

gel colors

COLOR RANGE



Our premium color is derived from an array of beautifully blended coloring agents. Our color allows bakeries to meet consumer demand for icing that doesn't contain artificial dyes, while delivering the highest level of color possible.

PRODUCT EDUCATION

- Made Simply™ colors will not be as vibrant or shelf stable as artificial colors
- Any yellow color that contains turmeric is not light stable and can fade within 6 hours once exposed to fluorescent lighting
- Colors may be more sensitive to acidity resulting in color or performance changes

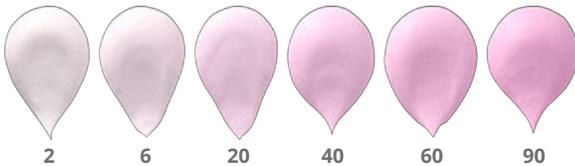
PRODUCT STORAGE

- Store unopened bottles in either ambient or refrigerated temperatures
- Recommended to refrigerate colors after opening to help extend color longevity
- Shelf life is 6 months from manufactured date
- Keep away from direct bright light

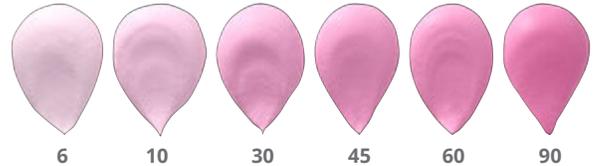
RECIPE

- Desired # drops per 1 cup of icing
- Color ranges vary by the type of icing
- 90 drops is our maximum recommendation per 1 cup of whipped icing

PINK #12540



RED #12536



BRICK RED #52276



ORANGE #12539



SUNSHINE YELLOW #52275



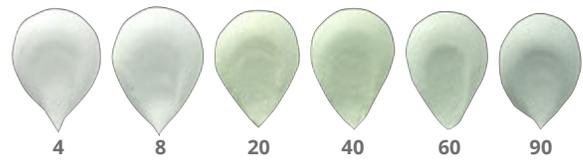
YELLOW #12537



GREEN #21525



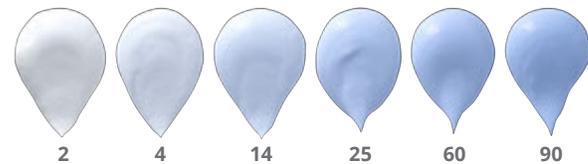
OLIVE GREEN #12535



SAGE GREEN #52274



ROYAL BLUE #21523



PURPLE #21526



BROWN #23638



Colors stages shown above were mixed with a clean label whipped icing.