

### Primary Logo



## 1.2 Logo Variations

### Logo Variations





## 1.3 Logo Misuse

### Logo Misuse



Do not use the blue “network” word on white background



Do not distort or warp the logo in any way



Do not rotate the logo



Do not add a dropshadow to the logo



Do not place the logo against other color backgrounds rather than black, white, and light gray



Do not alter the proportion of the elements of the logo