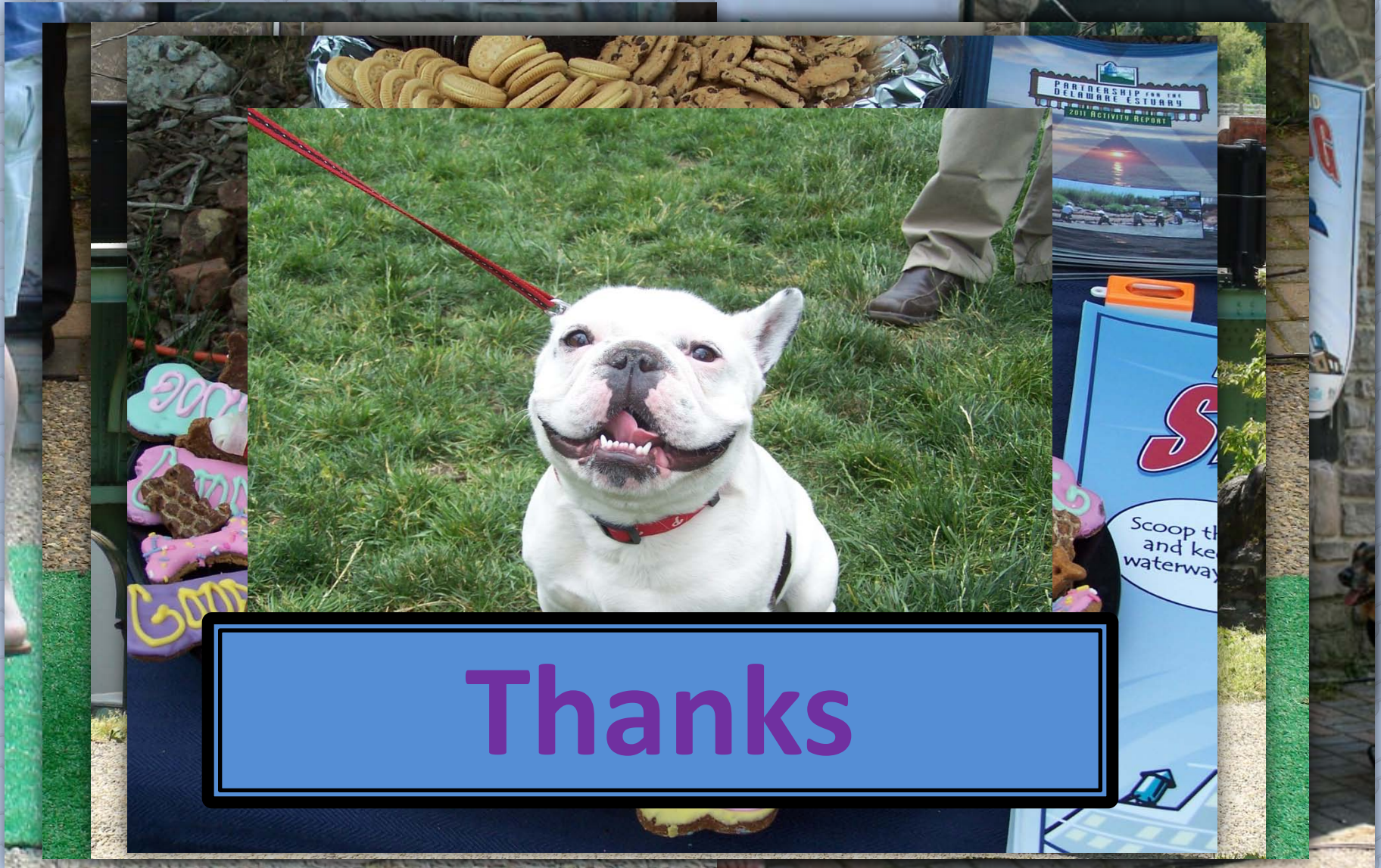
**[www.phillywatersheds.org/spokesdog](http://www.phillywatersheds.org/spokesdog)**



**Check out “Delaware Estuary” on Facebook**



# More Pictures!



Thanks