

# STORYTRUTHS: A YOUTH VOICE STORYTELLING INITIATIVE





Unleash the power of storytelling with Storytruths, a groundbreaking initiative by CWK that puts the spotlight on youth voices. Our DIY filmmaking kits equip students and adults alike with everything they need to craft compelling narratives about their experiences as students, families, educators, or support staff within their school community.

## HOW IT WORKS AND WHAT IT COSTS

### A. GEAR



Students learn by doing with our DIY filmmaking gear and step-by-step lessons and guides that teach the video, audio, and editing skills they need to produce short documentaries. The Basic Kit features an iPad capable of shooting stunning 4K video, equipped with built-in editing software. Paired with essential accessories like a stabilizer, tripod, lights, microphone, and a durable carrying case, it's the perfect starting point for budding filmmakers. Each kit includes 40 hours of filmmaking support from professional producers, directors and editors at CWK Network.



### UPGRADE

Upgrade to the Premium Kit featuring a DSLR professional camera with advanced lenses and settings, alongside essential accessories, allowing for unparalleled quality and precision. Ideal for school events, classes, and special projects, these kits are also utilized by trained adults for effortless filming. Each kit includes 40 hours of filmmaking support from the CWK professional producers, directors, and editors.

### B. LESSONS AND TRAINING

Storytruths is designed with flexibility in mind, offering a range of 3 to 10 lessons to cater to the diverse needs of both teachers and students. Whether you're implementing Storytruths regular classes or after-school programs, our curriculum seamlessly integrates into your existing schedule.

Our basic kit includes 40 hours of virtual support and the premium kit includes 60 hours of virtual support. With CWK Network's accomplished producers, directors and editors providing support, you'll have expert guidance every step of the way. But our commitment goes beyond filmmaking techniques! CWK Network's media and educational professionals also offer valuable insights on integrating important themes such as social and emotional learning, civics, and media literacy into your projects.

C. SUPPORT

Gain access to the 24/7 Storytruths website, offering a wealth of additional digital resources including video lessons on crafting compelling documentaries and enhancing media literacy skills, empowering storytellers of all ages to make a meaningful impact.

PRICING

- Basic DIY Filmmaking Kit with Gear, Training and Support \$5,000
- Premium DIY Filmmaking Kit with Gear, Training and Support \$8,000

II PROFESSIONALLY PRODUCED SHORT FILM



Available as an add-on with every purchase of our Storytruths DIY filmmaking initiative, enhance your own journey through an exclusive opportunity from CWK Network to create a custom film just for you! Immerse yourself in the world of storytelling with our professionally produced three-to-ten-minute films, crafted by CWK Network's production team. Led by our award-winning staff, these films serve as a showcase of your school's exceptional work, amplifying the voices of your students and capturing the vibrant energy of your stakeholders.

PRICING

- Three (3) Minute CWK professionally produced film with one day of onsite professional film crew \$5,000
- Longer documentary-style professionally produced films that include 1-2 days of professional film crews and one to two films with a combined total of 8-10 minutes of finished video production. \$12,000

STORYTRUTHS PLUS: ADDITIONAL SUPPORT

Unlock a world of possibilities with CWK's additional online and onsite professional development support for both students and staff with the following additional options:

- Student Support Services: Guidance in producing, filming, and editing their stories, empowering students to bring their visions to life.
- Staff Film Training : Comprehensive training sessions for educators and staff on utilizing film equipment, equipping them to produce captivating stories.
- Curricula Support: Professional development for integrating civics, media literacy, and social-emotional learning (SEL) components into lessons, enriching the educational experience.
- Video Enhancement Services: Expert editing and polishing of final videos, ensuring a professional and polished result.
- Project Expansion Opportunities: Creation of additional projects and activities, including film festivals, to showcase the culmination of students' hard work and creativity.

PRICING

- Personalized packages available on request beginning at \$600 for virtual half-day support and \$2500 for full day onsite support.

## RENEWAL FEES AND OTHER PRICING

After the first year, license renewal for the Storytruths proprietary digital platform and curriculum is invoiced yearly at \$1500. This renewal ensures your ongoing access to teaching videos, lessons, and site enhancements.

Additional hours of virtual support, curricula support, video enhancement and expansion opportunities can be renewed on request. Contact us to build the custom features you need to take this program into your second year and beyond!