

My OPUS

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This is my masterpiece! This is the discovery of my life's purpose and my plan to create a life to achieve that purpose. My OPUS was designed into my DNA, my family relations and my life path. My Creator has placed within me the Dream, and the resources necessary to live my OPUS in its fullness. My OPUS is a living document of my understanding of that Dream today.

My OPUS has four sections. Each section is dependent upon the others to give a complete picture of my "Deeper Path" – my journey to achieving all I am called to be and do in life. The sections are as follows:

- Overarching Vision
- Purpose
- Unifying Strategies
- Scorecard for significance

Overarching Vision

This is my "I have a dream speech"...

Good afternoon tribe, this is Phil Johnson on the Awakens Vlog and Blog Casts. This is the weekly words of encouragement to the tribe – those who have become aware and awakened to the Dream God gave them and are taking action to live their legacy today.

The title today is "Awaken the Dream!" Vlog and Blog # 3.1.2037

Or like we used to say back in the day, March 1st, 2037. I just put our new auto-drive motor home into auto-drive mode because today we are coming to you as we travel between our various leadership centers across the country and our keynote addresses and private coaching sessions. What a blessing this new tool we have added to our toolbox. Not only can we travel worry free from place to place, but we can keep in contact with our tribe, our friends and most important to us, our family. In fact we can bring our children and grandchildren with us on the road. This allows us to help Awaken the Dream within them and with all our tribe each and every day.

I have been thinking a lot about awakening the dream within and living your legacy today this month. It was this month 20 years ago that I gained clarity about my dream and began to act on that dream to make my true legacy come to life.

In the years before that point in my life I had glimpses of my dream as I nibbled at the edges of it. I had felt for years that God had designed me for a special purpose. I knew that speaking and leading was part of the dream, but that these activities disconnected from clarity of purpose were less than fulfilling. I had “jobs” that included these activities but I always felt an emptiness inside.

I became gripped with fear. Fear that I would miss out on my purpose in life. But even greater than that fear was the fear that I might try to achieve my dream and fail. Failure was not an option for me. So I made up stories about this dream that I told myself – “This was just my pride getting in the way of a life of service to others.” I stuffed the dream deep back in the recesses of my heart.

Then came the pain. That chronic pain that so many others I knew also carried with them. I tried to dull my pain with food, sleep and entertainment. This was all to mask my fears and my pain. I was trying to help others deal with their pain while inside I had the same pains. My numbing my pain was numbing my potential.

It was about 25 years ago now that I began a journey, a quest of sorts, to find my way out of the fog and into the warm sunny clear view of my dream. I knew that if I found my way out, I could guide others along the path toward their dreams. I was committed to discovering my dream and to help others discover their dream.

And there it was, right in front of me the whole time. My dream was right in front of my face but I had dulled my senses so much that I could not see my hand in front of my face let alone my dream.

My dream was to help others awaken to their dreams and to live their legacy today!

I realized my wilderness wonderings were the path I had to take to empathize with others and to lead masses of people out of the fog and into clarity about their lives. This would include not only individuals, but corporations and churches as well. I was gathering from the dark corners of life a tribe that moved forward become the world changers and shapers for generations to come. To learn your divine purpose in life and to take center stage as the star of your dream is not only life changing, it is world changing.

Now 20 years later I able to watch my children and their children live the life they love, along with a magnificent tribe of likeminded super stars who are truly “living the dream!” I am passing on the mantle of CDFFS (Chief Dream Finder and Fire Starter) to them, to carry on my dream for generations to come.

I have Awaken to my Dream!

My Tribe

Aware: Those who are aware of their slumber. “I still haven’t found what I’m looking for...”

Awake: Those who have become awakened to their God give dream and purpose.

Alive: Those who are living the Dream, loving life and building a legacy.

Active: Those who are taking action with clarity and purpose.

My Cause

I exist to awaken and impact as many people as possible thru expanding my tribe by inspiring clarity (awaken to their purpose, identity and design), competence (aware of skills they are designed to use) and confidence (knowing you are in your sweet spot in life).

My Space

I am the chief architect of my life which is designed to help others become the architect of their life. Creating immersive experiences through story, openness, honesty and safe environments.

Purpose

Awakening the dream! Love Your Life! Live Your Legacy!
Awakening the Dreams Within!

Unifying Strategies

Myself: Spirt Body Mind

My strategic Relationship: Family, Mentors/Coaches/Accountability and Tribe.

My Resource Development: dream, create, design and build high impact materials and mastering other's materials for keynote addresses, coaching, books, web site and immersive experiences.

My Vital Contributions: Delivering high impact materials and resources through keynote addresses, coaching, book releases and immersive experiences.

My Story Told: Telling my story via social media, websites, blog/vlog, pod cast and newsletter.

Scorecard for Significance

Myself (Inside)

- **Spirit:** Ascend my relationship with God through connection, communion and worship.
- **Body:** Advance my health and wellness through great nutrition, workouts and rest.
- **Mind:** Amplify my education and mastery of ideas through learning, meditating, thinking, reading and listening to the right messages.

My strategic Relationship (Outside)

- **Family:** Endow my family with love by knowing and serving them.
- **Mentors/Coaches/Accountability:** Equip myself and others by acquiring new mentors/mentees and accountability partners.
- **Tribe:** Expanding my reach by caring, assisting, celebrating and cheering more and more people who have Awaken to their Dream.

My Resource (high impact materials) Development (Creation)

- **Dream:** Exploring new worlds by noticing, observing, watching and pondering the challenges and issues of the day.
- **Create:** Navigating to these new worlds by solving needs, finding solutions and turning problems into opportunities. (The first creation)
- **Design:** Developing systems for others to navigate to these new places (The second creation).

My Vital Contributions: Delivering my high impact materials and resources (Business)

- **Build:** Giving away 80% of my materials, designs and navigational charts to create trust, loyalty and partnerships for closer relationships.
- **Deliver:** Sharing the whole story which not only meets expectations, but exceeds expectations and creates new expectations for future interactions.

My Story Told: Telling my story (Marketing)

- **Short story telling:** Giving pieces of my story using social media, website and ad campaigns.
- **Story telling:** Giving away my story using blogs, blogs and speaking opportunities.

The Six Pack

My defining core Six Pack I will choose my acute pain to relieve my chronic pain. It is made up of my worldview, identity, principles, passions, purpose and process. These become my guide to my yes's and more importantly my guide to my no's in life.

Worldview – What I believe is:

- **Engaging God** that has designed myself and each person with a person dream or purpose in life and has endowed each of us with the resources, talents, skills and opportunities to achieve the dream.
- **Abeyant Humanity** that is designed for a relationship with the creator and awaiting awakening to achieve their endowed dream within.
- **Abiding Faith** which is a deep belief that God is good and God is great and a personal relationship with Him is vital to life.
- **Enduring Hope** which comes from the knowledge that God's blessings are abundant for all.
- **Unconditional Love** which is received from God and is funneled through us to the world by our choice to love and serve others.
- **Awakened Dream** which is the stirring of the dreamer into clarity, competence and confidence to take their place center stage of their dream.
- **Activated Dream** rather than a dormant dream which creates influence, impact and income.
- **Immured Life** in which time is the most valuable asset and resource we have and we must guard our time because we will be accountable for how we use that time.
- **Animated Work** which is our OPUS or our Dream rather than our labor.
- **Acute Pain** that aids in our progress towards our OPUS and is temporary rather than chronic pain and dulling of that pain which leads us an unfulfilled life of constant pain.

Identity – I am:

- **Awakened** to my dream.
- **Designed** for my dream.
- **Talented** for my dream.
- **Skilled** for my dream.
- **Deserving** of my dream.
- **Loving** my life.
- **Living** my legacy.
- **A Leader** who provides vision and direction to people and organizations.
- **A Coach** who engages and guides others to their potential.
- **A Visionary** who can see and describe the preferred direction of where we want to go and be.
- **A Communicator** that can teach, train, facilitate groups to transformation.
- **An Executioner** who achieves desired results.
- **An Observer** who gather knowledge, insight and wisdom.
- **A Cleric** who guides souls in spiritual matters.

Principles – I value:

- **Integrity:** honesty in all matters and relationships in life (no cracks – without wax).
- **Thankfulness:** a lifestyle of gratitude for all the gifts and opportunities that come my way.
- **Generosity:** my act of giving to others what has been given to me.
- **Boldness:** always seeking opportunities to stretch my boundaries and resources.
- **Confidence:** knowing that with great clarity in myself, and I discover my competence is when I best relate to others.
- **Excellence:** Because of my clarity I have the competence to execute my given tasks in the right way, at the right time, with the right attitude, with the right feeling, the first time and every time.
- **Love:** choosing to be the servant to all I come in contact with there by become the leader I am called to be.
- **Worship:** the daily act of living the Dream and loving life that God has designed me for.
- **Grace:** accepting the gifts that I do not deserve so I can give undeserved gifts of generosity to others.

Passion – I love to:

- Communicate truth
- Coaching to transformation
- Collecting knowledge
- Collaborating with teams
- Cultivating growth in myself and others
- Creating, dreaming, designing and building
- Caring for others through serving
- Cognizance by noticing the world around me

Purpose – Why I work and live:

I exist to impact as many people as possible by stirring the Awake to their Dream by meeting, caring and assisting them to find clarity, competence and confidence about their Dream, to love their life and to live their legacy.

Process – My Playbook of Productive Action (POP)

Each month I take my Scorecard for Significance and take each point and plug it into my calendar.

Example:

Myself

- **Spirit:** Ascend my relationship with God through connection, communion and worship.
 1. Each day I begin and end that day with Bible reading and prayer.
 2. Every Sunday I connect with God through corporate worship.
 3. Sunday evening I journal and reflect on my past week and the week to come.
- **Body:** Advance my health and wellness through great nutrition, workouts and rest.
 1. Sunday evening I plan my workout schedule for each day of that week and review last week.
 2. I write down everything I eat every day.
 3. I turn off the TV and go to bed so I can get up after 7.5-8 hours of rest and have time to work out each day.
- **Mind:** Amplify my education and mastery of ideas through learning, meditating, thinking, reading and listening to the right messages.
 1. Listen to Jim Rohn talk about life while I walk.
 2. Read 20 minutes each day from the Bible and from Tony Robbins book.
 3. Wednesday night's spend 20 minutes musing about Coaching Some.

My strategic Relationship (Outside)

- **Family:** Endow my family by knowing, loving and serving them.
 1. March 19 have a date night with Sandy.
 2. March 29 have a family dinner with all the in-town kids.
 3. March 31 work on Christmas projects list for each family member.
- **Mentors/Coaches/Accountability:** Equip myself and others by acquiring new mentors/mentees and accountability partners.
 1. March 23 meet with Bill Vanderbush about speaking gigs.
 2. March 25 upload OPUS to The Deeper Path website.
 3. Every Monday at 11:00 take call from Mark Vaas my accountability partner.
- **Tribe:** Expanding my reach by caring, assisting, celebrating and cheering more and more people who have Awaken to their Dream.
 1. March 23 film shots for The Four Keys video.
 2. March 28 upload video to YouTube for Four Keys video project.
 3. Go live on Facebook the week of March 19th about free webinar.

My Resource (high impact materials) Development

- **Dream:** Exploring new worlds by noticing, observing, watching and pondering the challenges and issues of the day.
 1. April – once a day write down something new I observed or learned about life into Evernote.
 2. April 5 – spend morning reviewing my book.
 3. April 6 – brainstorm ideas for keynote addresses.
- **Create:** Navigating to these new worlds by solving needs, finding solutions and turning problems into opportunities. (The first creation)
 1. Each morning after workout write for 25 minutes.
 2. March 27 – write newsletter and my first blog post.
 3. Go live on Facebook for 5 – 10 minutes every Wednesday afternoon.
- **Design:** Developing systems for others to navigate to these new places (The second creation).
 1. Week of March 19 and 26 - Working on Deeper Path Cohort materials
 2. Master The Deeper Path materials for coaching by March 23.

My Vital Contributions: Delivering my high impact materials and resources (business)

- **Build:** Giving away 80% of my materials, designs and navigational charts to create trust, loyalty and partnerships for closer relationships.
 1. March 29 do a The Path Webinar/call via Zoom
 2. March 29 Post a Vlog of a shorten version of the Webinar on my Facebook page.
- **Deliver:** Sharing the whole story which not only meets expectations, but exceeds expectations and creates new expectations for future interactions.
 1. April 5 - Start a Deeper Path Cohort
 2. Schedule my first speaking engagement by April 15

My Story Told: Telling my story (Marketing)

- **Short story telling:** Giving pieces of my story using social media, website and ad campaigns.
 1. Create a website that can host a blog by March 27 blog postdate.
 2. Each day post on Coaching Some Speaking and Training
 3. Each day tweet an inspirational quote.
- **Story telling:** Giving away my story using blogs, blogs and speaking opportunities.
 1. Week of March 21 - Write a blog about The Dream
 2. Week of March 26 - Write a blog about The Dreamer
 3. Week of March 26 – call five service clubs to ask for speaking opportunities.