

Contact:

Jeff Donaldson

412-642-7700

jeff.donaldson@elias-savion.com

Press ReleaseJanuary 23, 2012

Deceuninck North America to be Featured in 'BUILDER Concept Home' During 2012 NAHB International Builders' Show

Company's fenestration products also on display during unique off-site social event.

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is being featured as part of the *BUILDER* Concept Home 2012 that will be available for guided tours during the upcoming 2012 National Association of Home Builders International Builders' Show (IBS) from February 8-11, 2012 in Orlando.

"We're proud to have our fenestration products included as part of the *BUILDER* Concept Home 2012, which serves as a true barometer of where the home building industry will be heading in the near future," said Filip Geeraert, president and CEO of Deceuninck North America. "Deceuninck's commitment to sustainability, innovation and design makes us an industry leader in fenestration and building products and a catalyst in the growing movement to build sustainable homes."

The *BUILDER* Concept Home 2012 features three homes for three distinct generations in one community. The three homes, set side by side, reflect the lifestyle needs of three demographic groups: Gen X, Gen Y, and Gen B (Baby Boomers). Windows featured in the *BUILDER* Concept Home 2012 were manufactured by Eastern Architectural Systems, a member of the Earthwise Group LLC of Fort Meyers, Florida, with extruded window components developed and manufactured by Deceuninck.

Also during IBS, Deceuninck will host a unique off-site hospitality event called "gallery d by deceuninck" at 5:30 p.m., Wednesday, February 8, 2012 at Baterby's Art Auction Gallery (9101 International Drive, Orlando). At the event, current and prospective customers, industry partners, vendors, members of the media and other key stakeholders will be able to view some of Deceuninck's latest products and innovations in a gallery-like setting. The invitation-only event will also feature representations of the works of famous artists who have incorporated windows and outdoor living into their paintings. Attendees will have access to key Deceuninck stakeholders, including Geeraert.

The logo for Deceuninck, featuring the word "deceuninck" in white lowercase letters on a blue rectangular background.

IBS is the largest annual light construction show in the world, with miles and miles of the latest and most advanced building products and services ever assembled. Attendees have the opportunity to see the latest innovations in practice with hands-on demonstrations and working models in more than 300 building industry categories.

EDITORS/REPORTERS: Filip Geeraert, president and CEO of Deceuninck North America, will be available for interviews during IBS. To schedule an appointment to meet with Filip, please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com.

End of Press Release

About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: www.deceuninck-america.com.