

DAGA MI Tracker

August 11th - 13th, 2018

N size: 832

Margin of error: +/- 3.28% at 95% confidence interval

Weighted Toplines

» Q1. Chances of Voting

	%
Almost Certain	90
Probably	4
50-50 Chance	3
Not Voting	2

» Q2. Politician Favorability

	Favorable	Unfavorable	Neutral	Haven't Heard of	Unsure
Q4A. Donald Trump	41	49	9	0	1
Q4B. Rick Snyder	33	41	22	3	2
Q4C. Bill Schuette	26	35	24	11	4
Q4D. Tom Leonard	3	5	22	66	4
Q4E. Dana Nessel	5	5	21	65	4

» Q3. MI AG H2H

	%
Tom Leonard [R]	36
Dana Nessel [D]	37
Unsure	26

» Q4. Party Vote Tendency

	%
Republican	18
Democratic	21
Unsure	61

» Q5. MI AG H2H with Leaners

	%
Tom Leonard [R]	42
Dana Nessel [D]	43
Unsure	15

» Q6. AG Stance on Trump

	%
Supports	27
Opposes	16
Is Independent of	53
Unsure	4

» Q7. Party Self-ID 3-Way

	%
Republican	30
Democrat	30
Independent	40

» Q8. Party Self-ID Lean

	%
Lean Republican	32
Lean Democrat	30
Purely Independent	38

» Q9-10. Party Self-ID with Leaners

	%
Republican	43
Democrat	42
Independent	15

» Q11. Latino

	%
Yes	2
No	98

» Q12. Race

	%
White	85
Black	7
Asian	2
Other	6

» Q11-12. Race and Ethnicity

	%
White	83
Black	7
Asian	2
Latino	2
Other	6

» DEMOGRAPHICS - RACE ON FILE

	%
Caucasian	90
Black	7
Hispanic	0
Other	3

» DEMOGRAPHICS - PARTY ON FILE

	%
Other / Unaffiliated	100

» DEMOGRAPHICS - AGE

	%
18-34	8
35-49	17
50-64	29
65-79	34
80+	12

» DEMOGRAPHICS - GENDER

	%
Female	52
Male	48

» DEMOGRAPHICS - AGE AND SEX

	%
M/18-34	4
M/35-49	10
M/50-64	14
M/65-79	15
M/80+	6
F/18-34	4
F/35-49	7
F/50-64	15
F/65-79	19
F/80+	6

» DEMOGRAPHICS - SEX AND PARTY

	%
M-Unf	48
F-Unf	52

» DEMOGRAPHICS - MEDIA MARKET

	%
Detroit MI	48
Flint-Saginaw-Bay City MI	12
Traverse City-Cadillac MI	8
Lansing MI	7
Marquette MI	3
Grand Rapids-Kalamazoo-Battle Creek MI	21
South Bend-Elkhart IN	2

» CLARITY SCORES

	0-19	20-39	40-59	60-79	80-100
PARTY	23	17	17	15	29
TURNOUT	2	6	12	19	61
COLLEGE	15	21	25	20	19
CHOICE	6	28	41	20	5
CHURCH ATTENDANCE	17	44	26	12	2
CLIMATE CHANGE PRIORITY	36	38	21	5	0
MARIJUANA	2	19	26	41	12
GUN CONTROL	29	24	25	12	10
GUN OWNER	5	37	26	24	8
PROGRESSIVE GUN OWNER	71	24	4	1	0

» DEMOGRAPHICS - PHONE TYPE

	%
Land-line	49
Wireless	51