

The Deceuninck logo consists of the word "deceuninck" in a white, lowercase, sans-serif font, centered within a solid blue rectangular background.

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Press Release

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Deceuninck North America's Genius™ Window System Recognized by *This Old House* Magazine as Top Home Product for 2012

High-Performance Window Featured in November Edition of Magazine

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is pleased to announce that its Genius™ Window System was named to the "*This Old House* Top 100: Best New Home Products 2012." Genius was featured in the November 2012 edition of the magazine as one of the "coolest new products to make your home smarter and more stylish."

"With its unique design and its enviable thermal capabilities, Genius is changing the conversation when it comes to high-performance, energy-efficient windows," said Filip Geeraert, president and CEO of Deceuninck North America. "At Deceuninck, we're pleased that readers of *This Old House* will have an opportunity to learn more about this window system and how it represents value to building owners, developers, contractors and homeowners alike."

Introduced earlier this year at the AIA 2012 Conference and Expo and scheduled to be available commercially later in 2013, Genius is the world's first interlinked dual sash window that enables thermal performance values exceeding R-14 without the use of exotic films or gasses. A patent-pending window system, Genius is designed with an additional bonus air space between the two sash members that results in an extremely effective barrier to thermal energy flow. In addition, a unique thermal-activated ventilation system serves as an integral part of the window's design. This turns Genius into an energy generator by automatically venting solar-heated air into the building's interior in the winter and venting it to the outside in the summer.

Beyond its advanced thermal efficiency, the innovative design of Genius provides for ease of operation, extreme structural wind load resistance (range of DP-130 or more), exceptional sound transmission reduction in the range of low 50s in STC (Sound Transmission Class) ratings, and superior resistance to water and air infiltration.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2011, Deceuninck Group achieved consolidated sales of €536.1 million Euros worldwide (approximately \$670 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-america.com.