



International Women's Day

Theme: GIVE TO GAIN

2026

SPONSORSHIP PROSPECTUS



About HBWN

For nearly 20 years, the Hastings Business Women's Network (HBWN) has proudly celebrated International Women's Day with one of the region's most inspiring and well-attended annual events. Drawing over 200 guests each year, it's a standout occasion on the local calendar—bringing together professionals, community leaders, and changemakers to honour the achievements of women and champion gender equality.

Our 2026 sponsorship packages offer a powerful platform for businesses to elevate their brand, connect with a vibrant audience, and visibly support the advancement of women in the workplace and beyond.

Join us in supporting the 2026 International Women's Day Breakfast making a meaningful impact and celebrating the theme 'Give to Gain'.



Sponsorship Coordinator: Sue Fitzgerald
Email: hbwnsponsorship@gmail.com

About the Event...



International Women's Day Breakfast

Rise & Shine: A Morning of Purpose & Possibility ☀️

Celebrate International Women's Day 2026 with us as we embrace this year's powerful theme: "Give to Gain" — a reminder that when we lift others, we all rise.

This energising breakfast event is your invitation to start the day with intention, inspiration, and impact. You'll hear from compelling speaker/s who embody the spirit of giving, connect with a community of passionate changemakers, and contribute to initiatives that empower women to thrive. Whether you're giving time, support, or opportunity — this is your moment to be part of something bigger.



Date: Friday, 6 March 2026



Location: To Be Confirmed — Sponsorship opportunity available

Save the date and join us for a morning that will spark ideas, ignite action, and celebrate the power of giving.

Why sponsor?

Partnering with HBWN's 2026 International Women's Day Breakfast event offers your organisation the opportunity to:

- Demonstrate leadership in gender equity and social responsibility.
- Align your brand with a cause that champions inclusion, diversity, and empowerment.
- Reach a wide audience of influential professionals, media representatives, and community members through event promotions, signage, and digital exposure.
- Build meaningful relationships with business leaders, innovators, and advocates who are shaping the future of our region.
- Support a purpose-driven initiative.
- Contribute to fundraising efforts that directly impact programs supporting women in our community.
- Invite staff, clients, and partners to participate in an inspiring evening that fosters pride and shared values.
- Join a long-standing tradition that continues to grow in impact, reach, and prestige year after year.
- Stand proud as a community leader.
- Donate to local community causes that make a difference in women's lives.

Funds raised from our International Women's Day event will be shared among three impactful local organisations: Liberty Domestic and Family Violence Specialist Services, which supports individuals escaping domestic violence; Make a Difference Port Macquarie, which provides food relief and community support to those in need; and The Nurtured Village Hampers, which delivers care packages to new mothers to promote wellbeing and connection during the postpartum period. Read more about our beneficiaries below.

Our 2026 Beneficiaries



Liberty Domestic and Family Violence Specialist Services has been supporting women and children affected by domestic and family violence and homelessness in the Port Macquarie Hastings region for 45 years.

Their specialist team walks alongside families through every stage of their journey to safety, from risk assessment and safety planning to transitional housing assistance, crisis accommodation, recovery and healing programs, and community education.

With domestic and family violence being a leading cause of homelessness, Liberty is deeply committed to helping women and children find safety, stability, and renewed confidence.

For nearly two decades, IWD events have proudly raised awareness and funds in support of Liberty's vision of a community where women and children are empowered and safe from domestic and family violence.



Our 2026 Beneficiaries



Make a Difference PMQ (MAD PMQ) is a grassroots charity founded in 2016 with a mission to support disadvantaged and marginalised individuals across the Mid North Coast.

Known for its mobile food and coffee van, MAD PMQ provides emergency meals, outreach services, and community connection to those experiencing homelessness, domestic violence, or hardship.

Their work is driven by values of compassion, dignity, and hope, and they have played a crucial role in disaster response and recovery efforts, including bushfires and floods. Funds raised through IWD events help MAD PMQ continue their hands-on support and expand their reach to those most in need.



Our 2026 Beneficiaries

The Nurtured Village Hampers is a maternal mental health charity dedicated to supporting new mothers through the early stages of parenthood.

Founded in 2019, the organisation delivers hampers filled with home-cooked meals, baby essentials, and thoughtful gifts to families across Australia, including Port Macquarie.

Their mission is to rebuild the “village” of support that many new parents lack, helping to prevent perinatal mental health challenges and foster community connection.

Contributions from IWD events enable The Nurtured Village to reach more families and continue their work in promoting maternal wellbeing and solidarity.



Platinum Sponsor Package

Our Platinum Sponsor Package is our most prestigious offering providing a premium opportunity. **Only One Platinum Sponsorship is Available.**

Secure major sponsorship of the International Women's Day Event with premium event branding, positioning your organisation as the leading supporter.

- Speaking Opportunity: Deliver your message directly to attendees with a speaking opportunity at the IWD breakfast.
- Elevated Web Presence: Logo and editorial on the HBWN website, providing your organisation a platform to showcase its commitment in an in-depth article (editorial to be provided by the sponsor).
- Widespread Logo Placement: Your logo will appear on all event materials and media and prominent signage at the venue, guaranteeing maximum exposure before, during, and after the event.
- Dedicated social media posts.
- Direct Audience Engagement: Opportunity to showcase your product/service via sampling, information handout, or strategic placement at the event.
- Exclusive Video Collaboration: Pre and Post Event recognition, providing lasting brand association with this positive and high-profile cause.
- Port Macquarie News - 2 x quarter page promotion for the IWD event.
- Premium Networking: Receive 6 tickets to the event, allowing your key representatives to network with community leaders, high-level professionals, and HBWN members.

Investment - \$3000

Gold Sponsor Package

The Gold Sponsor Package offers a valuable opportunity for your organisation to showcase its commitment to gender equality while gaining strong brand visibility and meaningful community engagement among a dedicated audience.

- Premium Event Branding: Sponsorship of the International Women's Day Event with premium event branding, positioning your organisation as a key supporter.
- Widespread Logo Placement: Your logo will appear on all event materials and advertising, the HBWN website, and prominent signage at the venue, ensuring consistent and broad exposure.
- Dedicated Social Media Presence: Benefit from multiple dedicated social media posts to directly reach our combined networks.
- Your product at the event - sampling/information handed out/placement at the sponsored event.
- Exclusive Video Collaboration: Pre and Post Event recognition, providing lasting brand association with this positive and high-profile cause.
- Port Macquarie News - 1 x quarter page promotion for the IWD event.
- Enhanced Networking Opportunity: Receive 4 tickets to the event, allowing your key representatives to network with community leaders, professionals, and HBWN members.

Investment - \$2,000

Silver Sponsor Package

The Silver Sponsor Package offers a cost-effective yet impactful way for your organisation to support gender equality while gaining meaningful brand exposure to our diverse and engaged audience.

Sponsorship of the International Women's Day Event with prominent branding ensures your organisation is seen as a key supporter

- Your logo will appear on event materials and advertising, including HBWN website, signage at the event ensuring consistent exposure before, during and after the event
- Dedicated social media posts
- Exclusive Video Collaboration: Pre and Post Event recognition, providing lasting brand association with this positive and high-profile cause
- Enhanced Networking Opportunity: Receive 2 tickets to the event, allowing your key representatives to network with community leaders, professionals, and HBWN members.

Investment - \$1,500

In-kind Sponsorship Opportunities

Sponsorship for Impact and Visibility.

This level of sponsorship provides a flexible and meaningful way for organisations to contribute without direct financial investment, while still gaining visibility and supporting gender equality initiatives. Your organisation will be recognised as a key event partner and will receive significant benefits, including prominent brand exposure, on-site promotional opportunities, and valuable networking with community leaders.

We are currently seeking in-kind support for the following sponsorship opportunities for the following:


















- Venue sponsor
- Photography sponsor
- Videography sponsor
- Event styling sponsor (flowers, decorations etc)
- Music, sound & audio

In-kind sponsors receive benefits such as:

- Brand exposure on event materials and digital platforms
- Recognition during the event
- Opportunities to display banners or promotional materials
- Networking with attendees and community leaders
- Social media posts

In-kind sponsorships are welcomed and can be tailored to suit your business. HBWN are committed to supporting local providers and understand that not all services can be offered free of charge. Instead, we're seeking contributions that help offset event costs, allowing us to maximise the funds raised for our beneficiaries. We're happy to discuss flexible arrangements that reflect the value of your support while ensuring a meaningful impact for the community.

Sponsor Package Overview

Benefit	Platinum \$3,000	Gold \$2,000	Silver \$1,500
Event tickets			
Pre and Post Event Video Collaboration			
Social Media Posts & Collaboration			
HBWN Website Listing & business blurb			
Media Promotion - Port News			
Event product activation			
Speaking opportunity at event			

Contact us to get involved:

To confirm the level of sponsorship that interests you and to secure your package. Please complete the Expression of Interest Form:

[EOI Form Link](#)

We will be in touch to confirm your commitment, and finalise the details of your strategic involvement.

Thank you, HBWN appreciates your valued contribution and support for this important event.

Sue Fitzgerald
Sponsorship Coordinator

Mob: 0408 261 864

Email: hbwnsponsorship@gmail.com

www.hbwn.com.au

THANK YOU



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Sponsorship Coordinator**

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