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## Deceuninck North America Named “Best in Show” for its Booth at Glassbuild America 2012

*Company was Recognized in the Innovative Products Booth Category*

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, is pleased to announce that for the second year in a row, the company was recognized in the Best in Show Exhibitor Booth Awards for Glassbuild. Deceuninck won in the Innovative Products Booth category. The company served as an exhibitor in the Innovative Products Pavilion at Glassbuild, which was held in Las Vegas from September 12-14, 2012.

“Our booth was designed to showcase many of Deceuninck’s latest products, including new configurations of the Genius™ Window System and Innergy™ Rigid Thermal Reinforcements, two products that are continuing to change the conversation across the industry,” said Filip Geeraert, president and CEO of Deceuninck North America. “We are honored that the booth received ‘Best in Show’ again this year at the Glassbuild show, which provided the opportunity for us to demonstrate our continued commitment to design, innovation and sustainability.”

Introduced earlier this year, Genius is the world’s first interlinked dual sash window that enables thermal performance values exceeding R-14 without the use of exotic films or gasses. A patent-pending window system, Genius is designed with an additional bonus air space between the two sash members that results in an extremely effective barrier to thermal energy flow. In addition, a unique thermal-activated ventilation system serves as an integral part of the window’s design. This turns Genius into an energy generator by automatically venting solar-heated air into the building’s interior in the winter and venting it to the outside in the summer.

Developed as a better-performing alternative to aluminum reinforcements for PVC windows and door profiles, Innergy is considered to be the next generation of thermal reinforcements. It offers the same strength and durability of aluminum, but with unprecedented levels of thermal performance. It is virtually impermeable to cold or heat and is extremely resistant to condensation, which prevents staining that can occur with metal reinforcements. Moreover, it is structural and flexible at the same time. Under impact, it retains its form and shape compared to metal reinforcements. Innergy is the result of a collaboration with Bayer MaterialScience LLC as part of an exclusive agreement. Earlier this fall, Innergy was recognized by *Window & Door Magazine* with a 2012 Crystal Achievement Award for Most Innovative Window Component of the Year. The product was featured in the magazine’s September issue.

The Deceuninck logo consists of the word "deceuninck" in a white, lowercase, sans-serif font, centered within a solid blue rectangular background.

In its tenth year, Glassbuild America is the gathering place for the glass, window and door industries in North America. Organized by the National Glass Association, Glassbuild America showcases glass processing equipment, window and door manufacturing equipment, and the latest technologies for all types of glass and fenestration products in North America.

For more information about Deceuninck North America, please visit [www.deceuninck-americas.com](http://www.deceuninck-americas.com).

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**About Deceuninck**

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2011, Deceuninck Group achieved consolidated sales of €536.1 million Euros worldwide (approximately \$670 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit [www.deceuninck-americas.com](http://www.deceuninck-americas.com).

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