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## **Deceuninck North America Appoints Filip Geeraert to Serve as the Company's New CEO**

**Monroe, Ohio, March 16, 2011** – [Deceuninck North America](#), a leading designer and manufacturer of high-quality systems for windows, doors, interiors, and outdoor living, has appointed Filip Geeraert to serve as the company's CEO effective April 30, 2011. Geeraert, the company's executive vice president and chief financial officer, will succeed Mark Parrish, current CEO, who has resigned to accept a leadership position outside the fenestration industry. Parrish will remain in his current role with Deceuninck until the end of April 2011 to facilitate the transition.

“With confidence and optimism, we are proud to introduce Filip Geeraert as the head of our North American operations,” said Tom Debusschere, CEO of Deceuninck Group, the parent company of Deceuninck North America. “Geeraert has been an integral part of Deceuninck North America for the past ten years, and during that time, he has played a key role in all of company's important ventures. He has first-hand knowledge of our operations, our market position, our customers, and our strengths. He knows our people and our culture, and he is the perfect person to continue the tradition of success that we have come to expect.”

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## **Deceuninck North America Appoints Filip Geeraert to Serve as the Company's New CEO (cont.)**

In his previous role with Deceuninck North America, Geeraert developed and executed all financial management functions for the company, including accounting, business analysis and cash flow management. He also played a key role in transactions that included the acquisitions of Vinyl Building Products, Inc. and Dayton Technologies, LLC. In addition, he implemented business strategies that enabled Deceuninck's customers to remain profitable, even in challenging economic times. Geeraert is a member of the company's board of directors and will retain that position as he assumes the role of CEO.

Before his role as CFO, Geeraert served as corporate controller for the Deceuninck Group in Belgium. Prior to that, he served in a variety of roles for Bekaert that included director of logistics. Geeraert has a master's degree in information technology from Catholic University of Leuven, Belgium; a master's degree in accountancy from Catholic University of Antwerp, Belgium; and a bachelor's degree in applied economics from Catholic University of Antwerp, Belgium.

"It is an honor and a privilege to assume the role of CEO at Deceuninck North America," Geeraert added. "We have successfully weathered both the economic downturn and the related challenges in the building and construction sector, enabling us to transform 2010 into a year of stability and profitability. Deceuninck's ongoing commitment to design, innovation and sustainability place it in an enviable position to achieve new heights in the months and years to come, and I am delighted to be leading the charge."

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Mark Parrish, who served the company as CEO since 2005, is departing to assume the role of CEO at Stuart Dean, an international provider of fine architectural restoration and surface preservation.

“Mark Parrish has served Deceuninck North America with passion and with a commitment to excellence,” Debusschere said. “His steady hand, his business acumen, and his highly developed skills at forming relationships enabled him to shepherd the company through very challenging times of market changes and dramatic shifts in the economy. We wish him nothing but success as he takes on a new role.”

For more information on Deceuninck North America, along with its fenestration and building products solutions, please visit [www.deceuninck-americas.com](http://www.deceuninck-americas.com).

**About Deceuninck**

Deceuninck® North America, LLC is part of the Deceuninck® Group, an integrated global organization specializing in compounding, tool fabrication, design, development, extrusion, finishing of PVC-U window systems and composite applications for the building industry. The company is active in more than 75 countries, has 35 subsidiaries (production and/or sales), and is supported by over 2,800 personnel worldwide. In 2010, Deceuninck Group achieved consolidated sales of \$706 million worldwide. Deceuninck® North America encompasses fully-integrated design, compounding, tooling, extrusion and quality assurance disciplines for the production of vinyl window and door systems and composite applications for the building industry at its corporate headquarters in Monroe, Ohio. For more information, please visit: [www.deceuninck-americas.com](http://www.deceuninck-americas.com).

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