



HIT BY LIGHTNING

What To Do When Lightning Strikes

EPISODE #33 of a Daily Dose of Greatness Quest with Trevor Crane

DAILY QUESTION

What are you going to do when *lightning* strikes? When it gets *hard*? When you *fail or fall down*? Are you going to *give up*? Or fight to keep *moving forward*?

Your answer will determine your destiny.

DAILY QUOTES

Q1: It's not a question of "if" lightning is going to strike. **It's what you're going to do about it when it does.** Are you going to give up? Are you going to quit because it's too hard? Or too painful? Or will you fight to keep moving forward? —[Trevor Crane](#)

Q2: "Thunder roars but does not strike. Lightning strikes but does not roar. Choose to be lightning."
—Matshona Dhliwayo

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Q3: “Brainstorm until your dreams roll in like thunder & your passion strikes with the love in your eyes.”
—Curtis Tyrone Jones, *Sleeping With Enormity: The Art Of Seducing Your Dreams & Living With Passion*

Q4: “If rain is God crying, I think God is drunk and his girlfriend just slept with Zeus.” —Chuck Klosterman, *Killing Yourself to Live: 85% of a True Story*

DAILY CHALLENGE

Pull out your success journal. Describe how you want to show up when the shit hits the fan. What kind of person do you want to be?

The good news (and the bad news) is that the lightning and the hard times are coming. But your challenges don't define you... how you react to challenges DOES.

You get to write your own story. Are you the hero? Or the victim? The villain? Or the clown? **Choose who you want to be.**

Write this ALL in your journal. Then, share it with at least ONE other person, and have a conversation with them about it.

SUMMARY

Years ago, two kids, 19 and 14 years old, we hit by lightning on my watch. I was a parasail boat captain. The two kids were up in a parachute, when the wind picked up, and a storm seemed to come out of nowhere. It was a beautiful day on 4th of July weekend, and I would have had my mom and grandma up in the parachute.

Instead, I saw two kids get electrocuted and float down to the water, unconscious, and not breathing.

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My partner and I just started our new parasail business watersports out of the Ritz Carlton, in Naples, Florida. It was our first week of business.

The heat from the lightning arched across their bodies, and melted the rope that attached them to the winch on our boat. As we fished their limp bodies out of the water, I thought they were dead.

On today's show, I talk about what happened and what you can do when lightning strikes.

Think about it... What are you going to do when lightning strikes?

Cause it's gonna. I promise you, it's not a question of "if" lightning is going to strike. **It's what you're going to do about it when it does.** Are you going to give up? Are you going to quit because it's too hard? Or too painful? Or will you fight to keep moving forward?

Your answer will determine your destiny.

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ABOUT TREVOR CRANE

Trevor Crane is best known for 2 bestselling books, [High Paying Clients](#) and [Big Money With Your Book ...without selling a single copy.](#)

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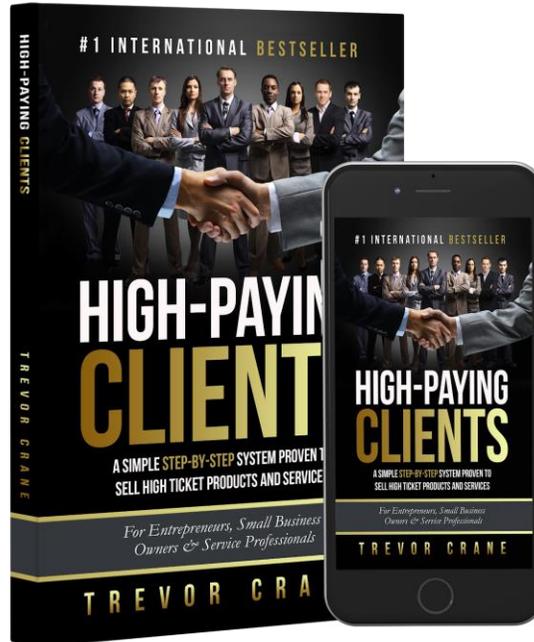
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TRANSCRIPT

Years ago, I had two kids ages 19 and 14 hit by lightning on my watch. I was running a parasailing business at the time. I saw them get hit by lightning while they were flying in a parachute that was attached to my boat. Today I'm going to tell you a little bit about that story.

(INTRO - AUDIO)

Alright. This is a story that has caused me nightmares over the years, literally. I was working in my watersports and parasailing business. It was July 4th weekend. I had, my good buddy and I were on

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the boat. And we had a beautiful day. People were all over the beach. It was out of the Ritz Carlton in Naples, Florida.

I had just invested all my money and borrowed a lot of money to buy this boat, to buy the truck, to buy the trailer, to pay for insurance. And we were running our brand-new water sports business. We were one week into our business.

And it was a beautiful day. We put on six people on the boat and they had a little baby with them. And they said, “Can we bring the baby along?” and I said, “Sure.” So a seventh person, a little baby came on the boat. And it was such a beautiful day. I would have had my mom and my grandma out that day. I would put them up in the parachute because I thought it was so gorgeous.

And while I was driving the boat, they’re up in the parachute. Everything was going fine. It was a blue sky from what I could see. And all of a sudden, I saw a rain squall coming in real fast just off the Gulf Coast of Florida. And I saw it coming so I turned into, like into the wind. So I could start rolling the back end. We had a winch attached to the line in the boat.

And, well I, my job as the boat captain was to watch the parachute and make sure that people in the parachute don't, nothing happens to them because I've got to watch the wind and all that. My captain's job, my, co-captain's job was to watch where I'm going to make sure I don't run into anybody. Those are kind of the rules we learned when we were learning to drive parasailing boats.

And as I was watching them in the parachute, bringing them down. And I got a little scared because of all this rain came in real fast. It wasn't on us yet but I saw it coming. And then I saw the wind shift on the water and then I saw lightning flash in an instant.

And it still like tattooed on my mind. I saw this shimmer, not shimmer, this flash of lightning from the sky go across the parachute, and down one of the lines of the parachute, across the 19-year old girl and 14-year old boy, down their leg, onto the line and then into the water. And the heat from the lightning had melted the rope.

And as I'm powering the boat as fast as I could to go pick them up, it had happened so fast. My buddy on the boat, my partner hadn't even seen it. And when I pulled up to them, I had to maneuver the boat so we could get the back of the boat close to them. I was fishing two dead kids out of the water literally. Their, the water, the life jackets, they had on we're holding them up, but their faces were turned

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over and their, water was over their face. So as far as I knew they were dead.

We went to lift them in the back of the boat. We, they were slippery. They, you know, they were wearing bathing suits and they had sunblock on. And it was almost impossible to get them in the back of the boat in one, like, herculean effort. Like I gritted my teeth and I just picked up both kids. And I picked them up somehow and put them on the back of the boat just in one swoop like I just freaked out.

And as I put them on the back of the deck, we started delivering rescue breaths in. And we felt their necks for a pulse and there was none. And they weren't breathing. And my buddy was an EMT and he and I started doing rescue breaths on both the 19-year old and the 14-year old boy.

We called the Coast Guard. We called the ambulance to come pick them up. We're off the coast a little bit, we're off in the ocean. And as we're breathing air back into their lungs, all the people on the boat were screaming. And they were, starting videotaping. In fact, this was videotaped by one of the other participants on the boat. I was scared that I'd killed these two kids.

And the 14-year old boy came awake. And it was such an amazing relief to hear that happen, to see that happen. But then at the same time, he started to scream and cry that he couldn't feel his legs.

And the 19-year old didn't come back at first. I started giving her compressions in a delicate way. I was scared because if, I don't know if you know this about right doing a rescue and CPR and things, that you can easily break ribs when you do that. And I started to give her compressions and my partner told me not to. And to just continue the rescue breaths. And as I did that, she finally came awake. And she couldn't move when she came awake and I whispered into her ear what I thought was the greatest lie I've ever told that was, that she was going to be okay.

Now here's the question I have for you. The reason that I am willing to share this story and that I've shared it with only a few audiences in the past because it kind of brings back a lot of freaky memories. The thing is, that **lightning is going to strike**, you know, **lightning is going to strike**. Maybe you have physically hope it's certainly not going to strike you. But **whenever you start something new**, you know, **you're going to encounter problems and challenges**. And what are you going to do when that happens? Like it's common. If you're trying something new you've never done before, you're going to crash.

Like my daughter, when she was first starting to ride a bike. Like I ran alongside her for a long

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time. I held her up. But then at some stage, she had to ride that bike on her own, and eventually she did wreck. She did crash. And what are you gonna do? Are you going to get back on the bike or you're going to quit?

Now in the case of this lightning strike situation we save these kids' lives. And there was a pending lawsuit. There was, there were questions with the insurance company. The parents came and they didn't burn us at the stake. That their parents actually cried and hugged us and said thank you for saving their kids' lives. They didn't sue us. They said thank you.

The Coast Guard and I had a conversation and they tried to say that we were negligent doing a lot of things wrong. I got my first experience of how the media can go ahead and twist and turn things. And oftentimes, they didn't talk about anything that was relevant to actually what had happened. And it was all sensational bullshit that they were showing on the news and in the paper,

But ultimately the two kids were fine. Within 24 hours, they were running around, or at least one of them was, and the other one. They had burns on their body and it took a while for them to heal. But they were both fine and had a full recovery, thank God.

But my business partner quit. He couldn't hang anymore. We kept working for a few months after that together. And in one stage, he said, "Dude I want out. Let's sell this business and get out." And I didn't want out. I ended up having to borrow more money and figure out ways to go ahead and buy him out of the business so that I could set him free. But I stayed and the first million dollars I ever made was in that business, working that water sports business, at that hotel, at that beach.

It didn't happen overnight by any stretch. At one stage, I had to get a job waiting tables at night just to pay the bills, like it got worse after that. As far as the business. Why it didn't get worse there were more people got hit by lightning. But it got worse. That it was harder for me to run my business. And it got worse before it got better.

But my question to you again is - **what's going to happen when the shit hits the fan?** You know. **What kind of person are you going to be?** And that's my challenge for you is to pull out your success journal. You heard my challenge. Pull out your journal and describe how you want to show up when the shit hits the fan. What kind of person do you want to be?

And there's good news and there's bad news here. The good news and the bad news is that

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lightning is going to strike. There are hard times that are coming but your challenges are not what define you. How you react to those challenges does.

And the cool thing is, you get to write your own story. Are you going to be the hero? Are you going to be the victim or are you going to be the villain? Are you going to be the clown?

You know, you get to choose what to be. And my challenge is to write this all down in your journal. Decide who you want to be before adversity strikes. And then I want you to take it one step further and share this with at least one other person. Have a conversation with them about it, about who you want to be. Because I promise you, those challenges are coming. And it is a gift even though it may seem like it's really tough when you're going through it.

It's not a question of "if" **lightning is going to strike.** It's what you're going to do when it does arrive. Are you going to get up? Are you going to quit because it's hard or it's too painful? Or are you going to find a way to fight and keep moving forward?

So that's my challenge for you today. It's a little heavy of a conversation, but the **lightning is going to strike.** And I want you to be prepared for it when it does. Are you ever going to be prepared? Probably not, but you can decide what kind of person you're going to be when it shows up and then when you share with someone else you might come up with new cool ways that you can prepare yourself a little bit mentally for the hard times.

All right, that's it. I can't wait to see you tomorrow on another daily dose of greatness quest. We're going to talk about something a little bit more happy and light rather than the frickin lightning strikes.

Alright, make today magnificent

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