

The logo for Deceuninck, featuring the word "deceuninck" in a white, lowercase, sans-serif font centered within a solid blue rectangular background.

FOR IMMEDIATE RELEASE

Contact: Jeff Donaldson
412-642-7700
jeff.donaldson@elias-savion.com

**Deceuninck North America Named “Best in Show” for its Booth at
GlassBuild America 2011**

– Company’s Art Gallery-Themed Booth Receives Top Honor in Large Booth Category –

Monroe, Ohio, September 28, 2011 – [Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, interiors and outdoor living, is pleased to announce that the company’s booth was named “Best in Show” in the large booth category during the GlassBuild America 2011 conference held September 12-14, 2011 in Atlanta. In addition to showcasing several of the company’s recent innovations, Deceuninck’s booth was designed to look and feel like an art gallery and it featured several celebrated works of art that focus on windows. Deceuninck’s booth was selected out of 393 booths on the conference’s exhibition floor.

“Our booth was designed to showcase the artistry of windows and to encourage people to look beyond the form and function of windows to see how their design can be imaginative and inspiring,” said Filip Geeraert, president and CEO of Deceuninck North America. “At Deceuninck, we are honored that the booth received ‘Best in Show’ during this year’s GlassBuild conference. The conference was the ideal platform to launch several of our new technologies and further demonstrate our commitment to design, innovation and sustainability.”

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Deceuninck North America Named “Best in Show” for its Booth at GlassBuild America 2011 (cont.)

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Deceuninck North America’s booth blended classic works of art featuring windows — including “Woman Seated by a Window” by Pablo Picasso and “View from the Window, Tangier” by Henri Matisse — with displays of the company’s products. During the show, the company exhibited several new products and technologies, including Innergy™ Rigid Thermal Reinforcements. Developed as a better-performing alternative to aluminum reinforcements for PVC windows and door profiles, Innergy is the result of collaboration with polyurethane resin manufacturer Bayer MaterialScience LLC.

The company also launched the Revolution Tilt & Turn™ window. This new product features a seven-chamber thermal structure, Deceuninck’s Innergy™ Rigid Thermal Reinforcements, and multifunctional operability in a window that has the capability of achieving an R-value of 7+. Revolution is also designed for a C-50/DP-80 rating.

In addition, Deceuninck announced the details of a new partnership with J.P. Industrial (JPI), a GreenCircle Certified company, to introduce a comprehensive recycling program for Deceuninck’s customers. JPI is the largest recycler of PVC materials nationwide. As a result of the partnership, JPI will collect scraps and end cuts from fabricators that work with Deceuninck and return those recycled pieces to Deceuninck so the company can reintroduce the materials into the manufacturing process.

GlassBuild America is the gathering place for the glass, window and door industries in North America. Organized by the National Glass Association, GlassBuild America showcases glass processing equipment, window and door manufacturing equipment, and the latest technologies for all types of glass and fenestration products in North America.

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For more information about Deceuninck North America, and their products and technologies, please visit www.deceuninck-americas.com.

About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: www.deceuninck-americas.com.

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