

seasons

BACK TO SCHOOL 2025



DECOPAC

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TREND HIGHLIGHT:

Kindness



Shown on crispy treats: #29289 School Rules Icons Rings, #20704/9467 White Sprinkles, #26381 Gold Star Quins, and #20694/9637/9999 Bright Confetti Quins



Shown on cover: 8" double layer round with 12 cupcakes: #29298 Ready for School Pop Tops®, #29289 School Rules Icons Rings, #26381 Gold Star Quins, #20704/9467 White Sprinkles, and #20694/9999/9637 Bright Confetti Quins

Shown: #29263 Square Window Single Treat Cake Box, #29209 Edible Expressions Pencil Clip Cupcake Layon, #29228/29391 Kindness Assortment Promotional Label, #25004 Gold Hexagons Edible Glitter, and #21345/12462 White Nonpareils

As students head back to school, kindness is the most important lesson of all. This year, sweeten the start of the school year with treats that inspire, uplift, and spread positivity! From cupcakes topped with messages of encouragement to cookies decorated with cheerful designs, we're celebrating small acts that make a big difference.



Shown: #49937 Thank You Assortment Dec-Ons® and #29761 Royal Icing Mix 14 oz. Pail Ingredient



Shown on brownies: #29306 You Are Amazing Assortment Edible Image®

Key Bakery Dates

**Back to School 2025:
Begins in August**

**Set in store:
3 weeks prior to
local start date**



Shown: #29240 You are Amazing Dec-Ons® and #20710/9465 Multi-Colored Nonpareils

rings

Add a pop of fun to your treats with our Back to School rings! From bright apples to encouraging messages, these toppers double as keepsakes, making them the perfect way to kick off the school year with a little extra charm.



SCHOOL RULES ICONS

#29289 Rings
144/Pkg



SCHOOL ICONS

#38825 Rings
144/Pkg



KAWAII BACK TO SCHOOL

#27169 Rings
72/Pkg



KAWAII CHARACTERS

#27069 Rings
144/Pkg



Shown: #27169 Kawaii Back to School Rings
and #21350/17909 Neon Bright Confetti Quins



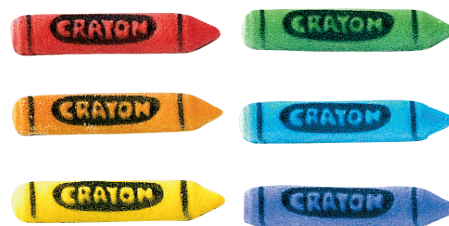
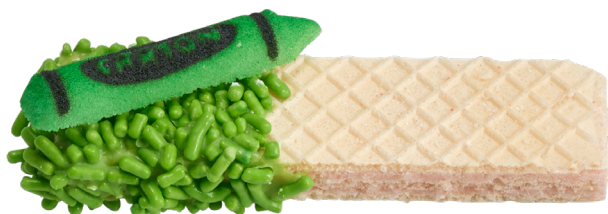


SCHOOL RULES ICONS

#29292 Dec-Ons®
168/Pkg - 0.85" - 1.15"



Shown: #29292 School Rules Icons Dec-Ons®,
#26381 Gold Star Quins, #20704/9467 White Sprinkles,
and #20694/9637/9999 Bright Confetti Quins



CRAYONS ASSORTMENT

#23752 Dec-Ons®
120/Pkg - 1.95" x 0.35"

Shown on wafer cookies: #23752 Crayons Assortment
Dec-Ons®, #20699/10381 Lime Green Sprinkles,
#20698/11004 Lavender Sprinkles,
and #20703/9738 Red Sprinkles



YOU ARE AMAZING

#29240 Dec-Ons®
192/Pkg - 1.1" x 1.15"



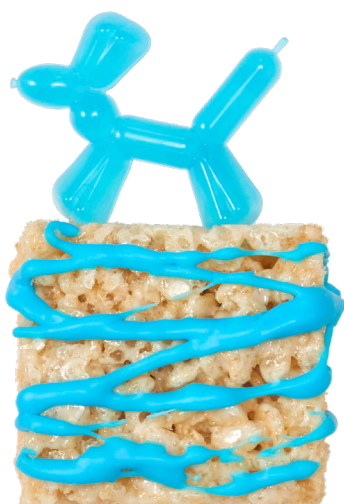
Shown on dessert shells: #29240 You Are Amazing
Dec-Ons® and #20710/9465 Multi-colored Nonpareils

**THANK YOU ASSORTMENT**

#49937 Dec-Ons®
70/Pkg – 1.4" × 1.55"
Limited quantities



Shown: #49937 Thank You Assortment Dec-Ons®
and #29761 Royal Icing Mix 14 oz. Pail Ingredient

DecoPics®

Shown on crispy rice treats:
#27068 Balloon Animal
Assortment DecoPics®



BALLOON ANIMAL ASSORTMENT
#27068 DecoPics®
144/Pkg

expressions

There is nothing sweeter than a reminder that all the students in the classroom are strong, smart, kind and brave with a treat for all!



YOU ARE AMAZING

#29240 Dec-Ons®
192/Pkg - 1.1" x 1.15"



EXPRESSIONS PENCIL CLIP

#29209 Cupcake Layon
144/Pkg - 1.4" x 1.4"



YOU ARE AMAZING ASSORTMENT

#29306 Edible Image®
288/Pkg - 2"



KINDNESS ASSORTMENT

Promotional Label - 200/Roll
#29228 - 1.5" dia.
#29391 - 3" dia.



WOW WINDOW SINGLE TREAT

#29270 Cake Box
24/Pkg - 4.15" x 4.15" x 4.25"



YAY WINDOW SINGLE TREAT

#29262 Cake Box
24/Pkg - 4.15" x 4.15" x 4.25"



CIRCLE WINDOW SINGLE TREAT

#29264 Cake Box
24/Pkg - 4.15" x 4.15" x 4.25"



SQUARE WINDOW SINGLE TREAT

#29263 Cake Box
24/Pkg - 4.15" x 4.15" x 4.25"





* you
are
smart *

FANTASTIC!

* you
are
strong *

be
kind

* you
are
brave *

BELIEVE
in
YOURSELF

* you
are
kind *

* you
are
kind *

ream
BIG

* you
are
strong *

INCREDIBLE!

* you
are
smart *

Cupcake Layons



EXPRESSIONS PENCIL CLIP
#29209 Cupcake Layon
144/Pkg – 1.4" × 1.4"

*Shown on cake cone: #29209 Expressions Pencil Clip
Cupcake Layon and #25004 Gold Hexagons Edible Glitter*

Candles



CRAYON SHAPED
#9690 Specialty Candles
12/Pkg – 3.45" × 5.45"



*Shown on 5" double layer round:
#9690 Crayon Shaped Specialty
Candles and #20694/9999/9637
Bright Confetti Quins*



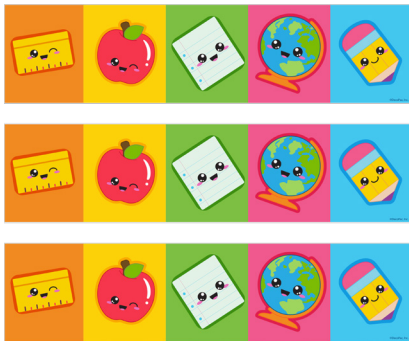
Shown on message cookie:
 #29298 Ready for School Pop Tops®,
 #29292 School Rules Icons Dec-Ons®,
 #26381 Gold Star Quins, #20704/9467 White Sprinkles,
 and #20694/9637/9999 Bright Confetti Quins



READY FOR SCHOOL
 #29298 Pop Tops®
 12/Pkg - 3.2" - 3.9"



COMPOSITION NOTEBOOK
#26942 PhotoCake® Edible Image®
Each



SCHOOL ICONS
#26948 PhotoCake® Edible Image® Strips
Each



Shown on 8" double layer round: #26942 Composition Notebook PhotoCake® Edible Image®



YOU ARE AMAZING ASSORTMENT
#29306 Edible Image®
288/Pkg - 2"



APPLE
#20908 PhotoCake® Edible Image®
Each



KAWAII CHARACTERS

#26928 PhotoCake® Edible Image® Strips
Each



YOU ARE DINO-MITE!

#26921 PhotoCake® Edible Image®
Each



HIP HIP HOORAY!

#26926 PhotoCake® Edible Image® Strips
Each



ARTIST

#26849 PhotoCake® Edible Image®
Each



CRAYONS

#23760 PhotoCake® Edible Image® Strips
Each



Shown on 1/4 sheet: #26921 You Are Dino-Mite! PhotoCake® Edible Image®

Sprinkles & Quins



PINK
#20701 26 oz.
#9741 6 lb.



RED
#20703 26 oz.
#9738 6 lb.



ORANGE
#20700 26 oz.
#9739 6 lb.



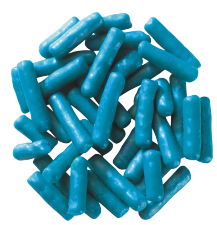
YELLOW
#20705 26 oz.
#9464 6 lb.



LIME GREEN
#20699 26 oz.
#10381 6 lb.



GREEN
#21355 26 oz.
#9472 6 lb.



TEAL
#14550 6 lb.



BLUE
#20697 26 oz.
#9742 6 lb.



DARK BLUE
#21056 26 oz.
#11809 6 lb.



LAVENDER
#20698 26 oz.
#11004 6 lb.



BRIGHT CONFETTI QUINS
#20694 19.5 oz.
#9999 3 lb.
#9637 25 lb.



NEON BRIGHT CONFETTI QUINS
#21350 19.5 oz.
#17909 3 lb.



GOLD STARS QUINS
#26381 20 oz.



MULTI-COLORED NONPAREILS
#9465 8 lb.
#20710 30 oz.



WHITE NONPAREILS
#12462 8 lb.
#21345 30 oz.

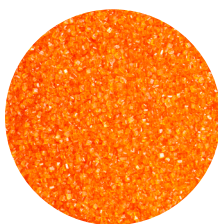
Sanding Sugar



PINK
#21048 33 oz.
#9457 8 lb.



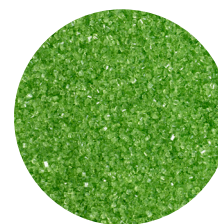
RED
#21046 33 oz.
#8784 8 lb.



ORANGE
#21045 33 oz.
#8783 8 lb.



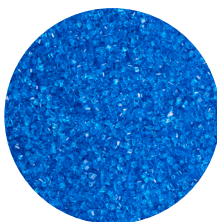
YELLOW
#20689 33 oz.
#8785 8 lb.



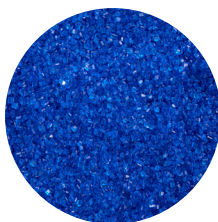
LIME GREEN
#21054 33 oz.



GREEN
#20688 33 oz.
#8782 8 lb.



BLUE
#21049 33 oz.
#9459 8 lb.



DARK BLUE
#21057 33 oz.



LAVENDER
#20690 33 oz.
#9462 8 lb.



WHITE
#20709 33 oz.
#9455 8 lb.

The most popular and versatile type of color, gel color provides the intensity of a paste without the mess. Mixes well into buttercream, fondant and non-dairy whipped icing. Manufactured in the U.S.A.



NEON BRIGHT PINK
#22496 – 8 oz.



GUAVA TREND
#22516 – 4 oz.



RED RED
#22497 – 8 oz.



SUPER RED
#22498 – 8 oz.



FIRESTONE TREND
#21396 – 4 oz.



SUNSET ORANGE
#22501 – 8 oz.



GOLDEN YELLOW
#22502 – 8 oz.



LEMON YELLOW
#22503 – 8 oz.



NEON BRIGHT GREEN
#22504 – 8 oz.



LEAF GREEN
#22506 – 8 oz.



GRASS GREEN
#22505 – 8 oz.



SKY BLUE
#22510 – 8 oz.



NAVY BLUE
#22511 – 8 oz.



PURPLE
#23636 – 8 oz.



NEON BRIGHT PURPLE
#22513 – 8 oz.



BLACK
#22492 – 8 oz.

Go to DecoPac.com to see full spectrum of colors





DECOPAC

DECOPAC.COM | 1-800-DECOPAC (1-800-332-6722)
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