



OKLAHOMA EDUCATION POLLS 8-9-17

POLL METHODOLOGY

Results for these polls are based on automated telephone interviews conducted among a statewide sample of active likely voters. Data for this survey research was collected by Victory Geek for Cor Strategies.

1016 responses were gathered. Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation. The surveys were conducted from Monday, July 31st through Saturday, August 5th. The margin of sampling error for the full results is $\pm 3.07\%$. The margin of sampling error may be higher or lower for certain subgroups.

Data is modeled in real-time as the interviews are conducted using our proprietary system, which determines interview targets based on weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement. Data is sampled by using demographic information from current voting registration statistics as provided by the Oklahoma State Election Board to construct sample target weights.

The Oklahoma Council of Public Affairs paid for all costs associated with this survey.