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Deceuninck North America Expands Lamination Capabilities to Meet Consumer Demand for Window Colors

Acquires Three More PVC Lamination Lines, Plans for Additional Capacity

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, recently added three PVC lineal lamination lines to its existing lamination capabilities to meet consumer demand for a wider variety of color customization options.

"The demand for lamination tripled in the past year," said Filip Geeraert, president and CEO of Deceuninck North America. "Deceuninck's addition of three new lamination lines reflects our commitment to meeting this demand for more customized color solutions that conform to design specifications and help businesses and homeowners give their space a signature look. This expansion allows us to continue to provide the high level of service that our customers expect."

PVC lamination involves the covering of PVC lineals with a high-performance laminate that adds wood grains and colors, enhancing the look and quality of window framing in commercial and residential buildings.

Deceuninck's Solex™ laminate solutions offer real and faux wood laminates as well as a selection of color options including: Cocoa Brown, Clay, Hunter Green, Chocolate Brown, Bronze, Cherry, Maple, Dark Oak, Light Oak, Maple, Real Pine Laminate and Real Oak Laminate. Homeowners and builders can combine interior and exterior laminate colors with Deceuninck's laminates for style and unrivaled quality, color retention and weather resistance.

Plans for additional expansion are already in the works to ensure customer satisfaction in meeting future lamination demands.

For more information about Deceuninck North America, please visit www.deceuninck-americas.com.

The logo for Deceuninck, featuring the word "deceuninck" in white lowercase letters on a blue rectangular background.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of uPVC window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2012, Deceuninck Group achieved consolidated sales of €556.9 million Euros worldwide (approximately \$720 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-americas.com.