



5 Easy Steps to
Create a Video Intro that
Attracts Your Dream Clients

People LOVE online video because it gives them the most amount of information in the shortest amount of time.”
-Robert Weiss

“When done correctly, all you need is one video to build up highly targeted traffic for really long time.”
-Carey Lowe



Hallmark

E L L E

COSMOPOLITAN

CONDÉ NAST

McCANN
WORLDGROUP

If you want to make your product or service irresistible so that your dream clients fall in love with what you offer - you came to the right place! Let me introduce you to your magnetic video intro. Picture this....

Your dream client comes to your website and sees a video. She or He watches it and has an immediate response & subscribes. Don't you think it's magical? I strongly believe that video has power to move hearts and souls.

Use it and grow your biz magically.

misschienbeautiful.com



Step 1

Clarity

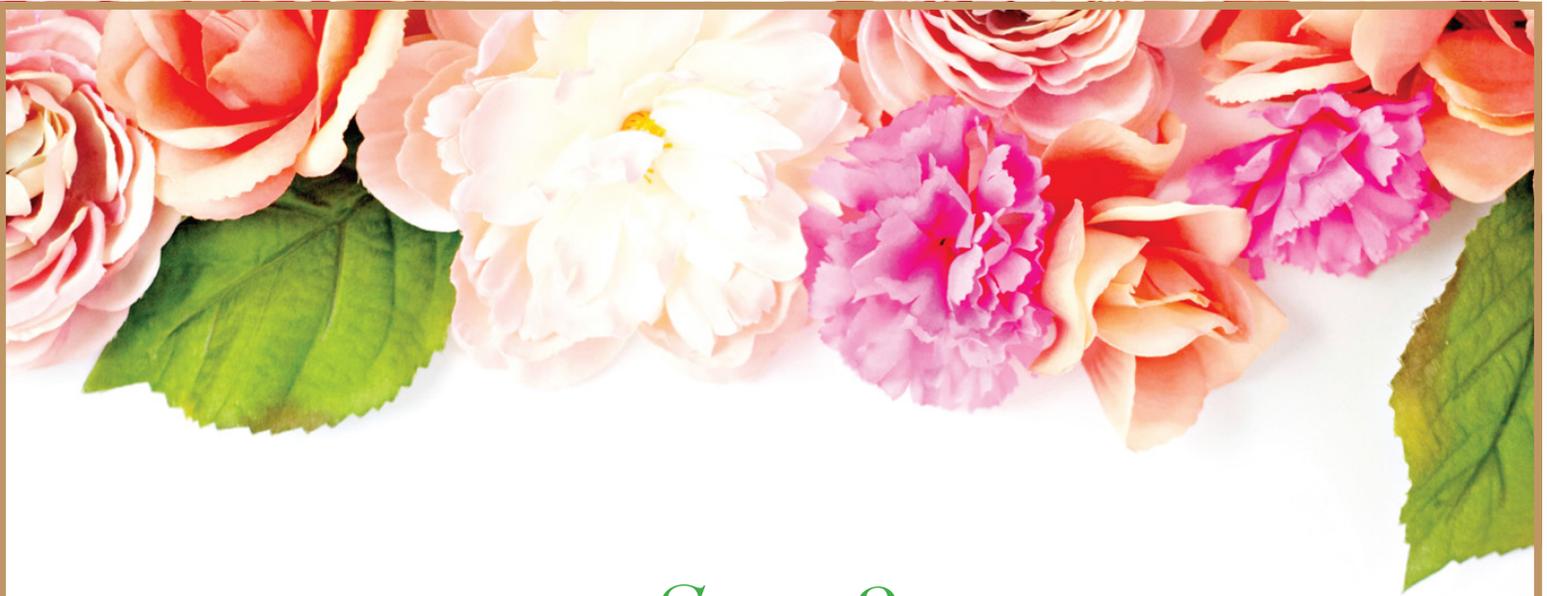
Clarity is Power.

Get super clear on your message.

Be authentic. Be YOU. You have your own superpowers and your message is very important.

If you need to meditate - meditate, if you need to get feedback - get it through surveys, but make sure that your message represents who you are.

What do you want your dream clients to feel when they watch your intro?



Step 2

Type it

Write a short script for your video intro.

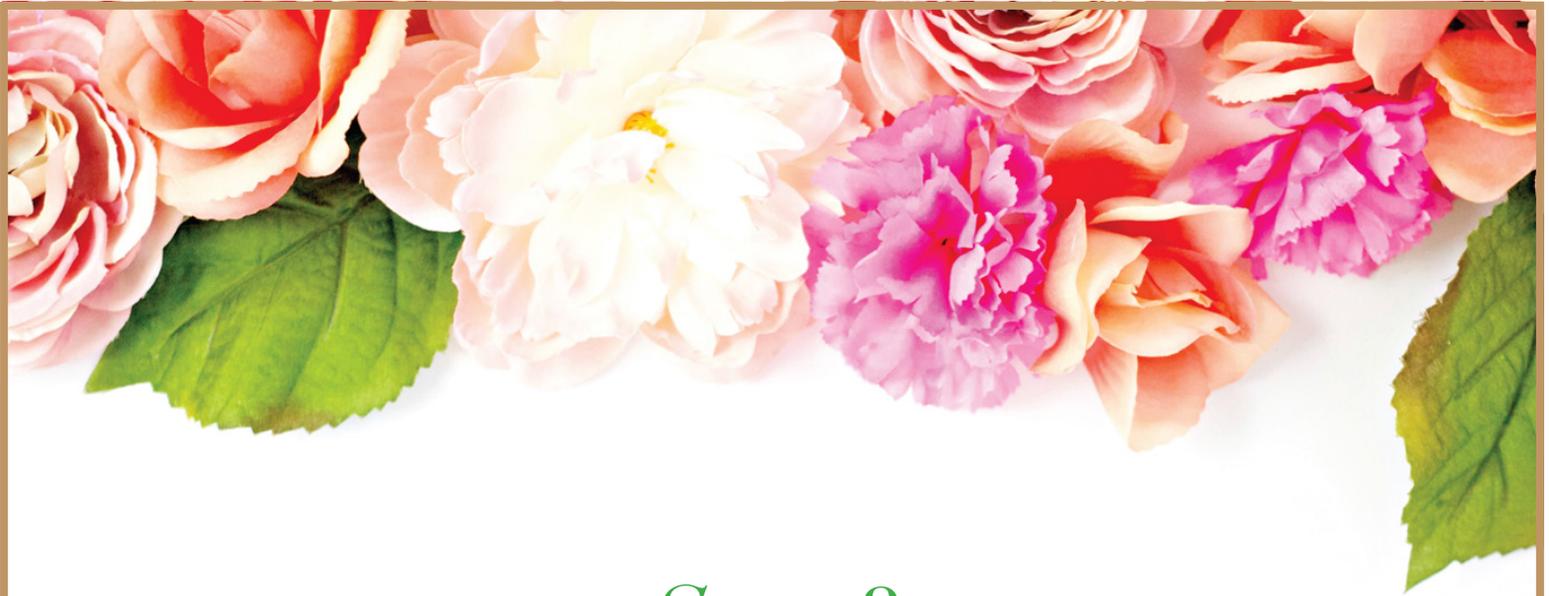
Use Power Words & try to be clear to the point.

In this script, let your dream clients know exactly what your product/service will do for them.

Here are the questions you should answer:

what you do & what problem will you solve? what result your client is going to get - how will your product/service make your dream client's life better?

(make sure this script is no more than 2-3 minutes).



Step 3

Choose Your Style

Film yourself or create a 2 min mini webinar style video.

If you feel uncomfortable being on camera, no worries.

Here are some ideas how you can create
your video without filming yourself.

1. you can have engaging gorgeous slides
2. you can show a photo of yourself when you talk about who you are or film yourself for 3 sec when you introduce yourself.

(make sure this script is no more than 2-3 minutes).



Step 4

Add music

Add music that represents your brand.

Music is powerful. You can purchase music that inspires you the most at audiojungle.com
Edit your video in iMovie, it's an easy to use program that gives great results!

(music speaks to our hearts - make sure that it represents your message as it will make it even more powerful).



Step 5

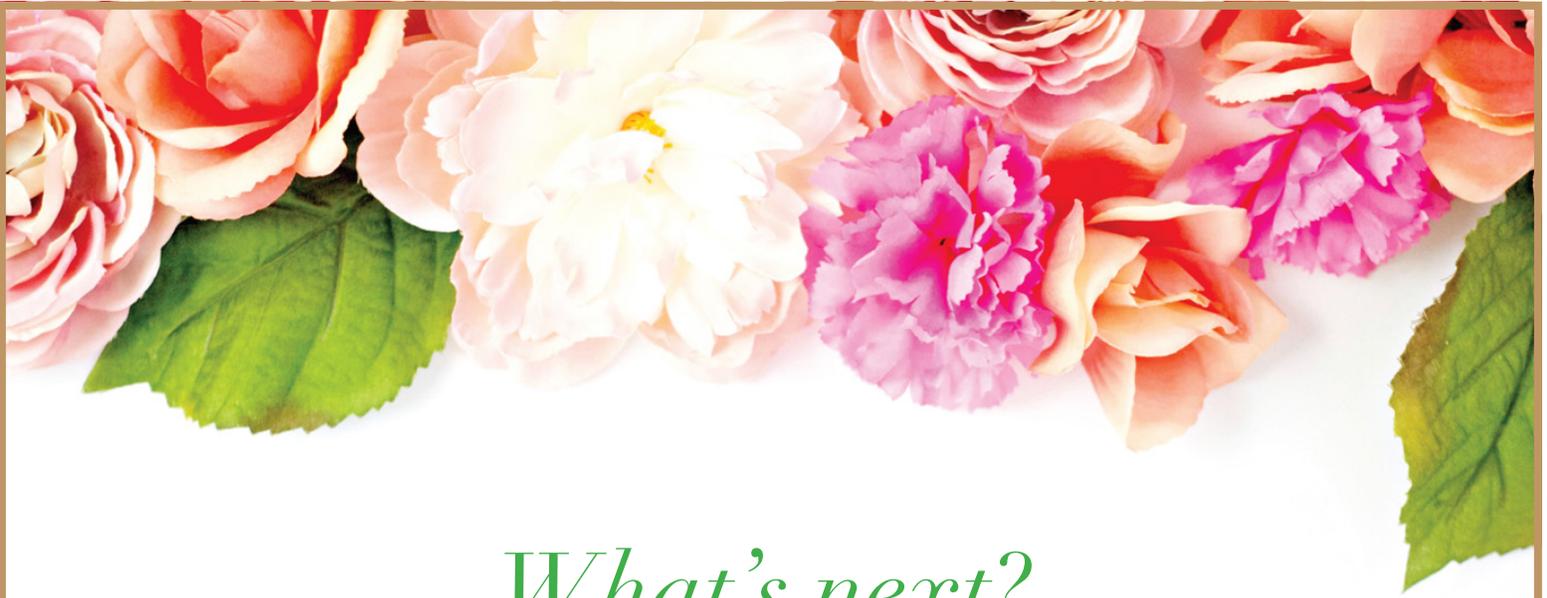
Call to action

Make sure to have a strong call to action.

Direct your audience to a link where they can
sign up to your freebie!

Let this freebie be the mini solution to their problem.

*(There is power in finishing your video strong with
a freebie, it's a delicious ending of your video!)*



What's next?

Book a free consultation with me.

Let's partner up and create a chic animated video intro for your product or service that will seduce dream clients!

go to: misschicnbeautiful.com/consultation

My work has been featured in:

COSMOPOLITAN

ELLE
QUÉBEC



Your message deserves to be seen in the most chic way

misschicnbeautiful.com