

Why advertise with Sinfonia Toronto?

- ✓ **POSITIVE TIMING:** reach customers when they are enjoying themselves and in a receptive frame of mind
- ✓ **WIDE REACH:** visibility downtown, in North York and throughout the extended GTA
- ✓ **IDENTIFICATION:** audiences appreciate and support concert program advertisers
- ✓ **ONLINE PROMOTION:** weblink plus posts and tweets to our social-media community - now 50,000-plus!

Advertise to a **concentrated demographic of affluent consumers** in the Masterpiece Series program book, distributed free of charge at the Toronto Centre for the Arts and Glenn Gould Studio throughout the pre-holiday and pre-summer retail and entertainment seasons, from **October 2018 to May 2019**, plus a free website link for a full year, September 2018 to 2019.

These low prices include all seven print issues plus your full-year profile online. Reserve space by Friday, Sept 23 / Copy deadline - Friday, Sept 30.

- Outside back cover, colour, 5.5" X 8.5"..... \$1500
- Prime positions: inside front/back covers, colour if requested, 4.75" X 8"..... \$850
- Full page, 4.75" X 8"..... \$550
- Three-quarter page, 4.75" X 5.25"..... \$380
- Half page, vertical 2.5" X 8" / horizontal 4.75" X 4"..... \$350
- Quarter page, vertical 2.5" X 4" / horizontal 4.75" X 2"..... \$250
- Business card, 2.5" X 1.75"..... \$125
- Horizontal banner, 4.75" X 1.25"..... \$125

Please check all items that apply to your ad:

Layout: vertical horizontal

Colour (prime positions: free / others: add \$25)

Design service (add \$25)

We will supply our ad print-ready

> email high-resolution PDF or EPS/TIFF files (Quark, Illustrator or CorelDraw)

> to: info@sinfoniatoronto.com and aragraphics@gmail.com

> subject line "Sinfonia program book"

Name _____ Company _____ Ph _____

Street _____ City _____ PC _____ email _____

Questions? Call Margaret, 647-206-9004

email form to info@sinfoniatoronto.com or mail to Sinfonia Toronto, 3901 Don Mills Road, Box 5, Toronto ON M2H 2S7

**Sinfonia
Toronto**

416-499-0403

info@sinfoniatoronto.com

**1/4
page
vertical
2.5" X 4"**

**FULL
PAGE
4.75" X 5"**

1/2 page horizontal 4.75" X 4"

3/4 page 4.75" X 5.25"

1/4 page horizontal 4.75" X 2"

**1/2 page
vertical
2.5" X 8"**

**business
card
2.5" X 1.75"**

horizontal banner 4.75" X 1.25"