

The Deceuninck logo consists of the word "deceuninck" in a white, lowercase, sans-serif font, centered within a solid blue rectangular background.

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Press Release

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Deceuninck North America to Launch Outdoor Living Product Division during 2012 NAHB International Builders' Show

New Clubhouse™ Decking featured at Professional Builder Show Village.

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, will unveil Outdoor Living by Deceuninck to the marketplace at the upcoming 2012 National Association of Home Builders International Builders' Show (IBS), held from February 8-11, 2012 in Orlando.

"The new Outdoor Living by Deceuninck product line features our advanced decking and railing products, starting with the premiere of attractive, durable Clubhouse Decking," said Filip Geeraert, president and CEO of Deceuninck North America. "Clubhouse Decking is a product with exceptional natural wood appearance featuring deep grain embossing, variegated or solid-tone color, and superior weather performance. We're taking engineered outdoor materials to the next level of innovation with Clubhouse."

Clubhouse decking products are formulated to be up to 25-percent lighter than most wood and composites while offering superior strength and solid underfoot feel. With more than 150 design and utility patents, Deceuninck is a world leader in research, development and material science.

Clubhouse Decking is the featured decking material on the Cape Cod Technology Home at the *Professional Builder Show Village 2012*. Show village attendees will have a chance to tour the home, touch and test the products, and talk with manufacturers. The home is designed to mirror what *Professional Builder* is seeing in the marketplace today.

Also during IBS, Deceuninck will host a unique off-site hospitality event called "gallery d by deceuninck" at 5:30 p.m., Wednesday, February 8, 2012 at Baterby's Art Auction Gallery (9101 International Drive, Orlando). At the event, current and prospective customers, industry partners, vendors, members of the media and other key stakeholders will be able to view some of Deceuninck's latest products and innovations in a gallery-like setting. The invitation-only event will also feature representations of the works of famous artists. Attendees will have access to key Deceuninck stakeholders, including Geeraert.

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IBS is the largest annual light construction show in the world, with miles and miles of the latest and most advanced building products and services ever assembled. Attendees have the opportunity to see the latest innovations in practice with hands-on demonstrations and working models in over 300 building industry categories.

EDITORS/REPORTERS: Filip Geeraert, president and CEO of Deceuninck North America, will be available for interviews during IBS. To schedule an appointment to meet with Filip, please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: www.deceuninck-america.com.