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Deceuninck North America Appoints Industry Expert as Director, Commercial Markets Development

John Greiwe Joins Deceuninck North America to Create New Business Opportunities for Commercial and Light Commercial Market Segments

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is pleased to announce the appointment of **John Greiwe** as director, commercial markets development. In this role, Greiwe will be responsible for creating new business opportunities for Deceuninck in commercial and light commercial market segments. He will play an integral role in the design and development of the sales, marketing, and product strategies aimed at expanding Deceuninck's national product reach to corporate owners, architects, general contractors, distributors, and fabricators.

"John joins Deceuninck North America with more than 25 years of experience as an architect and as a design and business development professional. His unique perspective and extensive knowledge and experience on that side of the business makes him an asset to Deceuninck North America," said Fred Vapenik, vice president of sales and marketing. "In our ongoing efforts to introduce innovations in the marketplace, John will enable us to expand our reach and uncover new opportunities across the commercial and light commercial segments. On behalf of the company, I'm pleased to congratulate John on his new role and welcome him to Deceuninck North America."

Greiwe is a registered architect, accredited interior designer and certified commercial investment member. Prior to joining Deceuninck, Greiwe worked as an architect for Skidmore, Owings and Merrill in Chicago. Along with holding the positions of president and principal at Greiwe Incorporated, an interior design firm, and Greiwe Architects, he also served as an adjunct professor at Mount St. Joseph College in Cincinnati. In addition, Greiwe was vice president of business development at Miller-Valentine Commercial Construction; and director of client development for both CFS, a construction services firm, and CR architecture + design.

Greiwe earned his bachelor's degree in architecture at the University of Cincinnati, College of Design, Art, Architecture and Planning. He has received a number of prestigious professional recognitions and has been active in a number of University of Cincinnati foundations and associations.

The logo for Deceuninck, featuring the company name in white lowercase letters on a blue rectangular background.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2011, Deceuninck Group achieved consolidated sales of €536.1 million Euros worldwide (approximately \$670 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-america.com.