



Chase Your Dreams!

EPISODE 16 of a Daily Dose of Greatness Quest with Trevor Crane

DAILY QUOTE

"You can fail at what you don't want. So you might as well take a chance on doing what you love." - Jim Carrey

DAILY QUESTION

Are you willing to do what others won't, so you can have what most people don't?

DAILY CHALLENGE

Answer the questions below:

What is your REALITY today?

Where are you NOW in your: **Body, Being, Balance and Business**? Rate yourself 1-10 (10 being highest) so you can easily measure your progress over time.

What is your POSSIBILITY and potential in the future?

Think big. What is it you REALLY want in the areas of your: **Body, Being, Balance and Business**? It has to be something that fires you up!

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SUMMARY

Today's show is all about having the courage to chase your dreams.

HERE'S WHAT YOU SHOULD DO NEXT:

Learn how to go from Blank Page to Best Selling Author in 90-days or less... Sign Up At: EpicAuthor.com

ABOUT TREVOR CRANE

Trevor Crane is best known for 2 bestselling books, *High Paying Clients* and *Big Money With Your Book ...without selling a single copy*.

If you want to become IRRESISTIBLE to your ideal target client, and massively grow your leads sales and revenue, Trevor can help you craft a book that becomes your most powerful marketing tool, in 90-days or less. For details visit: EpicAuthor.com

TRANSCRIPT

Hey guys, welcome back to another daily dose of greatness quest where every single day **I help you take your life and business to the next level.**

Today we're going to talk about chasing your dreams and I'm really excited about sharing with you a little bit of the insight I've been getting about this lately.

(INTRO - AUDIO)

All right guys, welcome back. So I've been doing a lot of goal setting and a inner journey work and studying from a lot of mentors lately and writing in my journal and

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doing meditation and I've got a whole bunch of things that had been going on for me lately and one of the clear things that is coming up for me is how important it is that we think big, that we dream big and that we chase our dreams, that we have the courage to do it this morning.

And kind of in preparation for talking to you today, I went and I watched the commencement speech that Jim Carrey gave at. Gosh, what's it called? It's the Maharajji University. I think that's what it's called a. and, and I don't know if you guys have seen that yet, but you should go check it out on, on youtube if you haven't, but it's a really powerful speech and then he talks for like 20 minutes. But some of the really, one of the quotes in there that I wanted to share with you today is, is based on the story that Jim tells about his father and how most of us will choose to make decisions in our life based on practicality. But that's actually dis were actually scared to go out and seek that which you really, really want. And Jim tells the story about how his dad wanted to be a comedian but didn't think that he would be successful at it and didn't want to chase his dream.

And so he chose a safe job as an accountant. But then when Jim and his family, when Jim was growing up, his father lost that job and then they ended up actually having to move into their car, uh, for a period of time in his data to take on jobs like a janitor to go ahead and make sure that they survive. And they had to do just about anything to survive. So here's the quote, I think I've got it right and if I don't hear you should go check out the, the presentation, but uh, or the, the, his speech Jim says, here's the one of the core lessons he learned from his father that you can fail at what you don't want. So you might as well take a chance on doing what you love. No, I didn't do as good a job telling the story as you will hear from Jim Carey, but you should check it out.

But here's my challenge to you today is to get some clarity about a big goal or vision and have the courage to chase your dream. And it's crazy how much I've been thinking about this as far as goal setting and achieving what it is that I want in life. Grant Cardone shares this in his book to 10 x rule and he talks about it all the time as he talks about how one of his biggest real problems that he had grown up or that he had as a man or as a business person or as whatever was that he did not set big enough goals. The

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whole idea of the 10 x rule is that everything needs to be [inaudible], x division you to whatever your goal is to make a million dollars. Then make it to make \$10,000,000. Like he says, shoot for a huge goal, but don't just shoot from the big goal.

Assume that it's going to take 10 more active, 10 times more action to create that 10 times more effort to create that goal than you ever would've thought possible and that you're going to tend to x more problems. Then you're going to need 10 x more resources and just make sure that you plan accordingly in order to get your goals. And so he doesn't say like, just say, mix them Willy Nilly. Big-Ass goal. But years ago I was meeting with, um, I might wear my grandfather passed away. He gave me, um, I was talking to him while he was on his deathbed. We, you know, he didn't, he wasn't sure he was never going to get out of bed again. Uh, he was 92. He was struggling with a few different health challenges and I was doing some. I was writing letters back and forth with him and asked him a question about what his favorite magic moments.

And when he answered, he gave me a whole bunch of cool things that I ended up creating. The whole greatness quest movement was based on that for me. Like what I thought I got from his letter was a strategy I a formula for living a great quality of life and becoming your best and that I thought were all on this greatness quest. And for me that means that I want to have a better life than I want to have a better business in order to meet that life. Like I, my whole purpose of my business is now around helping people build their ideal business so they can live their ideal life. hat's what it meant to me as far as my mission and purpose. And they do that in a variety of different cool ways.

So what I want to share with you next are two strategies that I've been using to get clear about my vision for where I want to go. And the first one is just let's talk about reality before we talk about possibility.

So here's the question for you. "Where are you right now? And look at the different areas of your life. Look at the personal and professional and look at your, your body being balanced in business. That's my buddy Garrett J. white talks about where are you in your body, where you truly are today? Where are you in your connection with your spirituality when it comes to being, where are you in your relationships with your,

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maybe your spouse, your significant other or, or were you, maybe you're not in a relationship right now and you want to be in one.

Just be really clear and I don't know about you, but I like to kind of give a, um, a number designation to that. It's hard for me to go ahead and just get emotional about something and then define it in such a way that I can see a quantifiable improvement. So if you want to go ahead and add a number next to it, and I did this the other day and I decided that my, I, I thought I was operating at a seven and all three of these are, excuse me, all four of these areas and then on some soul searching I came up with, and I'm going to talk to you about that on my heart show tomorrow about the strategy that I use to talk to my internal board of directors. So I look forward to sharing that with you here. Real food.

But I had to challenge myself that the truth is of where I want to go. If I look at the reality of where I am, I'm and I'm pretty happy with where I'm at, but the challenge is when I look at where I want to be, when I look at the possibility of who I could be in my relationship with my wife, who I can be in my relationship with my kids and who I could be in my business and who I could be in the world as far as being a leader. And, um, and uh, and, and an influencer and somebody who's changing the world and making a difference like I'm not even close. So what I did is I re out numbered my reality, which is as I'm operating more at a three versus what my possibility is now maybe that would be distant.

Uh, you know, I could get all upset about that and maybe I am a little bit upset. I am a little bit upset because I know what I'm capable of and I'm so far from that like I want to. I need to be able to. Here's one of the things you gotta do in order to create a new possibility. And this is a challenge because I liked the guy that I look at in the mirror, but you've gotta be willing to let go of where you are right now and what you're doing right now and the patterns that you have right now in order to become the man or the woman that you want to be the business leader. That you want to be the influencer. That you want to be the father that you want to be. And that's crazy because, and what my buddy, jared gay white talks about is letting that guy die, killing him so that you can go ahead and.

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The truth is, I want a 300 times as watching the movie. I'm 300 recently and I love that movie and I'm rewatching it and I'm realizing I want to be 300 times the man, the leader, the father, the husband, the business owner. I want to have 300 times better connection with my kids and my creator. And in order to do that, I've got to be willing to let the person go today. I think this is a great guy today, but the guy that I want to become in the future, this possibility is completely unrecognizable of the man who I am today. And that's a crazy observation. I was talking to a previous, uh, employee of mine who's going through some challenges with drugs. We quite frankly, she wasn't willing to let go of her environment that was holding her down. She wasn't willing to let go of the French.

Wasn't willing to let go of her physical environment and like she was going to be pulled into that and she ended up quitting working with us because she couldn't hang. She couldn't hang because the possibility of where we were taking her was too fucking scary and she was more comfortable sitting in the environment that she was in, hanging out with people that were previous drug addicts are currently doing drugs. And guess what? She became who she hung out with and she relapsed and she went into a variety of new challenges. So we've got to be able to let go of who you are. And the truth is, I want more. So let's talk about possibility real quickly. My challenge for you today is to also think big. Think of what you really want in these different areas of your life. What would a 10 look like to you in your body being balanced in business and what is that possibility that fires you up?

And let's go back to what Jim Carey's it talked about with his dad. Let me just say it again because I think it's pretty cool.

"You can fail at what you don't want. So you might as well take a chance on doing what you love." - Jim Carey

It would be that next chance and take a moment to write it down in your journal today. Take a moment to get some clarity around these two things and maybe it's taking a little while and you know what the truth is, is when you were 18 years old and 28 years old and 38 years old at 48 years old and you know, do you go through these different phases in life. Because what you want evolves. And what you're experiencing needs to

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evolve or you will not win.

So with that, I'm going to turn you loose and my question for you is, are you going to do it today? Are you gonna get clear about your REALITY and then plan your POSSIBILITY"?

And are you going to have the courage to chase your dreams?

Talk to you tomorrow.

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