



Lavon Area Chamber of Commerce Board of Directors

Meeting Minutes

March 7th 2018

11:00 a.m.

NOTICE is hereby given that members of the Board of Directors of the Lavon Area Chamber of Commerce may be in attendance at a meeting to be held at **Lavon First Baptist Church, Lavon, TX.**

I. PRESIDENT TO CALL THE LAVON AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING TO ORDER AND ANNOUNCE THAT A QUORUM IS PRESENT

Thomas Mead, called the meeting to order at: 11:04 at First Assembly of God Church, Lavon

- (a) In attendance: Alphonso Bates, Thomas Mead, Melissa Markle, Chris Perry, Katie Shockley, and Mike Powell**
- (b) Not in attendance: Holly Richardson, Brad Tiegs, Ada Mooney**
- (c) Ambassadors in attendance: Chris Perry**
- (d) Advisor: None**

I. CONSENT AGENDA

1. LACOC February 2018 BOD Meeting Minutes (Richardson)
Melissa moved to approve the minutes, Chris seconded. Motion approved.
2. LACOC February 2018 Treasurer Report (Markle)
Chris moved to approve report, Mike seconded. Motion approved.

III. CITIZENS FORUM

Citizens who wish to address the Board and who have not previously expressed to the Board a desire to discuss such matters may discuss matters not on the agenda. The only response from the Board can be to request these items be placed on a future agenda for action.

IV. ITEMS FOR CONSIDERATION AND ACTION

1. BOD to Consider & Act upon "Voting to Contact City of Lavon for Easter Event" (Shockley/Bates)

- Katie moved that we offer \$100 to City of Lavon, Melissa seconded. Motion approved. Mike is going ask if City of Lavon needs the money.
2. BOD to Consider & Act upon "Voting on Final Banquet Date and Preparations" (Mead/Shockley/Bates)
Date: April 26, 6:30 p.m.
Katie will setup EventBrite for ticket sales + Farmers Insurance and CISD Admin Building
Dickey's will cater
Melissa's assistant will do professional photography
Alphonso will take the ballots to the April luncheon for voting
Thomas will do wooden plaques + Melissa will get gift certificates
Email to be sent to Chamber members for table sponsorship
Thomas moved to approve use of EventBrite for ticket sales, Alphonso seconded. Motion approved.
 3. BOD to Consider & Act upon "Starting Annual Chamber Directory process" (Mead)
Thomas will talk to Welcome New Neighbor about doing the next directory
 4. BOD to Consider & Act upon "Beginning Scholarship Process with Applications" (Mead)
Thomas will look into Google form for the scholarship process
Further action tabled. Thomas moved to table, Chris seconded
 5. BOD to Consider & Act upon " New Membership Tier" (Mead)
Add a "Entrepreneur" level, home-based, under \$25K/year income (no proof necessary) with introductory membership fee of \$65 for first two years
Effective for businesses that joined January 1, 2018
Mike moved for the Entrepreneur tier add, Melissa seconded. Motion passed.

V. DISCUSSION

1. Ambassador/Events Program (Perry)
Ribbon cutting for City of Josephine's new park, March 24, 1:00 p.m.
2. Marketing Committee-Banquet (Bates/Shockley)
Stuffing was successful
Alphonso will see which banners need to be updated or replaced for Awards Banquet
3. Chamber Luncheon Speaker and Topic/Caterer (Mooney)
Suggestions for lunch speakers: education for small businesses (e.g. how to use Google search engines, tax education) and what's happening in the community
4. Proposed Budget (Markle)
Melissa will send 2018 budget based off 2017 budget + expenses
5. Website Committee (Mead/Shockley/Tieg)
Thomas going to get contact for Princeton's Chamber website
Melissa reports that ChamberMaster is the host for several area websites

6. Possible venue change (Tiegs/Powell)
To be discussed at visioning workshop. When and where to meet?
7. Miscellaneous(All)
Mike presented research on McKinney, Princeton, and Wylie Chambers
Scheduled visioning workshop for April 12, 6:30 p.m. at CISD Board Room
Melissa will email Chamber members by 3/22
Melissa suggested a monthly newsletter. Thomas will ask Brad Tiegs if he can do that.
Melissa is ready to start using Mail Chimp

VI. SETTING FUTURE MEETINGS AND AGENDAS

Board members may request items be placed on a future agenda or request a special meeting be called. Each request that passes by a majority vote will be placed on the schedule by the Chamber Secretary.

Katie moved that future Board meetings be at First Assembly of God in Lavon, Melissa seconded. Motion passed.

VII.

President, Thomas Mead TO ADJOURN THE LAVON AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING.

Adjourned at 12:30 p.m.

This is to certify that I, Holly Richardson, Secretary of the Lavon Chamber of Commerce, posted this Agenda at Independent Bank on or before 6:00 pm on February 2nd, 2018.

Removed from posting this ____ day of _____, 2018

Holly Richardson – Secretary

Holly Richardson - Secretary

