

For Immediate Release

Contact: Jan Buntz
952-926-3004 x 4100
jmbuntz@comcast.net

Doug Hovelson
612-722-5501
doughovelson@msn.com

Putt For Prizes, Shop For Father's Day Savings Saturday, June 15 At Herberger's Big Golf Extravaganza Day Celebration

MINNEAPOLIS – (June 13, 2013) Herberger's Southdale store in Edina is rolling out the green – as in putting green – carpet for a fun-filled Saturday afternoon of golf-related games, prizes, art, and last-minute shopping for Father's Day gifts. Everyone's invited to get in the swing of things at the family-friendly Herberger's Golf Extravaganza on Saturday, June 15 from 1-7 p.m.

"Golf is such a favorite summer pastime for so many Minnesota Dads, that we decided to make it easy for families to celebrate the day by hosting a big golf-themed event, complete with a kid-friendly putting green, in our store," says Steve Griffin, general manager of the Southdale Herberger's.

Topping the day's prize list is a one-day VIP membership pass at a PGA Tour Superstore. VIP membership includes a 45-minute custom assessment of a golfer's game from a PGA professional. (Dad might want to include this as part of a summer vacation plan; there are 17 PGA Tour Superstore locations in the country. The nearest ones to the Twin Cities are in suburban Chicago.)

Guests of any age can practice their putting game – and putt to win valuable prizes -- on the artificial putting green set up near the Menswear department. Among the prizes to be given away are 2-for-1 coupons to play one of the two artfully-designed mini-golf courses featured this summer at the Minneapolis Sculpture Garden at the Walker Art Center.

Putting contestants can also putt to win free tickets to play the Big Stone Mini Golf Course in the western Minneapolis suburb of Minnetrista. Big Stone is a wondrously original 13-hole course designed by Bruce Stillman, an internationally renowned Minnesota sculptor. The site also contains a working goat farm – including a Stillman-made Goat Mountain. It is the perfect place to take Dad on a family picnic, according to Amy Paine, marketing director for Big Stone Mini Golf.

Big Stone will have a booth at the Extravaganza, where all questions about their wondrously unusual mini-golf park will be answered.

Nathan Gale, a teaching golf professional at Minneapolis's Hiawatha Golf Course, will also be

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offering golf tips from 2-6 p.m. The Minneapolis Parks and Recreation Department, which oversees Hiawatha and three other city golf courses, will give out certificates for a \$7 discount on 18 holes of golf to people who sign on for the first time to the city's email subscriber list for golf news.

Kids can also show Dad some golf-ball sized love too – by hand-decorating a golf ball keepsake for Dad. The golf balls, and access to colored marking pens, will be available free of charge in the store. Parents can sip a free Arnold Palmer beverage while taking in the festivities.

Meanwhile, Moms and other family shoppers can veer off into the Menswear department for some last-minute gift shopping for Father's Day. With golf apparel from major brands like Izod and PGA Tour on sale, they're sure to find gifts that will make Dad look like the champ that he is.

Herberger's is located in the southeast corner of Southdale Center in Edina. For more information, please call the store at 952-926-3004.

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