



Voice Services



Why Gamma is the perfect fit for telecoms resellers

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Why should you choose to partner with Gamma? As one of the largest providers of SIP trunking and VoIP telephony services in the UK, you can be sure that our team, products and services are a perfect fit for your customers' needs. How do we know?

Gamma knows your business needs

Gamma has worked with resellers operating at all levels of the telecoms market, giving us deep insight into the challenges that both you and your customers face. We have won many awards, the most recent being Network Operator of the Year at the 2013 Comms Business Awards.

Gamma has supplied SIP trunking solutions to some of the largest businesses in the UK. This experience allows us to work with top-end resellers to provide the right solutions, with the correct level of expert support to create and sustain happy customers for you. By fully understanding the service level agreement

pressures placed on the telecoms system, our team is exceptionally well-placed to advise on building a solution to match.

For resellers who provide telecoms products and services to the SME market, Gamma can provide scalable solutions that offer enterprise-grade functionality and resilience, but at a price more suited to smaller budgets. These solutions are fully-scalable, allowing the telecoms system to grow with the customer.

By creating lean, effective solutions for your SME customers, Gamma can ensure they also extract every last efficiency from the system without any kind of lock-in that may limit their potential in the future.



By understanding both ends of the telecoms market, Gamma is perfectly placed to provide the correct solution for you and your clients. The Gamma team will also bring enterprise-grade experience to your SME market, so that your customers can be sure of purchasing a system that will continue to meet their needs into the future.

Gamma offers future-proof technology and solutions for your customers

As well as comprehensive experience of telecoms installation and maintenance provision to organisations of all sizes, Gamma offers a range of solutions to suit. Telecoms products and services can be fully customised to meet the specific demands of your clients and their needs.

As ISDN telephony becomes increasingly less cost effective in the face of VoIP solutions, many businesses are now looking to realise some savings. For some businesses this may mean a wholesale replacement of ISDN lines with SIP trunks and a new VoIP based IP-PBX. Other businesses may choose to reduce the cost of upgrading by retaining their existing ISDN PBX and using an interface to convert the system to support IP protocols.

“ Most IT managers said economic considerations underpinned the latest PBX purchase. The combination of a PBX that facilitates SIP in addition to the low cost of SIP trunking creates an economic value that undermines the toll’s network’s life worth and expectancy. ”

– Eastern Management Group – [Global SIP Study](#)

For smaller businesses, replacing the traditional PBX with a hosted solution is cost effective and straightforward to implement. ‘Horizon’, Gamma’s own cloud-based VoIP solution, uses a hosted service to route calls over SIP trunks and reduces the management burden on your customers. For resellers this provides an opportunity to sell additional management and support services to help customers with their online PBX setup and maintenance.

Your clients may need a system that combines cloud and on-site PBX to support specific scenarios. The addition of remote offices, or even home workers, is greatly simplified by adding cloud-based PBX functionality to the existing phone system used at head office for instance. Adding and removing trunks, extensions and call groups that extend across the world is vastly simplified and becomes more cost effective than a pure on-site system.



Having completed hundreds of bespoke system design and implementation projects for businesses of all sizes, Gamma can provide you with cost-effective solutions that solve real-world problems for your customers. Our flexible approach to creating telecoms solutions ensures that your customers get the best fit for their unique needs without compromise.

So why choose to partner with Gamma?

- We have in depth experience of VoIP implementations having worked with businesses of all sizes
- A range of technologies allows us to customise solutions specific to your customer needs
- Gamma is one of the most successful VoIP solutions providers in the UK with a proven track record of success
- Our experts augment your own team to provide a complete, reliable service to your customers that meet their exacting demands
- Gamma's expertise has been regularly recognised with many industry awards for our network and services
- Gamma is fully ISO 9001 and ISO22301 accredited, further underlining our commitment to service and product quality for your customers