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Deceuninck North America Appoints West Coast Sales Manager

Rob Roundy Joins Company to Create New Business Opportunities and an Expanded Footprint

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is pleased to announce the appointment of **Rob Roundy** as western regional sales manager. In this role, Roundy will be responsible for creating new business opportunities and managing client relationships for Deceuninck in the western region of the United States. He will play an integral role in the development of the sales and product strategies aimed at expanding Deceuninck's footprint on the west coast.

"Rob joins Deceuninck with more than 14 years of outside sales experience in the fenestration industry. He has an extensive background in strategic sales, forecasting and account management," said Filip Geeraert, president and CEO of Deceuninck North America. "Rob's background and experience will provide strong leadership as we work to expand our presence and uncover new opportunities for Deceuninck on the west coast, and I'm pleased to congratulate him on his new role."

Prior to joining Deceuninck, Roundy served as senior territory manager for nearly six years at Truth Hardware in Owatonna, MN. In this role, he was responsible for sales of window and door hardware in six states and one Canadian province. He also served as account manager with Truth Hardware for more than eight years. Prior to that, he was a sales manager at Insta-Chain in Springville, UT where he was responsible for sales of automatic snow chains to OEMs, distributors, dealers and fleets across the United States and Canada.

Roundy earned his bachelor's degree in business administration with an emphasis in marketing from Utah Valley University.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of uPVC window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2012, Deceuninck Group achieved consolidated sales of €556.9 million Euros worldwide (approximately \$720 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-america.com.