



HOW ARE THE **CHILDREN**

Unit 4 Post-Production

Lesson 3: Media Literacy

UNIT 3 - SOCIAL AND EMOTIONAL LEARNING (SEL) FOCUS

CASEL 5 Competencies



Self-Awareness

Self Awareness: is your ability to perceive and understand the things that make you who you are as an individual, including your personality, actions, values, beliefs, emotions, and thoughts.

Self-Management



Social-Awareness

Social Awareness: the ability to understand the perspectives of and empathize with others, including those from diverse backgrounds, cultures, and contexts.



Relationship Skills

Relationship Skills Includes abilities such as: Listening actively, communicating effectively, and self-advocating. Allows you to establish and maintain healthy and supportive relationships

Responsible Decision-Making

Essential Questions- Day 1

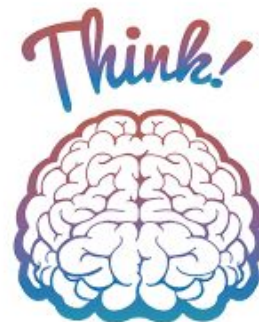


- What is Media Literacy?
- Why is media literacy so important to the post-production and final product?

Inclusive Opener

Media Literacy

- Why is Media Literacy directly related to responsibility?
- How do your decisions as a documentary producer impact the way the story might be told? Why is it important to decide who tells the story?
- Why is it important to actively think about these choices?



Engaging Activity



VIEW:



Consider the following discussion questions while watching the film. Record your answers in your journals:

- Who do you want to tell your story? Why do you think this would be impactful for the viewer?

Reflective Closure

POST IT & PARK IT

- Think about the clip that was shown in the Media Literacy video centered around bias. Why do you think the filmmaker decided to use the clip in this story? Do you think it was effective for the viewer?
- Why do you think selecting the right clips to tell a story might be challenging? How do you think working with a team is beneficial in this decision?



Essential Questions- Day 2



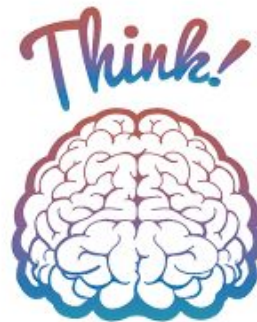
- How can you define media literacy in your own words?
- How do we review our clips and choices in a way that ensures the story is being told the way it is supposed to?

Inclusive Opener

They say *“Every great writer needs a great editor”*.

What do you think this means? Why do you think individuals in these two roles collectively impact the outcome of the story?

SHARE OUT!



Engaging Activity

In small groups, share your story idea and story with a peer.

Consider the following questions:

- Do they have any suggestions?
- Is anything confusing?
- Do they have any clarifying questions?
- Do they have any thoughts on you making the story or message more powerful?

Complete the [following worksheet](#):



Reflective Closure

POST IT & PARK IT

- What did you learn today about Media Literacy?
- How is the team valuable to the process?
- What do you want to know more about?



Essential Questions- Day 3



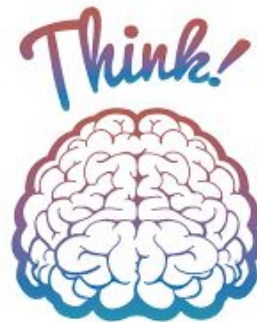
- Revisit this question from Lesson 2: Why are the editing choices so important to the success of the film?
- How can we make thoughtful choices when editing our films?

Inclusive Opener

Have the clips you have chosen or the choices you have made aligned with the story you wish to tell?

How has your **team** helped make this process easier and more impactful?

SHARE OUT!



Engaging Activity

- As you put everything together how do you plan on making sure your story is being told effectively, truthfully and responsibly?
- Name 2-3 messages you would like the viewer to walk away with after viewing your film.
- Name the most important takeaway you'd like the viewer to take away.

JOURNAL IT!

Reflective Closure

POST IT & PARK IT

- What is challenging about the media literacy component of post-production?
- What do you need assistance/guidance with?
- Is there a peer in your group who can help you navigate this process?



Essential Questions- Day 4

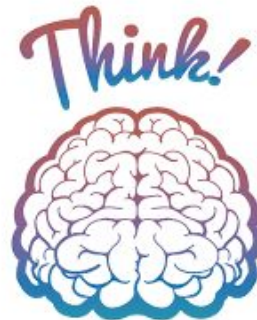
- What is the final message of my story?
- How do I intend to tell it?
- What are some absolute must haves in my film in order to communicate my message?

Inclusive Opener

THINK:

Have you ever viewed a powerful story that really resonated with you? Why did it resonate with you? Was it the person telling the story? Music selection? Mood settings? Clips selected? What was it about the film that impacted you?

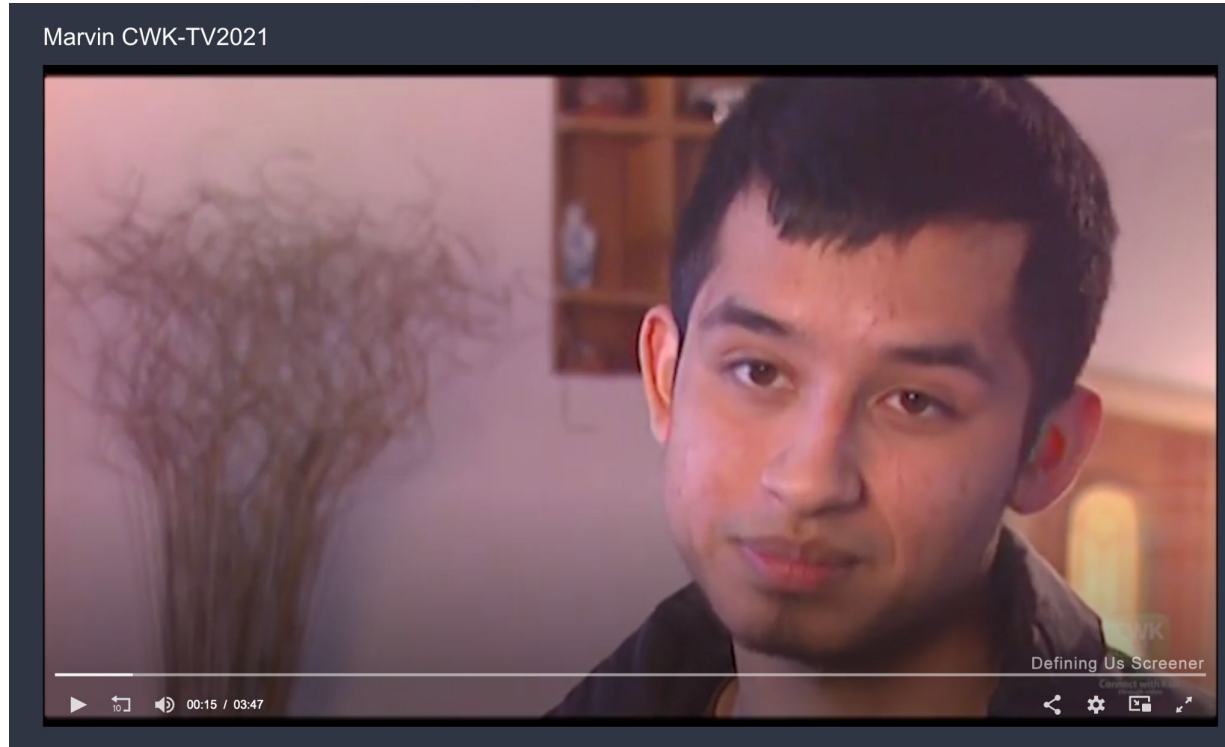
SHARE OUT!



Engaging Activity



VIEW:



Consider the following discussion questions while watching the CWK Network short film about Marvin. Record your answers in your journals:

- Why is this story so powerful?
- What is the power in Marvin's story?
- How does this story highlight the impact of bullying in a way that is respectful to Marvin? What techniques did the filmmaker use to ensure this was done correctly?

Reflective Closure

POST IT & PARK IT

- Think about who you would like to tell your story? Is it you? Another individual? A group of individuals?
- What is their connection to the subject matter and message to be told?

