



LAVON AREA CHAMBER OF COMMERCE

NEW VISION

January 22, 2019

Volume 1, Number 1

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SAVE THE DATE

2019 Annual Banquet
Bear Creek Event Center
April 25, 2019
TIME: TBA

Got an Idea?

If you would like us to feature an article about your business in an upcoming newsletter, please let us know!

Contact Us

P. O. Box 356
Lavon, Texas 75166

(972) 853-7092

info@lavonareachamber.org

GREAT NEWS – NEW WEB SITE COMING

Our NEW web site is in the final stages of completion! We are so excited to announce each member will have access to their business information and be able to update and change it as necessary! Be watching your email for updates.

If you are interested in advertising on the web site with a banner, please contact us at info@lavonareachamber.org we have spots available!

MOVING DAY – LUNCHEON MOVING TO GRAND HERITAGE



We want to THANK Community ISD for allowing us to have our monthly chamber luncheons at the district office and as we grow and move into our new vision, our location will be moving. Starting in March our monthly luncheon will be **moving to the community center at Grand Heritage in Lavon**. As always, the luncheon will be held on the **first**

Thursday of every month at 11:30 a.m.

We have changed our policy; you will no longer be charged a penalty to sign up at the door. The luncheon will cost \$15.00 no matter when you sign up. **We do ask that you RSVP** so we know to expect you.

AN ARTICLE FOR EVERYONE – WHAT DOES THE CHAMBER DO FOR ME?

When trying to decide what to write about for this first newsletter, I was reminded of a member who recently joined, paid their dues and immediately called us and asked us to cancel their membership because they didn't feel like they were getting any benefit from it. This made me think of an article I had recently read about the Ecosystem of a Chamber. And it got me thinking.

Many members join, get their plaque and window decal and proudly display them in their business and we never see or hear from them again. While a membership plaque is great for promoting your business, it truly doesn't help your business or your community.

Many successful business owners know that in order to maintain a steady pipeline of prospective clients, they always have to be out talking about and self promoting their business. They constantly need to reinforce who they are and what their business can do to help fill a

Or Reach out to our board members:

Holly Richardson
President
Lacoc.holly@gmail.com

Debbie Perry
Secretary
Lacoc.debbie@gmail.com

Kylee Kennedy
Treasurer
Kylee.lacoc@gmail.com

Mike Powell
Vice President Educate
pastor@communityumctx.org

Kenda Willingham
Ambassador of Educate
kenda.willingham@communityisd.org

Brad Tieg
Vice President of Connect
zombiereaty@gmail.com

Ada Mooney
Ambassador of Connect
rajmooney@hotmail.com

Valerie Cleveland
Ambassador of Promote
Vcleveland@cirtyofjosephinetx.com



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Lavon Area Chamber of Commerce

specific need. Isn't that what advertising does? Who better to talk about your business than you? The role of a Chamber of Commerce is to build an ecosystem where businesses can interact with and support each other to not only make the Chamber a stronger self-sustaining organization, but also help support the business members. These supported businesses then go on to help create a stronger more supportive community.

Remember the Chamber is there to support you but we will not send business your way if we do not know who you are or what your business can do.

As with many things in life, you only get out of it what you put into it. Make your new year resolution to be more active in your community start with coming to one of the upcoming Chamber events and see how you can be a part of our thriving ecosystem.

GOLF TOURNAMENT – PATRIOT PAWS



Our First Annual Golf Tournament benefitting Patriot Paws was a great success! It was held at Stone Creek Golf Course on November 16th. We

would love to thank each one of you who sponsored a golf team. We would also like to thank the businesses that stepped up and donated items for the prizes and silent auction.

We are in the process of planning our Second Annual Tournament now, so be thinking about how you would like to contribute to our growing list of sponsors and donors. Or even become a part of the planning committee.

For more information about Patriot Paws visit: <http://patriotpaws.org>

UPCOMING EVENTS – NETWORKING AND ANNUAL BANQUETMANY

MIX, MINGLE AND MAKE NEW CONNECTIONS



We are working on a joint mixer with a surrounding community chamber. Once we have that information we will add it to our calendar.

ANNUAL BANQUET

The **Annual Banquet** is fast approaching and we are busy finalizing the details. The banquet will be held at the **Bear Creek Event Center on April 25, 2019**. If you are interesting in sponsoring let us know, **we have several sponsorship levels available!**

DIFFERENT WAYS TO GET INVOLVED IF YOU ARE AVAILABLE

We are looking for a **Hospitality Coordinator** to help us with the planning and implementation of events where we serve food and drink! If you or someone you know is interested please contact us for more information.

AS ALWAYS, THANK YOU FOR CONTINUING TO SUPPORT OUR VISION.