

“To receive applause for works which do not demand all our powers hinders our advance towards a perfecting of our spirit. It usually means that thereafter we will stand still.”

—George C. Lichtenberg

“Increased performance is essential for lifetime growth. If you become more skillful and useful, you will receive greater applause from an expanding audience. This can be intoxicating, and the temptation will be to start organizing your life around other people’s recognition and praise—to keep repeating what got you the applause in the first place—rather than moving on to something new, better, and different.”

“When this happens, the danger is that applause will become more important to you than your improved performance. The greatest performers in all fields are those who always strive to get better. No matter how much acclaim they receive, they keep working to improve their performance.”

“Continually work to surpass everything you’ve done so far, and your performance will always be greater than your applause.”

**— *The Laws of Lifetime Growth*
By Dan Sullivan and Catherine Nomura**

Law 4: Performance > Applause

“Always make your performance greater than your applause!”

— *The Laws of Lifetime Growth* By Dan Sullivan and Catherine Nomura

How to Maximize Your Personal Life Performance

How to Maximize Your Personal Life Performance:

- Always Prepare

**“Preparation can be defined
in three words:
Leave Nothing Undone.”**

—George Allen

**For who has despised the
day of small things?**

—Zechariah 4:10

How to Maximize Your Personal Life Performance:

- Always Prepare
- Value Process Over Events

**“O, popular applause!
What heart of man is
proof against thy sweet,
seducing charms?”**

—Williams Cowper

How to Maximize Your Personal Life Performance:

- Always Prepare
- Value Process Over Events
- Promise Less, Deliver More

“Hold yourself responsible for a higher standard than anybody expects of you. Never excuse yourself. Never pity yourself. Be a hard master to yourself— and be lenient to everybody else.”

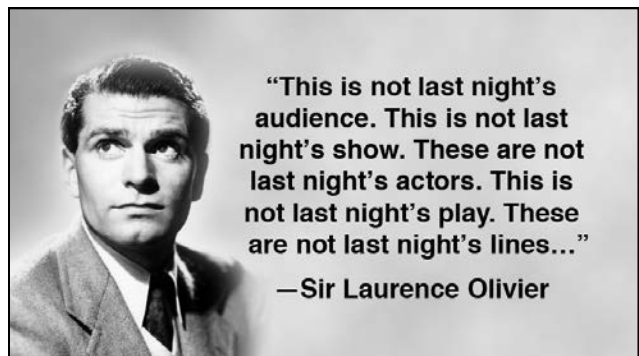
—Henry Ward Beecher

He who is faithful in what is least is faithful in what is much; and he who is unjust in what is least, is unjust in what is much.

—Luke 16:10

How to Maximize Your Personal Life Performance:

- **Always Prepare**
- **Value Process Over Events**
- **Promise Less, Deliver More**
- **“Refresh” Yourself**



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- **Always Prepare**
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- **Expect Some “Jeers”**

Critics help us to:

- **Live Up**
- **Lighten Up**
- **Look Up**

If any of you lacks wisdom,
let him ask of God, who gives to
all liberally and without reproach,
and it will be given to him.”

—James 1:5

“Pray is one four-letter word
you can use anywhere.”

How to Maximize Your Personal
Life Performance:

- Always Prepare
- Value Process Over Events
- Promise Less, Deliver More
- “Refresh” Yourself
- Expect Some “Jeers”
- Please the Right Audience

²³Whatever you do, work heartily,
as for the Lord and not for men,
²⁴knowing that from the Lord you
will receive the inheritance as
your reward. You are serving the
Lord Christ.

—Colossians 3:23-24

Do your best. Work from the heart for your
real Master, for God, confident that you’ ll
get paid in full when you come into your
inheritance. Keep in mind always that the
ultimate Master you’ re serving is Christ.
The sullen servant who does shoddy work
will be held responsible. Being a follower
of Jesus doesn’t cover up bad work.

—Colossians 3:23-24 MSG