

# ***Claudia Taylor Johnson Band Parents Association***



**CLAUDIA TAYLOR JOHNSON BAND 2019**

# Our kids are doing amazing things!



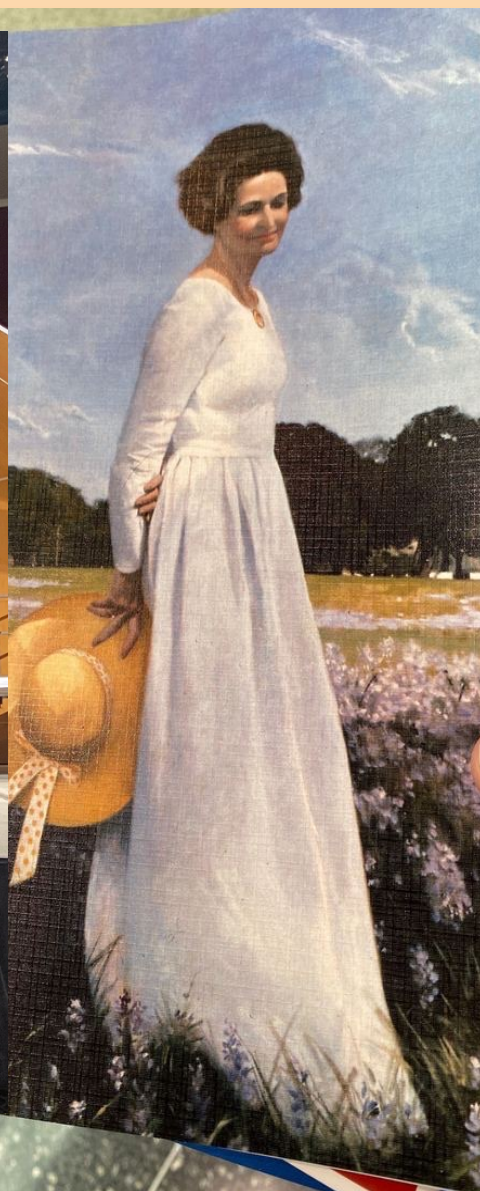


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## **Congratulations to our 2020 TMEA All State Band Members!!!**

**Eb Clarinet - Sarah Harvey, 12 - 1st in room**

**Bb Clarinet - Jake Glaser, 10**

**Contrabass - Brenna Mitchell, 11 - 1st in room**

**Bassoon - Emma Stoddard, 12**

**Trumpet - Kadence Koehl, 11 - 1st in room**

**Trumpet - Bruno Zuniga-Hernandez, 12**

**Jazz Tenor Trombone - Eli Canales, 12**

**Classical Tenor Trombone - Preston Payne, 11**

**Bass Trombone - Dylan Davidson, 11**

**Euphonium - Juan Rangel, 12 - 1st in room**

**Euphonium - Tommy Brennan, 11**

# Official Business

**Kathy Stoddard has been presented by the Nominating Committee to serve as BPA Co-President for the remainder of the 2019-2020 school year.**

**[Discussion, Membership Vote]**



Introduction to  
“*The Bands of Claudia Taylor Johnson Foundation*”

*The Bands of*  
*Claudia Taylor Johnson*  
**Foundation**



David “Tex” Hill  
Middle School



Tejeda  
Middle School

# Development “Alumni” Board

## *2019 Program Support*

- TMEA All-State Dinner
- Midwest Clinic Travel Support
- Midwest Clinic Advertising
- Grand Nationals Student Scholarships
- Grand Nationals Student Loans
- Midwest Clinic Recordings
- Tejeda Middle School Drum Lockers
- WGI Southwest Hotel Rooms

**Total Alumni Support 2019 exceeded  
\$22,000.00**





# Why Convert Development “Alumni” Board to Separate Foundation

- Grow Membership beyond HS Parents
- Expand Corporate Grants to include cluster members
- Expand Corporate Sponsorships
  - Goods and Services
- Identify Future Program Growth Needs
- Create Long Term Strategic Plan

Year End - Alumni Balance

**\$10,710.74**



# Why Create a Foundation?

## *Why a New 501(c)3*

### **The Mission of the Foundation**

The Bands of Claudia Taylor Johnson Foundation would provide private funding to help children from all economic backgrounds benefit from the collaborative discipline, personal responsibility, and creative expression through participation in the excellent band programs of Claudia Taylor Johnson High School, Tejeda and Hill Middle Schools.



# Funding Goals of the new Foundation

- Private Lesson Academy for deserving students
  - Need Based Program
- The Legacy Program for Band Fee Scholarships
  - Need Based Program
- Instrument Purchase for all 3 programs
  - Long Term strategic plan to support all 3 programs.
- Instrument Donations for Tax Savings
  - High School or Middle School students choosing not to continue with music – FMV for Tax filings
- Music Instructor Assistance
  - Travel Expense coverage for clinicians
- Rewards Program Pool
  - Unused Travel rewards programs to support clinicians
- General Assistance (Trailers/Equipment)



# Funding Goals of the new Foundation

The funding goals of the foundation will continue to evolved based on the needs of the programs for the upcoming year and their long term strategic growth plans.

- Year One Goal            \$40,000            2020-21
- Year Two Goal            \$55,000            2021-22
- Year Three Goal           \$75,000            2022-23

Foundation will make a commitment to all 3 programs as part of their budget process in May of each year for upcoming program year

# Structure of the New Foundation Board

- President
- Vice President
- Treasurer
- Board Member at Large (Foundation Director)
- Board Member at Large
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- Membership/Recruitment
- Instrument Donations/Management
- Special Events
- Database/Web Management
- Director – CTJ
- Director – Tejeda
- Director – Hill

**Board Members can be Parents of CTJ, Hill, Tejeda, or Alumni CTJ Parents,  
But must have active membership in the foundation.**



# Membership

Membership is open to all families of the CTJ, Tejeda, and Hill programs. Family Membership is **\$25.00** per family per year for general membership – each family membership is entitled to a single vote

Family Membership will be tiered

- Bronze - \$100
- Silver - \$250
- Gold - \$500
- Platinum - \$1,000 or more

Corporate Membership will be tiered

- Bronze - \$500 per year (goods/services)
- Silver - \$1,000 per year (goods/services)
- Gold - \$2,500 per year (goods/services)
- Platinum - \$5,000 per year (goods/services)

Membership will run from June 1<sup>st</sup> to May 31<sup>st</sup> the following year regardless of the date of joining the organization – Family Membership has single vote. – Corporate membership does not have voting rights.





# Projected Timelines

- Jan, 2020 – *Begin grant writing process for 2020*
- Jan 23rd, 2020 – Present Proposed Plan to CTJBPA Meeting
- Feb, 2020 – Complete filing for 501(c)3 status
- Mar 7<sup>th</sup>, 2020 – *Beef Steak Fundraiser (open)*
- Mar, 2020 – Identify Candidates to fill board and Director positions.
- Apr, 2020 – Board Elections – Transfer of Alumni funds to Foundation
- May, 2020 - Open Membership for all 3 programs for 20-21 season
- May, 2020 – *Practice Room Naming Rights (open)*
- Jun 2020 – *Texas Hold em Fundraiser (proposed)*

QUESTIONS?

**Thank You for your  
continued Support  
of YOUR Program  
and the Legacy of  
CTJ**



# Student Fundraising

Fundraiser	Open Date	Close Date	Estimated Delivery Date
Save Around Books	8/17/2019	8/29/2019	Aug 22 through Aug 29
Cozzzy Comfy Sheets	9/9/2019	9/23/2019	10/18/19
Butterbraid Pastries #1	10/01/19	10/14/19	10/28/19
Honeybaked Ham	10/28/19	11/11/19	11/25/2019
Boon Supply	1/27/2020	2/10/2020	3/2/2020
Butterbraid Pastries #2	2/17/2020	3/2/2020	3/19/2020
TBD	03/09/20	03/23/20	04/06/20
Comfy Cozzzy Sheets #2	4/20/2020	5/4/2020	5/21/2020



# Student Fundraising

## Benefit Mobile App



Abercrombie & Fitch	6%	Airbnb	5%
Alamo Drafthouse	8%	Amazon	2%
American Airlines	5%	Autozone	4%
Bass Pro Shops	4%	Bath & Body Works	5%
Bed Bath & Beyond	6%	Best Buy	2%
BJ's Restaurant	8%	Burger King	5%
Carnival Cruises	8%	Chili's	8%
CVS	3%	Dominos Pizza	8%
Hotels.com	8%	IHOP	6%
Jiffy Lube	6%	Krispy Kreme	8%
Lowes	4%	Panda Express	6%
Panera Bread	7%	Regal Cinemas	8%
Southwest Airlines	4%	Starbucks	5%

# Student Fundraising



**Gift Cards**



Questions...contact John & Dawn Butrico

[butricoband@gmail.com](mailto:butricoband@gmail.com)

John – (210) 389-4149

Dawn – (210) 413-6025

# Association Fundraising – Other Topics



[smile.amazon.com](https://smile.amazon.com)

0.5% comes back to the CTJBPA

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**Annual Mulch Sale:  
Friday & Saturday, February 28-29, 2020**





# Fiesta Flambeau Group Tickets

**Soon, we will begin selling/ordering a block of tickets for the Fiesta Flambeau parade, where the band will be performing during Fiesta 2020.**

**Please watch emails and Slack messages for more details.**

# Treasurer's Report

There are print outs  
available at the front of  
the room.



# Mr. Lipman – Comments & Updates



# Thank you!!!

**Next BPA Meeting:  
February 20, 2020**

