



****MEDIA ALERT****

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**Deceuninck North America Chooses AIA 2012 Conference and Expo
for Introduction of Patent-Pending Concept Window**

— News Conference to Be Held May 17, 2012 at Walter E. Washington Convention Center —

WHO: [Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, and outdoor living.

WHAT: A news conference during the American Institute of Architects (AIA) 2012 National Convention and Expo to introduce the company's latest innovation, a patent-pending concept window.

WHEN: **Thursday, May 17, 2012 – 10:00 a.m. to 11:00 a.m.**

WHERE: Conference Room 158-B
Walter E. Washington Convention Center
Washington, D.C.

DETAILS: Deceuninck's new high-performance concept window will change the conversation for architects, specifiers, developers, contractors, and homeowners who are looking to construct a sustainable building or home. The window is designed to achieve a rating of R-14 and above using commonly available insulating glass configurations. In addition, the window is designed to harness solar energy. The window's thermal performance is complemented by its superior structural performance, air and water infiltration resistance, and sound reduction ratings that register well into the STC50 range. Attendees at the news conference will have the very first look at this ground-breaking window.

PHOTOS &

INTERVIEWS: Filip Geeraert, president and CEO of Deceuninck North America; Phillip Morton, director of market development; a fully functioning version of the concept window.

EDITORS/REPORTERS: *Please contact Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com to RSVP for this event.*

Deceuninck North America Chooses AIA 2012 Conference and Expo for Introduction of Patent-Pending Concept Window (cont.)

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: www.deceuninck-america.com.

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