

Example of appeal letters written for non-profits

July 1, 2011

Hello!

As you may know, I've been working with a great organization called Art With Heart for several years now. They're a widely-recognized non-profit established 13 years ago dedicated to serving children and youth who struggle to overcome profound challenges such as serious illness, homelessness, poverty, abuse and neglect. Art with Heart's MISSION is to improve the mental health and well being of high-risk youth through therapeutic books and trainings

I know you share my concern for kids and appreciate the necessity of an organization like Art With Heart, which is why I would love if you could **please join me at my table for Art With Heart's 5th annual "Color of Hope" breakfast.** This short event takes place Wednesday September 7, 2011 at The Olive 8 in downtown Seattle. A formal invitation will be coming in the mail soon; I just wanted to give you the heads up. If you know of anyone else who would be interested in attending, please let me know.

The breakfast is free, and guests will be invited to make a contribution at the end of a wonderful and moving program. The suggested donation is \$150, but PLEASE know that ANY contribution you can make will be greatly appreciated.

For more information please visit their website at www.artwithheart.org

Please let me know if you have any questions, thanks for your time.

Kind Regards,

Susan Evani
Breakfast Co-chair