

The logo for Deceuninck, featuring the brand name in white lowercase letters on a blue rectangular background.**Contact:**

Jeff Donaldson

412-642-7700

jeff.donaldson@elias-savion.com

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Deceuninck North America to Showcase Next Generation of Outdoor Living Products During DeckExpo 2012

Company will Exhibit its Clubhouse™ Decking to Deck Building Industry Professionals

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living, will showcase its Clubhouse Decking product to leading deck industry professionals during DeckExpo 2012 (October 10-12, 2012 at the Baltimore Convention Center).

“Deceuninck’s Clubhouse decking offers a true value proposition to builders and homeowners who are looking for an attractive, durable and low-maintenance decking solution,” said Filip Geeraert, president and CEO of Deceuninck North America. “Clubhouse incorporates our SunShield® technology that helps protect decks from the harsh effects of the sun from the inside out. Because of this advanced technology, Clubhouse provides superior fade resistance.”

Clubhouse Decking is 100-percent PVC and contains no wood or wood fillers. It is formulated to be up to 25-percent lighter than most wood and composites, and its denser cell structure offers superior strength and solid underfoot feel with Deceuninck’s Korelite™ technology. Korelite also helps to keep moisture out and reduces the opportunity for degradation from mold, mildew, freezing and thawing. Clubhouse comes in a variety of natural wood grains or solid shades that offer the look of painted wood without the maintenance.

SunShield technology helps protect Clubhouse from the harsh effects of the sun, including UV resistance and fade protection, resistance to cracking and brittleness, and surface degradation. Clubhouse Decking is also 100-percent recyclable and does not require painting or staining. It features a limited lifetime warranty with 25-year fade and stain protection backed by Deceuninck.

Launched in 2003, DeckExpo is the only trade event focusing exclusively on the deck, porch and railing industry. Deck builders and product dealers gather for the event to see the latest technologies and newest products for outdoor living, including decks, railings, docks, porches and stairs.

Deceuninck North America will be located at **booth #3107** during DeckExpo 2012.

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For more information about Deceuninck North America, please visit www.deceuninck-americas.com.

EDITORS/REPORTERS: Key stakeholders from Deceuninck North America will be available for interviews during DeckExpo. To schedule an appointment, please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2011, Deceuninck Group achieved consolidated sales of €536.1 million Euros worldwide (approximately \$670 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-americas.com.
