

seasons

VALENTINE'S DAY 2026



DECOPAC

Table of Contents

- 5 RINGS
- 7 CUTE CRITTERS
- 8 DECOPICS®
- 11 DEC-ONS®
- 13 SWEET DÉCOR®
- 14 CUPCAKE LAYONS & ANAGRAM® BALLOONS
- 15 CAKE KITS & SKEWERS
- 17 LAYONS
- 20 POP TOPS®
- 22 LICENSED PHOTOCAKE® EDIBLE IMAGE®
- 24 PHOTOCAKE® EDIBLE IMAGE®
- 26 EDIBLE IMAGE®
- 27 CHOCOLATE
- 28 SUGARSOFT® FLOWERS
- 29 ROYAL ICING ROSES & SUGARSTYLE®
- 30 SPRINKLES, QUINS, & SANDING SUGAR
- 31 SUGAR CANDY DECORATIONS, EDIBLE GLITTER, & EDIBLE GLITTER DUST
- 32 PREMIUM COLORS & DECORATING TIPS
- 33 SUPPLIES

TREND HIGHLIGHT:

*PhotoCake®
Personalization*

Shown on cover: 13" treat tray:

#63285 Say It With Kisses Rings, #23278 Love Heart Rings, #48220 Hugs & Kisses Dec-Ons®, #7700 Domino Square Pink/White Chocolate, #26808 Crunchy Beads Mix Chocolate, #15854 Pink Blossom Curls Chocolate, #15853 Duo Blossom Curls Chocolate, #27702 Love Struck Deluxe Fusion Mix, and #27697 Celebration Wishes Deluxe Fusion Mix

Shown right: 12" message cookie:

#29631 Red Heart PhotoCake® Edible Image®, #48220 Hugs & Kisses Dec-Ons®, and #27702 Love Struck Deluxe Fusion Mix





Click for video on
how to add text
to PhotoCake®!



You're
one sweet
cookie

Key Bakery Dates

Valentine's Day is:
Saturday, Feb. 14th

Set in store:
Monday, Jan. 26th



rings

Top off your smaller treats with a little extra love! These Valentine's rings are sweet keepsakes your customers can wear and keep long after the cookie sandwiches are gone.



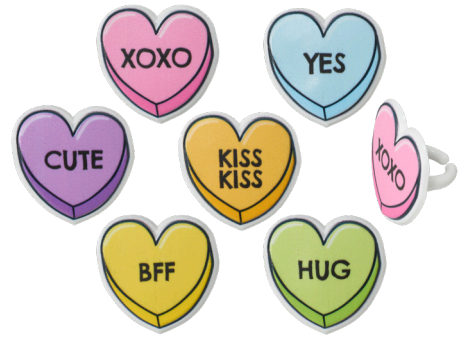
NEW! PUNNY VALENTINE
#63335 Rings
144/Pkg



NEW! SAY IT WITH KISSES
#63285 Rings
144/Pkg



SHIMMER HEARTS
#29881 Rings
144/Pkg



CANDY HEARTS
#28343 Rings
144/Pkg



CRITTER CUTIES
#29788 Rings
144/Pkg



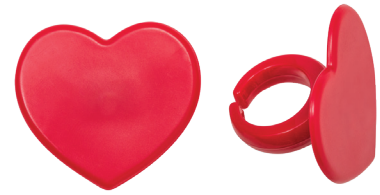
LOVE HEART
#23278 Rings
144/Pkg

Shown on sandwich cookies: #63335 Punny Valentine Rings, #21332/8461 Mini Hearts Quins, #20699/10381 Lime Green Sprinkles, #20700/9739 Orange Sprinkles, and #20705/9464 Yellow Sprinkles

Rings



VALENTINE CUTIES
#28345 Rings
144/Pkg



RED HEART
#18288 Rings
144/Pkg
Limited quantities

Shown: #28345 Valentine Cuties Rings and #21345/12462 White Nonpareils



RAINBOW PRISM HEART
#27629 Rings
144/Pkg



CUPID AND HEARTS
#21689 Rings
144/Pkg



CROSS MY HEART
#28342 Rings
144/Pkg



RAINBOW LOVE
#28344 Rings
144/Pkg



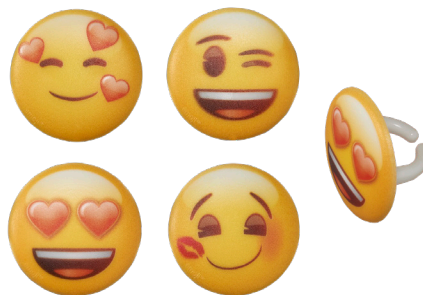
GAL PALS
#28341 Rings
144/Pkg



MILAGROS HEARTS
#28347 Rings
144/Pkg



BEE MINE
#41748 Rings
144/Pkg



EMOJI™ HEART ASSORTMENT
#22686 Rings
144/Pkg
Limited quantities



Shown: #28347 Milagros Hearts Rings and #21049/9459 Blue Sanding Sugar

cute critters

Have an un-frog-gettable Valentine's Day party with the Critter Cuties Rings, great for classroom celebrations! You snailed it, Valentine!



TOOLBOX:



CRITTER CUTIES
#29788 Rings
144/Pkg



CRITTER CUTIES
#29789 Sweet Décor®
144/Pkg - 1.1" - 1.2"



MINI HEARTS
#21332 Quins - 18 oz.
#8461 Quins - 3 lb.

decopics®

Make every treat picture-perfect and date ready for Valentine's Day with DecoPics®—the easiest, fastest way to add instant charm.



NEON HEART ASSORTMENT
#26382 DecoPics®
72/Pkg



HAPPY VALENTINE'S DAY SCRIPT
#26477 DecoPics®
144/Pkg



NOT SICK OF YOU YET
#29794 DecoPics®
72/Pkg



VALENTINE LOVE ASSORTMENT
#29113 DecoPics®
72/Pkg
Limited quantities



RED, WHITE, PINK HEART SHAPED BALLOON CLUSTER
#1911 DecoPics®
36/Pkg



SCROLL HEART
#6282 DecoPics®
144/Pkg



*Shown on strawberry mousse cups:
#26382 Neon Heart Assortment DecoPics®*





dec-ons®

Sweeten every bite with edible Valentine's charm—Dec-Ons® make decorating easy and heartfelt without skipping out on detail!

**Red #3
Free**



NEW! HUGS & KISSES
#48220 Dec-Ons®
216/Pkg - 0.85" - 0.95"

**SWEET VALENTINE
ASSORTMENT**
#29107 Dec-Ons®
180/Pkg - 1" x 0.2"



GAL PALS
#28335 Dec-Ons®
144/Pkg - 1.1" x 1.15"



CANDY HEARTS

#28333 Dec-Ons®
144/Pkg – 1.25" × 1.15"



VALENTINE CUTIES

#28332 Dec-Ons®
84/Pkg – 1.35" × 1.5"
Limited quantities



CROSS MY HEART

#28334 Dec-Ons®
144/Pkg – 1.1" × 1.1"
Limited quantities



MILAGROS HEARTS

#28336 Dec-Ons®
144/Pkg – 1.1" × 1.1"
Limited quantities



RED HEART

#9702 Dec-Ons®
280/Pkg – 0.85" × 0.7"
Limited quantities



RAINBOW HEART CHARMS ASSORTMENT

#28730 Dec-Ons®
588/Pkg – 0.35" × 0.35"
Limited quantities



sweet
décor®



CRITTER CUTIES
#29789 Sweet Décor®
144/Pkg - 1.1" - 1.2"



RAINBOW LOVE
#28348 Sweet Décor®
144/Pkg - 1.2" x 1.15"

Cupcake Layons



Shown on beverages: #29040 Valentine Pencil Clip Cupcake Layon

love

GOLD LOVE
#26384 Cupcake Layon
144/Pkg – 2.2" × 1.1"



VALENTINE PENCIL CLIP
#29040 Cupcake Layon
144/Pkg – 1.4" × 1.45"

Anagram® Balloons



INFLATABLE RED LOVE

Anagram® Cake Pic

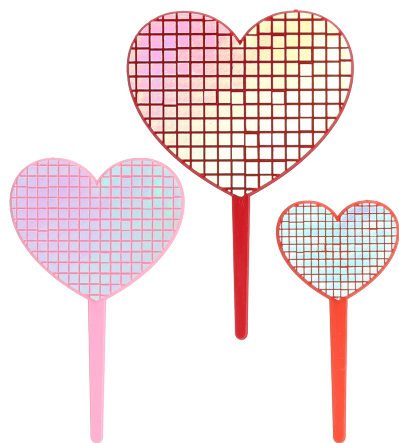
#26530 – 5/Pkg – 3.55" × 8"

#47336 – 12/Pkg – 3.55" × 8"

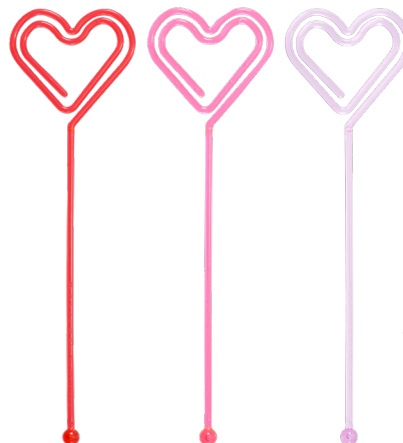
12 pack includes merchandiser clip strip for easy display.

Shown on 8" double layer round:
#26530/47336 Inflatable Red LOVE Anagram®
Cake Pic, and #22940 Valentine Fusion Mix

cake kits & skewers



DISCO HEARTS
#62501 Cake Kit
1/Pkg - 1.7" - 0.1"



HEARTS
#28349 Skewer
36/Pkg - 1.6" x 6.2" h
Use these decorations to hold
photos, notes, and so much
more for your loved one!
Limited quantities



layons

Let the cake do the talking over dessert
with our Valentine's Day Layons!
A finished cake is just a Layon
placement away.



YOU ARE LOVED
#29918 Layon
24/Pkg - 3.35" - 3.65"



LOVE
#23264 Layon
24/Pkg - 3.45" x 3.25"



VALENTINE'S DAY SCRIPT
#21691 Layon
24/Pkg - 4.55" x 3.25"

Shown on 8" heart shaped: #29918 You Are Loved Layon
and #22940 Valentine Fusion Mix

layons



**I HAVE NO
IMMEDIATE
PLANS
TO BREAK
UP WITH
YOU.**

NOT SICK OF YOU YET
#29793 Layon
12/Pkg - 2.8" - 3.95"

**I LOVE
YOU
BUT
SERIOUSLY
PICK UP
YOUR
CRAP.**

**THERE'S
NO ONE
ELSE
I'D RATHER
ANNOY.**

**HAPPY
Valentine's Day**
**HAPPY
Valentine's Day**

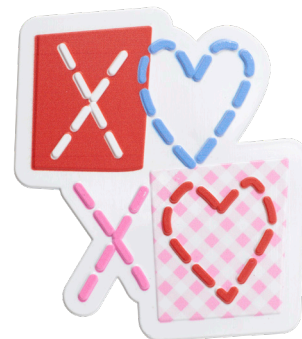
HAPPY VALENTINE'S DAY SCRIPT
#26534 Layon
12/Pkg - 5" x 2"



LOVE AND HEARTS
#29112 Banner Layon
 6/Pkg – 8" × 6.85" h



LOVE IS LOVE
#24689 Layon
 12/Pkg – 3.6" × 4.35"



CROSS MY HEART XOXO
#28337 Layon
 12/Pkg – 3.6" × 4.05"
Limited quantities



HAPPY VALENTINE'S DAY
#27084 Banner Layon
 6/Pkg – 7.5" × 4.25" h
Limited quantities



CHALKBOARD LOVE
#58241 Banner Layon
 6/Pkg – 7.85" × 6.85" h
Limited quantities



TE AMO
#29977 Layon
 6/Pkg – 3.85" × 3.4"



Shown on 8" double layer round:
#62951 You Are Loved Pop-Up Layon



AMOR
#25360 Vertical Layon
 6/Pkg – 4.5" × 5.5" h
Limited quantities



YOU ARE LOVED POP-UP
#62951 Layon
 6/Pkg – 5.45" × 3.35"
Handmade paper decoration. Ships flat and pops open to create a 3-dimensional cake decoration!

pop tops®



MILAGROS HEARTS
#28346 Pop Tops®
12/Pkg – 3.85" × 3.75"



GAL PALS
#28338 Pop Tops®
24/Pkg – 3.95" × 3.4"



CROSS MY HEART
#28340 Pop Tops®
24/Pkg – 3.55" × 3.85"



BEE MY VALENTINE
#47437 Pop Tops®
24/Pkg - 5.75" x 5.2"



VALENTINE CUTIES
#28339 Pop Tops®
24/Pkg - 3.25" x 3.7"



ANIMAL VALENTINE'S LOVE
#24605 Pop Tops®
12/Pkg - 4.25" x 4.05"
Limited quantities

Licensed PhotoCake®

Combine favorite characters and your sweetest treat for a Valentine's Day super-fans will never forget.

Shown on 8" heart shaped cake: #63133 Bluey I'll Always Be Here For You PhotoCake® Edible Image®, #28343 Candy Hearts Rings, and #20695/9500 Pastel Confetti Quins



Shown on 12" message cookie: #26992 Disney Tim Burton's The Nightmare Before Christmas Love PhotoCake® Edible Image®, and #21332/8461 Mini Hearts Quins



Shown on 10" heart shaped cake: #63126 Wednesday Heart & Roses PhotoCake® Edible Image®, #28197 Black Rose Assortment SugarSoft® Roses, and #28412 Black Cake Drip



*Shown on 9" message cookie cake:
#63199 Peanuts® Snoopy® Happy
Valentine's Day PhotoCake® Edible Image®*



*Shown on 8" double layer round:
#27883 DreamWorks Trolls Sparkle
Hearts PhotoCake® Edible Image®*



OVER THE RAINBOW FOR YOU
#28990 PhotoCake® Edible Image®
Each

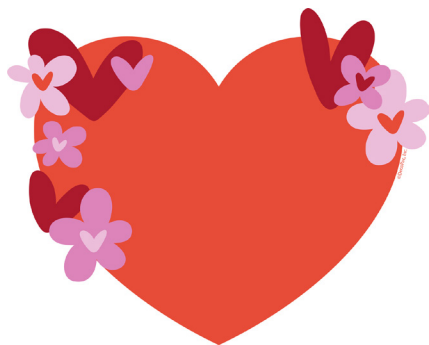


EVERY PIZZA ME LOVES YOU
#28991 PhotoCake® Edible Image®
Each



WE'RE MAGICAL TOGETHER
#28989 PhotoCake® Edible Image®
Each

Shown on 1/4 sheet: #28989 We're Magical Together PhotoCake® Edible Image®, #38134 Star White Edible Glitter, #21345/12462 White Nonpareils, and #26381 Gold Star Quins; on cupcakes: #28990 Over the Rainbow For You PhotoCake® Edible Image® and #8461/21332 Mini Hearts Quins; on cookie slices: #28991 Every Pizza Me Loves You PhotoCake® Edible Image®



RED HEART

#29631 PhotoCake® Edible Image®
Each



BE MINE

#28939 PhotoCake® Edible Image® Strips
Each



LOVE LANGUAGES

#26354 PhotoCake® Edible Image® Frame
Each



SWEET CANDY

#19311 PhotoCake® Edible Image®
Each



HEARTS

#658 PhotoCake® Edible Image®
Each



VALENTINE'S DAY SCRIPT

#19110 PhotoCake® Edible Image®
Each

Shown below on 8" double layer round: #28940 All of Me Loves All of You PhotoCake® Edible Image®
and #28937 Multi Hearts PhotoCake® Edible Image® Strips



ALL OF ME LOVES ALL OF YOU

#28940 PhotoCake® Edible Image®
Each



MULTI HEARTS

#28937 PhotoCake® Edible Image® Strips
Each

PhotoCake® Edible Image®



NOT SICK OF YOU YET
#29630 PhotoCake® Edible Image®
Each



HAPPY GALENTINE'S DAY
#26355 PhotoCake® Edible Image®
Each



I LOVE YOU VALENTINE
#5850 PhotoCake® Edible Image®
Each



LOVE
#26358 PhotoCake® Edible Image®
Each



LOVE
#23265 PhotoCake® Edible Image® Strips
Each



ROMANTIC ROSES
#344 PhotoCake® Edible Image®
Each



A LITTLE S'MORE EVERY DAY
#24722 PhotoCake® Edible Image®
Each



BRIGHT RAINBOW HEARTS
#26359 PhotoCake® Edible Image® Strips
Each



RAINBOW PRISM
#27543 PhotoCake® Edible Image® Strips
Each

Edible Image®



HEART-TO-HEART VALENTINE
#51112 Edible Image® – 12/Pkg – 6.13" x 6.63"



BALLERINA CUP DARK BELGIAN
#8264 Chocolate
84/Pkg – 2.5" dia. × 1.2"



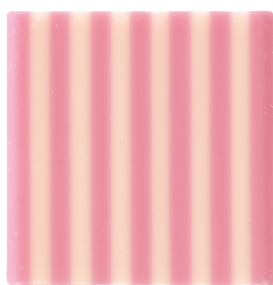
EXCLUSIVE ASSORTMENT BELGIAN
#15836 Chocolate
310/Pkg – 1" × 1.6"



DARK/WHITE MINI FOREST SHAVING BELGIAN
#17441 Chocolate
500/Pkg – 1.25" × 0.85"



DOMINO SQUARE DARK/WHITE
#7701 Chocolate
500/Pkg – 1.4" × 1.4"



DOMINO SQUARE PINK/WHITE
#7700 Chocolate
500/Pkg – 1.4" × 1.4"



DIABLO TRIANGLE
#18424 Chocolate
290/Pkg – 1.95" × 1.15"



DARK/WHITE MIKADO
#15842 Chocolate
300/Pkg – 3.8" × 0.2"



DARK/WHITE TWISTER BELGIAN
#15844 Chocolate
3150/Pkg – 1.35" × 0.15"



CRUNCHY BEADS MIX
#26808 Chocolate
4.4 lb. – 0.15" × 0.2"



DARK FLAT SHAVINGS
#15846 Chocolate
5.5 lb. – 4.2" × 2.15"



DARK JUMBO CURLS
#15845 Chocolate
5.5 lb. – 0.85" × 0.7"



DARK BLOSSOM CURLS
Chocolate – 0.25" × 0.15"
#17216 – 5 lb.
#15851 – 12 lb.



DUO BLOSSOM CURLS
#15853 Chocolate
12 lb. – 0.25" × 0.15"



WHITE BLOSSOM CURLS
Chocolate – 0.3" × 0.2"
#17217 – 5 lb.
#15855 – 12 lb.



PINK BLOSSOM CURLS
#15854 Chocolate
12 lb. – 0.25" × 0.15"

SugarSoft® Flowers

Save time piping with these ready-to-place, soft, edible sugar decorations.

- Delicious vanilla flavor
- Kosher
- Maintains color, pattern and shape on buttercream and whipped icing
- Freeze-thaw stable for exceptional performance on freezer case cakes



LAVENDER 1.5"
#62886 SugarSoft® Rose
72/Pkg



PINK 1"
#23200 SugarSoft® Rose
96/Pkg



PINK 1.5"
#22903 SugarSoft® Rose
72/Pkg



LIGHT PINK 1.5"
#22901 SugarSoft® Rose
72/Pkg



YELLOW 1.5"
#22900 SugarSoft® Rose
72/Pkg



WHITE 1"
#23213 SugarSoft® Rose
96/Pkg



WHITE 1.5"
#22905 SugarSoft® Rose
72/Pkg



WHITE 2"
#23217 SugarSoft® Rose
36/Pkg



LIGHT BLUE 1.5"
#22902 SugarSoft® Rose
72/Pkg



RED .5"
#23186 SugarSoft® Rose
260/Pkg



RED 1"
#23205 SugarSoft® Rose
96/Pkg



RED 1.5"
#22904 SugarSoft® Rose
72/Pkg



RED 2"
#23216 SugarSoft® Rose
36/Pkg



BLACK ROSE ASSORTMENT
#28197 SugarSoft® Rose
120/Pkg – 0.5" - 2"

Royal Icing Roses

Royal Icing Roses are a simple way to complete polished and consistent desserts in less time.

- Easily apply to desserts with a dab of fresh icing
- Proven Royal Icing formula creates velvety smooth flowers

Small: 1" – 180/Pkg
 Medium: 1.5" – 90/Pkg
 Large: 1.75" – 72/Pkg
 Variety Pack: 60 small, 30 medium,
 24 large – 114/Pkg



WHITE
#13815 Medium
#13820 Large
Limited quantities



BRIDES PINK
#14392 Large
Limited quantities



PARTY PINK
#13779 Medium



RED
#13802 Medium



PARTY YELLOW
#14001 Medium



PARTY BLUE
#13668 Medium
Limited quantities

SugarStyle® Edible Decorations are created from sugar paste and have a smooth and pliable consistency. The embossed/debossed details add texture and visual interest! SugarStyle® offers a tremendous amount of versatility for cakes and treats with various sizes and formats. It offers an easy peel and place application of elevated, trend-forward designs in efficient pack sizes.

- Two strips fit 8" round cake
- 30 strips/pack = 15 8" cakes

SugarStyle®



HEART STRIPS
#29862 SugarStyle® Edible Decorations
 30/Pkg – 12.7" × 1.9"
Limited quantities



Shown on 8" double layer round: #29862 Heart Strips SugarStyle®, #26534 Happy Valentine's Day Script Layon, #9702 Red Heart Dec-Ons®, #27702 Love Struck Deluxe Fusion Mix, and #29367 Christmas Red Edible Glitter Dust

Sprinkles & Quins



RED SPRINKLES

#20703 26 oz.
#9738 6 lb.



PINK SPRINKLES

#20701 26 oz.
#9741 6 lb.



LAVENDER SPRINKLES

#20698 26 oz.
#11004 6 lb.



MEDIUM CHOCOLATE SPRINKLES

#21051 26 oz.
#9469 6 lb.



WHITE SPRINKLES

#20704 26 oz.
#9467 6 lb.



MINI HEARTS QUINS

#21332 18 oz.
#8461 3 lb.



PASTEL CONFETTI QUINS

#20695 19.5 oz.
#9500 6 lb.



GOLD CONFETTI QUINS

#24048 19.5 oz.



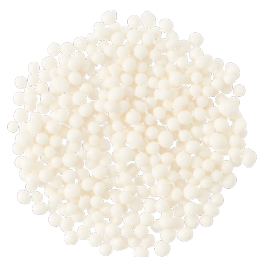
SILVER CONFETTI QUINS

#24047 19.5 oz.



WHITE PEARL GRANDE NONPAREILS

#21351 29 oz.
#18200 8 lb.



WHITE NONPAREILS

#21345 30 oz.
#12462 8 lb.



VALENTINE FUSION MIX

#22940 27 oz.



LOVE STRUCK DELUXE FUSION MIX

#27702 26 oz.



SWEET TOOTH DELUXE FUSION MIX

#27695 26 oz.



CELEBRATION WISHES DELUXE FUSION MIX

#27697 26 oz.

Sanding Sugar



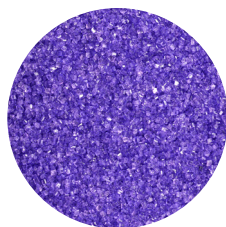
RED

#21046 33 oz.
#8784 8 lb.



PINK

#21048 33 oz.
#9457 8 lb.



LAVENDER

#20690 33 oz.
#9462 8 lb.



WHITE

#20709 33 oz.
#9455 8 lb.



GOLD

#20707 33 oz.
#5548 8 lb.



CHAMPAGNE SHIMMER ROCKS
#29351 1 lb.



GOLD SHIMMER ROCKS
#29352 1 lb.



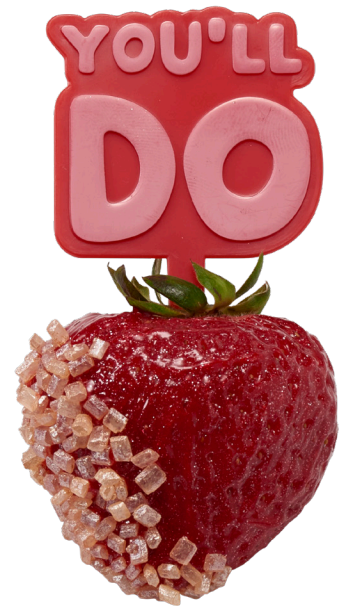
SILVER SHIMMER ROCKS
#29353 1 lb.



WHITE PEARL SHIMMER RODS
#29354 1 lb.



GOLD SHIMMER RODS
#29355 1 lb.



Shown on strawberry: #29794 Not Sick of You Yet DecoPics® and #29351 Champagne Shimmer Rocks

Edible Glitter



RED
#39210 4 oz.



PINK
#39209 4 oz.



STAR WHITE
#38134 4 oz.



STAR GOLD
#38133 4 oz.



SILVER
#39211 4 oz.

4 grams come in jars. 10 and 25 grams come in pump containers.

Edible Glitter Dust



CHRISTMAS RED DUST
#29367 4 Grams
#62922 10 Grams



NEON PINK DUST
#29370 4 Grams
#62924 10 Grams
Limited quantities



SOFT PINK DUST
#29374 4 Grams
#62925 10 Grams



PURPLE DUST
#29372 4 Grams



SILVER DUST
#62921 10 Grams
#29363 25 Grams

Premium Gel Colors

The most popular and versatile type of color, gel color provides the intensity of a paste without the mess. Mixes well into buttercream, fondant and non-dairy whipped icing. Manufactured in the U.S.A.



SUPER RED
#22498 – 8 oz.



RED RED
#22497 – 8 oz.



FIRESTONE
#21396 – 4 oz.



GUAVA
#22516 – 4 oz.



NEON BRIGHT PINK
#22496 – 8 oz.



PRINCESS PINK
#22494 – 8 oz.



GOLDEN YELLOW
#22502 – 8 oz.



LEMON YELLOW
#22503 – 8 oz.



NEON BRIGHT GREEN
#22504 – 8 oz.



TEAL GREEN
#22508 – 8 oz.



DUSTY MERMAID
#22524 – 4 oz.



SKY BLUE
#22510 – 8 oz.



VIOLET
#22512 – 8 oz.



PURPLE
#23636 – 8 oz.



NEON BRIGHT PURPLE
#22513 – 8 oz.



WHITENER
#9511 – 8 oz.

Go to DecoPac.com to see full spectrum of colors

Decorating Tips



#3 PIPING
#11022 – 5/Pkg



#6 PIPING
#11028 – 5/Pkg



#10 PIPING
#11029 – 5/Pkg



#20 STAR
#11032 – 5/Pkg



#32 STAR
#11035 – 5/Pkg



#826 LARGE STAR
#11051 – 2/Pkg

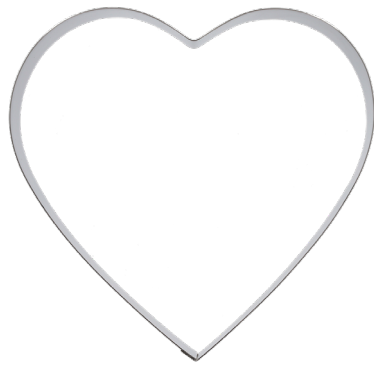


#864 3/8" FRENCH PASTRY
#10968 – 2/Pkg



#104 ROSE
#11046 – 5/Pkg

Go to DecoPac.com to see images of tips in use



NEW! 8" HEART CUTTER
#62759 Cutters/Molds
1/Pkg – 7.8" × 7.5"



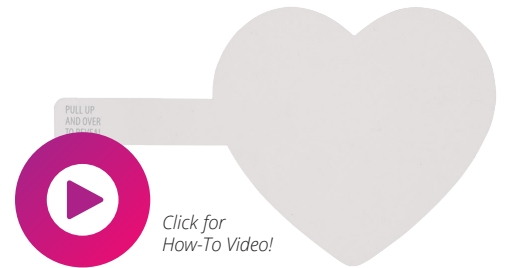
HEART ASSORTED SIZES
#10481 Cutters/Molds
6 Pc./Pkg – 2" - 3.4"



12" HEART SILVER FOIL
#29539 Cake Board
5/Pkg – 12" dia.



12" HEART PINK FOIL
#29538 Cake Board
5/Pkg – 12" dia.



NEW! HEART PEEL-AWAY
#62722 Poly Collar
25/Pkg – 8" × 4.8"



NEW! CUPCAKE BOUQUET VASE/BOX
#62760 Cake Box
6/Pkg – Assembled: 12.05" × 11.95
Fits 12 visible full-size cupcakes.



XOXO
#27269 Treat Wraps®
12/Pkg – 3.75" × 12"
Includes 12 retail packages of 12 double-sided cupcake wraps and toppers.



WHITE 4 COUNT CUPCAKE
#24839 Cake Box
10/Pkg – 7.15" × 6.85" × 4.2"



Shown on 6" triple layer round: #48220 Hugs & Kisses
Dec-Ons® and #27702 Love Struck Deluxe Fusion Mix



DECOPAC

DECOPAC.COM | 1-800-DECOPAC (1-800-332-6722)
ESPAÑOL: 1-800-898-3063 | 3500 THURSTON AVE, ANOKA, MN 55303

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