

Take part in Clear Your Clutter Day and make moving house a breeze

COULD your property do with a thorough sort out? If so, well there's never been a better time than national Clear Your Clutter Day 2017 and no better disposal method than the Gone for Good app, the tech-savvy way to de-clutter and to pass on your unwanted goods to charity.

PREPARE EARLY TO SAVE WASTE AT THE LAST MINUTE

Waiting for the final days before moving increases the risk of thoughtless disposal of useable goods into the local tip and ultimately into landfill.

Don't wait for the moment the removals team are knocking on your door to clear away items you no longer need. You could end up paying fees or spending precious time running back and forth to the tip. But if you think ahead, your unwanted items could make a world of difference for local charities and families in need.



CLEAR YOUR CLUTTER DAY

Founded just last year by money-making expert and TV consumer crusader Jasmine Birtles, Clear Your Clutter Day is back. It's the perfect opportunity to sell, swap, upcycle, recycle or donate your unwanted personal belongings for a profit or for a sense of positive change.

It all kicks off on Saturday, March 11. On the day itself, Jasmine, who has been dubbed the "Queen of Cash", will be joined by a team of experts who will host live Google+ and Periscope Q&A sessions. Ask her all your questions about how to make the most out of the items you already have. And right now, you can read a range of how-to articles already posted on the money-making source moneymagpie.com, including a free 14-day decluttering challenge with daily tips, hints and encouragement.

Or you can connect via Twitter on @ClearClutterDay.

So why wait? Get sorting your home now - it's the right time for spring cleaning, after all - and you'll save headaches and save money so you can splash out on personalising your new property.

MAKE IT GONE FOR GOOD

Piloted in Manchester and launched nation-wide just last year, the Gone for Good app helps you to communicate directly with charities like Cancer Research UK, Scope, Oxfam and more.

Gone for Good is ideal for larger items, since you won't have to pay costly disposal fees or haul them to the tip. Instead, charity bosses will find the best way to turn items into cash - or donate them to families in need.

Gone for Good makes the most of your donations - it doesn't just help you clear away your old and unwanted items, but it also helps get them to the charities who can make the most of them. For example your old glasses are wanted by sight charities such as Vision Aid Overseas while your mobile phones will get snapped up by organisations such as Mencap, Bliss and Age UK.

The team at Gone for Good estimate that around £1 billion can be added to charity shops' incomes in the UK by diverting just five per cent of useable clothing and household items from landfill to charities.

So, not only does responsibly disposing of items help charities raise money, it also helps people with limited income who need charity shops to get clothing, furniture and other items.



HOW IT WORKS

Gone for Good is available on iPhones and Android and can be downloaded from the App Store and Google Play. Once you've downloaded the app, simply snap a photo of the item and choose the charity you'd like it donated to. With a tap you can also opt in to GiftAid, a move which quickly boosts the amount the charity will receive. The charity will then contact you to arrange pick-up of the donation.

FINGERS CROSSED

The Gone for Good app has just been nominated for the DigitalAgenda Impact Awards 2017, which recognises notable digital innovations that improve people's lives and the world around us.

The app is nominated in the 'Climate' category, which awards technology that encourages greener living, including the re-use and recycling of everyday items.

The awards take place at London's Barbican Centre on March 2 in an event that will bring together more than 250 individuals and innovators from the fields of health, education, cities and more - along with investors, policymakers, nominated companies, judges and sponsors.

Gone for Good was developed here in Greater Manchester and now operates nation-wide; we certainly wish the Gone for Good team all the best as they represent the innovative, entrepreneurial and forward-thinking spirit of the city.

For more information, visit www.goneforgood.org.uk