

The Deceuninck logo consists of the word "deceuninck" in a white, lowercase, sans-serif font, centered within a solid blue rectangular background.

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## Press Release

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# Deceuninck North America to Highlight its Outdoor Living Solutions to Decking Contractors at JLC LIVE New England

***Company Partners with Hood Distribution to Encourage Attendees to Join the Club as a Certified Clubhouse Contractor***

[Deceuninck North America](#) is featuring its Clubhouse Decking and Railing products—including decking lighting, curved deck and rail, and baluster options—during JLC LIVE New England taking place March 20-21 at the Rhode Island Convention Center in Providence. Deceuninck's Clubhouse distributor partner, Hood Distribution, will be hosting at Booth #1419 to encourage contractors to "Become a Decking Champion, One Yard at a Time" by joining the club as a certified contractor.\* Those that do will be entered to win four club-level tickets at Gillette Stadium to see New England's professional football team!

Deceuninck is also one of the sponsors of the show's Deck Building Clinic, which will feature customizable Clubhouse Elite Railing solutions that create rounded designs for unique and open outdoor spaces. The session will be led by Kim Katwijk, a veteran deck builder with a deep industry knowledge base inspired by quality, performance and the importance of creative design.

"We look forward to showcasing exactly what Clubhouse can do with an up-close and interactive experience," said Filip Geeraert, president and CEO of Deceuninck North America. "JLC LIVE is known for showcasing innovative products, and Deceuninck is an industry leader in creating new materials and systems that improve the way we build."

**Clubhouse lighting** is designed to match Clubhouse railing finishes, including black and white with a matte finish or contrasting bronze. Deceuninck will feature a host of these new lighting options at the show, including post cap lights with matching standard post caps, down lights for deck posts and step lights that can be used on posts or steps. Recessed deck lights will also be available for use on stairs, walkways and perimeters to create an additional design feature. All lights come with full installation instructions, warranty and are available with timers and dimmer switches. **Deckorator balusters**, which are custom coated to match Clubhouse Elite Railing, will also be featured at the show. Balusters come in Round, Square and 4" glass slats, and are color matched with the same low gloss matte finish as the rail in White, Black and Walnut.

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Deceuninck North America's Clubhouse Decking is 100-percent PVC and contains no wood or wood fillers. It is formulated to be up to 25-percent lighter than most wood and composites, and its dense cell structure offers superior strength and solid underfoot feel with Deceuninck's Korelite™ technology. Korelite also helps to keep moisture out and reduces the opportunity for degradation from mold, mildew, freezing and thawing. SunShield® technology helps protect Clubhouse from the harsh effects of the sun, including UV resistance and fade protection, resistance to cracking and brittleness, and surface degradation. Clubhouse Decking is also 100-percent recyclable and does not require painting or staining. It features a limited lifetime warranty with 25-year fade and stain protection backed by Deceuninck.

Deceuninck's Clubhouse Elite Railing System is engineered to be longer-lasting than painted wood and is backed by a limited lifetime warranty with 25-year fade and stain coverage. It is 100percent recyclable, and the low-maintenance nature of the product means no chemical cleaning, painting or staining is necessary. Available in white, walnut and black, Elite Railing's low-gloss, low-maintenance finish means that the product never needs to be painted. For extra protection, SunShield is also included. For more information, visit [www.clubhousedecking.com](http://www.clubhousedecking.com).

*\*Contractors who sign up as a Clubhouse Pro will get \$100 on their first Clubhouse Pro decking job and \$25 for their first Clubhouse railing job. In addition for a chance to win four club-level tickets at Gillette Stadium, contractors who sign up will also receive a free Clubhouse Pro T-shirt.*

**EDITORS/REPORTERS: Key stakeholders from Deceuninck North America will be available for interviews during JLC LIVE New England. To schedule an appointment, please contact Elizabeth Bacheson at 412.642.7700 or [elizabeth.bacheson@elias-savion.com](mailto:elizabeth.bacheson@elias-savion.com).**

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#### **About Deceuninck**

Deceuninck North America, LLC is part of the Deceuninck Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of uPVC window systems and composite applications for the building industry. The company is active in more than 75 countries, and is supported by 2,700 personnel worldwide. In 2013, Deceuninck Group achieved consolidated sales of €536.5 million Euros worldwide (approximately \$710 million USD). In 2014, Deceuninck strengthened its top 3 market position through the acquisitions of 'Pimapen,' the most recognized brand for PVC windows in Turkey adding approximately \$75 million of annual sales. (Turkey is Europe's 2nd largest PVC window market.) Deceuninck North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit [www.DeceuninckNA.com](http://www.DeceuninckNA.com).