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Deceuninck North America to Offer Expertise on Advancements in Window Reinforcements at Applied Market Information LLC's Annual Conference

INNERGY™ Rigid Thermal Reinforcements to be Highlighted in Presentation

[Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors and outdoor living, is pleased to announce that Jon Hauberg, director of product research and development, will give a presentation on the advancements in window reinforcements at Applied Market Information (AMI) LLC's 11th annual Profiles conference. Taking place June 5-6 in Philadelphia (Crowne Plaza Philadelphia Downtown), Profiles 2012 is an international business and technology conference for the window, door, decking, fence and siding profile industries. The conference will connect the suppliers and researchers with the frontline plant managers to look at advances in technology, efficiency and cost management.

Hauberg's presentation will include a closer look at Deceuninck North America's INNERGY™ Rigid Thermal Reinforcements. INNERGY is the result of a collaboration with polyurethane resin manufacturer Bayer MaterialScience LLC as part of an exclusive agreement between the two companies. The collaboration brought together Bayer's expertise in custom polyurethane resin system development and Deceuninck's long experience in design and manufacturing.

"One of Deceuninck's driving principles is our commitment to introducing innovative products and technologies, and INNERGY is a perfect example of that commitment," said Filip Geeraert, president and CEO of Deceuninck North America. "Jon's deep expertise in research and development should provide attendees at the AMI conference with unique insights into what the marketplace is demanding and how companies like Deceuninck are responding."

Developed as a better-performing alternative to aluminum reinforcements for PVC windows and door profiles, INNERGY is considered to be the next generation of thermal reinforcements. It offers the same strength and durability of aluminum, but with unprecedented levels of thermal performance. It is virtually impermeable to cold or heat and is extremely resistant to condensation, which prevents staining that can occur with metal reinforcements. Moreover, it is structural and flexible at the same time. Under impact, it retains its form and shape compared to metal reinforcements. INNERGY easily slides into frames during the fabrication process without the need for retooling. In addition, INNERGY can receive a waiver from additional testing because of its proven performance.

The logo for Deceuninck, featuring the word "deceuninck" in a white, lowercase, sans-serif font centered within a solid blue rectangular background.

The product was introduced to the marketplace in September of 2011.

Applied Market Information LLC is the global leader in plastics market research and consultancy. AMI's consultants, researchers, writers and event organizers include many of the most respected experts in their fields. Formed in 1986, the company has offices in Bristol, England, and Reading, Pa.

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About Deceuninck

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by nearly 3,000 personnel worldwide. In 2011, Deceuninck Group achieved consolidated sales of \$536.1 million euros worldwide (approximately \$670 million USD). Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit www.deceuninck-america.com.