

FREEDOM & SOLIDARITY FORUM

CAEN, JUNE 4-5, 2014

JUNE 6, 2014 WILL MARK THE 70TH ANNIVERSARY OF D-DAY AND OVERLORD OPERATION ON THE BEACHES OF NORMANDY. ON THIS OCCASION, LEADERS AND PROMINENT FIGURES REPRESENTING THE COUNTRIES THAT FOUGHT IN NORMANDY TO RESTORE DEMOCRATIC VALUES ON THE EUROPEAN CONTINENT WILL COME TOGETHER TO COMMEMORATE THIS HISTORIC EVENT.

Leading up to the official ceremonies, the American Chamber of Commerce in France and the American Chamber of Commerce to the European Union are joining Caen and the Caen-Normandy Memorial to organize the Freedom and Solidarity Forum, to take place under the high patronage of François Hollande, President of the French Republic, on June 4 and 5, 2014 in Caen.

This high-level conference will bring together American, Canadian and European political leaders, as well as international business leaders, heads of international organizations, thought leaders and young talents.

The Forum aims to let leading decision-makers and the young generation learn from each other, inspired by the legacy of D-Day and the Marshall Plan, with an eye to strengthening transatlantic relations around the new economic and social challenges of the 21st century.

TOPICS

FREEDOM AND SOLIDARITY FORUM

A day-long event under the chairmanship of **John Kerry***, U.S. Secretary of State, and **Laurent Fabius***, French Minister of Foreign Affairs.

5 topics will provide opportunities for debate, exchanges and encounters.

Panel 1 - What is, 70 years after, the legacy of Overlord Operation in terms of Freedom & Solidarity?

Overlord Operation is a military "epic" doubled by a political, economic and philosophical vision that contributed to the contemporary world's construction. The debates will focus on its incidence on the Transatlantic Alliance and the new geostrategic balance of power.

Panel 2 - Freedom and Shared Growth

As Nobel Prize in Economics Amartya Sen pointed out in his book *Development as Freedom*, a significant percentage of the population still has no access to basic freedoms and remains imprisoned by economic poverty, social deprivation and political tyranny. In Amartya Sen's view, access to healthcare, water, a clean environment, education, credit and labor markets are fundamental aspects of freedom. If we accept this definition, we must wonder about the relevance of poverty eradication programs and development policies designed by international organizations which are primarily under Western influence.

Panel 3 - Freedom, Security and Transparency

How can freedom, security and transparency be reconciled against a backdrop of new technological and political challenges? The American and European nations are lands of freedom, justice and equal rights, but must face new threats both at home and abroad. The fundamental challenge is to strike the right balance between security and freedom, protecting these values while reacting to the dangers we are facing. The focus on transparency in our society also raises questions about the right trade-off between the need for information and respect for every individual's right to privacy and free speech.

Panel 4 - Reinventing the economic Transatlantic Alliance

The panel will raise the question of the renewal of the transatlantic relationship, more than 60 years after the Marshall Plan.

How can we rethink and strengthen economic cooperation between the U.S. and Europe to build sustainable economic growth and promote our common values of freedom and responsibility?

Panel 5 - Rethinking the Economy of the Future

Our economies are facing new challenges in a world of scarce resources. Frugal innovation, new technologies and scientific advances stand out as so many levers of progress. Nonetheless, they present significant ethical questions, particularly with regard to human integrity and freedom, today and tomorrow.

** Subject to their confirmation*

PROGRAM

Wednesday, 4 June, 2014 - Evening

Debate between young Americans and Europeans, organized by the European Youth Parliament and the USA Youth Debates, at the Abbaye-aux-Hommes, from 6.00 pm to 7.30 pm (limited seating available).

Opening reception of the Forum at the "Abbaye-aux-Hommes" under the Presidency of John Kerry*, U.S. Secretary of State, and Laurent Fabius*, French Minister of Foreign Affairs.

Dinner hosted by Joël Bruneau, Caen Mayor

We wish to thank the Neva Foundation and its director Ms. Delphine Duchosal for arranging the presence at the Abbaye-aux-Hommes of Russian cellist Anastasia Kobekina on the evening of June 4th.

Thursday, 5 June, 2014

Forum

In a state-of-the-art 500-seat amphitheater at the Cr dit Agricole Normandie, located close to the Caen-Normandy Memorial

Morning:

- Panel 1: What is, 70 years after, the legacy of Overlord Operation in terms of Freedom & Solidarity?
- Panel 2: Freedom and Shared Growth
- Panel 3: Freedom, Security and Transparency

Lunch : a moment for the speakers & the guests to exchange with the young participants of the Forum.

Afternoon:

- Panel 4: Reinventing the economic Transatlantic Alliance
- Panel 5: Rethinking the Economy of the Future
- Closing address

Reception at the Caen-Normandy Memorial

Cocktail at the Caen-Normandy Memorial, private tours of the collections and exhibits as well as a concert by the Utah Beach Band, directed by Vincent Aubert and film screenings hosted by St phane Grimaldi, Managing Director of the Caen-Normandy Memorial.

Friday, 6 June, 2014

Specific program for the partners

10.30 a.m - Franco-American official ceremony of commemoration in the American Cemetery of Colleville-sur-Mer. You will be transferred to the cemetery by buses accredited by the local authorities as civilian cars will not be granted access to the zone.

Closing lunch, hosted by Laurent Beauvais, President of the Regional Council of Basse-Normandie, in the Abbaye-aux-Dames.

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DETAILED PROGRAM

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Debate between young Americans and Europeans, organized by the European Youth Parliament and the USA Youth Debates, at the Abbaye-aux-Hommes, from 6.00 pm to 7.30 pm (limited seating available).

Opening reception of the Forum at the "Abbaye-aux-Hommes" under the Presidency of John Kerry*, U.S. Secretary of State, and Laurent Fabius*, French Minister of Foreign Affairs.

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Thursday, 5 June, 2014

8.00 am - Forum opening addresses:

- **Clara Gaymard**, President of AmCham France
- **Nicole Gourmelon**, Managing Director, Credit Agricole Normandie

Patricia Szarvas, Former Anchor, CNBC, Master of Ceremony

8.10 › 9.10 am - Panel 1: What is, 70 years after, the legacy of Overlord Operation in terms of Freedom & Solidarity?

- Introduction and moderation: **Stéphane Grimaldi**, Executive Director of the Caen-Normandy Memorial

Speakers: Panel of international historians

- **Antony Beevor**, Visiting Professor of History, Birkbeck University
- **Jörg Echternkamp**, Historian, Zentrum für Militärgeschichte und Sozialwissenschaften der Bundeswehr / Martin-Luther-University Halle-Wittenberg
- **Gordon H. "Nick" Mueller**, PHD. President & CEO, the National World War II Museum
- **Olivier Wieviorka**, Historian, Professor, ENS Cachan

9.10 › 10.30 am - Panel 2: Freedom and Shared Growth

- Introduction and moderation: **Jean-Luc Allavena**, Chairman of the French American Foundation
- Chair: **Brian Gallagher**, President and CEO, United Way
- Addresses by students: **Phoebe Yung & Dennis Mwaura**

Speakers:

- **Marilyn Carlson Nelson**, co-CEO, Carlson Holdings
- **Karel De Gucht**, European Commissioner for Trade
- **Christophe de Margerie**, Chairman and CEO, Total
- **Georges Plassat**, Chairman and CEO, Carrefour
- **Philippe Wahl**, Chairman and CEO, La Poste SA

10.30 › 11.00 am - Networking break

11.00 am › 12.20 pm - Panel 3: Freedom, Security and Transparency

- Moderator: **Katrin Bennhold**, Correspondent, New York Times
- Chair: **Jean-Yves Le Drian***, Minister of Defence and General Jean-Paul Paloméros, Supreme Allied Commander, NATO Transformation
- Addresses by young professionals: **Camille François & François-Xavier Fringant**



DETAILED PROGRAM

Speakers:

- **Marc Benioff**, Chairman and CEO, Salesforce
- **Nicholas Burns**, Professor of Diplomacy and International Politics, Harvard Kennedy School
- **François Heisbourg**, Advisor, Fondation de la Recherche Stratégique
- **Jean-Paul Herteman**, Chairman and CEO, Safran

Conclusion: Admiral William H. Mc Raven, Commander US Special Operations Command, US Navy

12.20 › 1.00 pm - John Kerry*, U.S. Secretary of State, Laurent Fabius*, French Minister of Foreign Affairs.

1.00 › 2.30 pm - Lunch: A moment for the speakers & the guests to exchange with the young participants of the Forum

2.30 › 4.00 pm - Panel 4: Reinventing the economic Transatlantic Alliance

- **Introduction and moderation: Clara Gaymard**, President of AmCham France and President of GE France
- **Chair: Thomas J. Donohue**, President and CEO, US Chamber of Commerce
- **Addresses by Jean-Laurent Bonnafé**, Chief Executive Officer, BNP Paribas and two young entrepreneurs : Alexis Jamet, Chairman Bunkr and Grégory Jean, Chairman, Aykow

Speakers:

- **David Binks**, President EMEA, FedEx Corporation
- **Jean Charest**, Former Quebec Prime Minister
- **Thomas Enders**, CEO, Airbus Group
- **Maurice Lévy**, Chairman and CEO, Publicis Groupe
- **John G. Rice**, Vice-Chairman, GE

4.00 › 4.40 pm - Networking break

4.40 › 6.30 pm - Panel 5: Rethinking the Economy of the Future

- **Moderation: Nathalie de Baudry d'Asson**, President, Le Lien Public

Keynote address by Mary Robinson, former President of Ireland, President of the Mary Robinson Foundation-Climate Justice

- **Chair: Michel Barnier**, European Commissioner for Internal Market & Services
- **Addresses by students: Raquel Mendes & Himanshu Sharma**

Speakers:

- **Philippe Aghion**, Professor of Economics, Harvard University
- **Bertrand Badré**, Managing Director and World Bank Group CFO
- **Jim Cowles**, CEO EMEA, Citi
- **Navi Radjou**, Expert and author of *Jugaad Innovation*
- **Bruno Roche**, Chief Economist, Mars Inc.
- **Elias Zerhouni**, President for Global R&D, Sanofi

* Subject to their confirmation



DETAILED PROGRAM

6.30 › 8.00 pm - Keynote speech by Elie Wiesel, Peace Nobel Prize

8.00 pm - Official reception at the Caen-Normandy Memorial

Cocktail at the Caen-Normandy Memorial, private tours of the collections and exhibits as well as a concert of Utah Beach Band and film screenings hosted by **Stéphane Grimaldi**, Managing Director of the Caen-Normandy Memorial.

APPENDICES



AMERICAN CHAMBER OF COMMERCE

AMCHAM FRANCE

The American Chamber of Commerce in France has been a driving force in transatlantic economic relations since its creation in 1894. Its mission is to promote and protect bilateral investment and trade between the two countries.

AmCham France represents a global and dynamic business community made up of more than 500 members from France and the United States. It brings together top decision-makers from U.S., French and European government administrations and international business leaders to promote constructive dialogue on a variety of strategic issues, including: taxation, talent management, data protection, sustainable development, intellectual property rights and trade harmonization.

A non-profit organization, the Chamber's activities and operations are funded entirely by its members' dues and contributions.

AmCham France in numbers:

- More than 500 members
- 150 member companies in the CAC 40 and Fortune 100

AmCham's Board of Directors is led by an Executive Committee under the chairmanship of Clara Gaymard, President of AmCham and President and CEO of GE France.

AMCHAM EU

The American Chamber of Commerce to the European Union (AmCham EU) brings together over 150 American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe.

Organizing nearly 300 committee meetings, conferences, outreach meetings and delegation visits per year, AmCham EU promotes open and transparent dialogue between its members and European policy-makers. In 2013, AmCham EU released over 70 policy position papers and publications, explaining its outlook on a variety of issues including trade and investment, as well as sector-specific views.

AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled €2 trillion in 2013 and directly supports more than 4.3 million jobs in Europe.

The Board is chaired by Mr. Hendrik Bourgeois, Vice President European Affairs at General Electric.

AMERICAN CHAMBER OF COMMERCE

The Freedom and Solidarity Forum project is led by an ad hoc committee made up of the following members:

- **Hendrik Bourgeois**, Vice President European Affairs, GE
- **Alain Chaillé**, Vice-President Operations for FedEx Express Southern Europe
- **Olivier Fleurot**, CEO, MSL Group
- **Clara Gaymard**, President of AmCham France, President, GE France
- **Christopher Kramme**, Head of Multinational Coverage Europe, BNP Paribas
- **Bertrand Mabilie**, Executive Vice-President, Carlson Wagonlit Travel
- **Dominique Virchaux**, Managing Director, Korn Ferry France and Spain

CAEN-NORMANDY MEMORIAL



The Caen Memorial was built by Jean-Marie Girault on the site of the command post of General Richter, commander of the German 716th Infantry Division, which covered the front from Ouistreham to Colleville (Omaha).

The building's cornerstone was laid on September 10, 1986 by **Jacques Chirac**, then Prime Minister, and the memorial was inaugurated in 1988 by French President François Mitterrand.

It was enlarged in 2002 with the opening of a new wing devoted primarily to cultures of peace and the Cold War. Together, the two museum itineraries cover the years 1918 to 1989, from the Treaty of Versailles to the fall of the Berlin Wall.

The Caen Memorial has renovated its itineraries and opened four new exhibitions: «World War, Total War» and «D-Day and the Battle of Normandy» in the section dedicated to World War II, «Berlin at the Heart of the Cold War» in the section dedicated to the Cold War, and «Opinion spots» (a view of international current affairs through press illustrations).

The esplanade in front of the entrance is surrounded on one side by the flags of the 12 countries involved in the Battle of Normandy, and on the other side by a display case containing the building's 12 "cornerstones," each contributed by one of the 12 nations and taken from that country's soil. Each cornerstone features an inscription in the language of the country concerned. The Norwegian cornerstone stands out for being uncut and covered with moss when it was presented to the Memorial, a symbol of absolute respect for life.

On June 6, 2012, the French President made a long-awaited speech on memorial policies. In so doing, he offered his support for the initiative to make D-Day locations UNESCO World Heritage Sites.

The Caen Memorial is one of France's most popular museums.

CAEN, CITY OF MEMORY



June 6, 1944: news of the Normandy Invasion filled Caen residents with immense hope. A mixture of accurate information and unfounded rumors circulated throughout the morning. Some claimed the Allies were at the gates of the city!

The city was holding its breath in anticipation when the rumbling began and the silhouettes of the first bombers appeared over Caen to carry out their destructive mission. The suffering was only beginning for the ancient Norman city: bombardments and the ensuing death and destruction continued for a month in an effort to block the German advance. Indeed, as a major strategic location, Caen should have fallen to the British on June 7. However, the Left Bank was only liberated on July 9, 1944, with the Right Bank following 10 days later. In the end, Caen was liberated by Canadian troops.

Transformed by the war, Caen's streets show the scars of this painful past even today. 70% of the city was destroyed; in the neighborhoods located between the river and the castle, the devastation reached 90 to 100%.

The bold vision that led to the reconstruction of Caen created an urban layout that bears little resemblance to the old city. Nonetheless, names of streets and squares (even in brand new neighborhoods), as well as the myriad plaques and monuments pay tribute to those who fought and honor the memory of those who died, while ensuring that this page of French history lives on.



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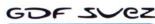
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THOUGHT PARTNERS



HONORARY COMMITTEE

The Honorary Committee of the Freedom and Solidarity Forum gathers personalities and organizations which have been particularly supportive towards the Forum. Thanks to their insights, expertise and support, they contribute to shaping the event and legitimizing it.

The Honorary Committee of the Freedom and Solidarity Forum is chaired by **Francis Bailly**, Chairman of the Board of Governors of the American Hospital in Paris. It gathers the following personalities:

Jean-Luc Allavena, President of the French-American Foundation

Jacques Andreani, Ambassador of France

Hendrik Bourgeois, Chairman of the Board, AmCham EU

Jeffries Briginshaw, Managing Director, British American Business

Lawrence Cannon, Canadian Ambassador to France

François Delattre, French Ambassador to the United States of America

Nikita C. Droin, CEO, United Way Tocqueville

Bernard Emié, French Ambassador to the United Kingdom

Maurice Gourdault-Montagne, Ambassador of France to Germany

Michael K. Hayde, Chairman of the Board United Way Tocqueville, CEO & Chairman of the Board, Western National Group

Alexandra de Hoop Scheffer, Director of the German Marshall Fund of the United States-France

Malo Mofakhami, President, European Youth Parliament

Jason Langrish, Executive Director, Canada Europe Roundtable for Business

Jean-David Levitte, Ambassador of France

Tomasz Orlowski, Ambassador of the Republic of Poland to France

Peter Ricketts, British Ambassador to France

Bénédicte de Saint-Pierre, Vice President Europe and Middle East, United Way Worldwide

Michael P. Schulhof, Chairman of the Board, the American Hospital of Paris Foundation

Alfred Siefert-Gaillardin, President, France-Amériques

Strobe Talbott, President, The Brookings Institution

Mark Taplin, Chargé d'Affaires Ad Interim, US Embassy in Paris

Juliette Timsit, Tocqueville Foundation

Jean-Guillaume de Tocqueville d'Hérouville, Founder, Tocqueville Foundation

John S. Tredway, Director, USA Youth Debates Inc.

Philippe Zeller, Ambassador of France to Canada

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