

JUSTIN BARISICH

Copywriter & Storyteller

PROFILE

I've always had a way with words – writing them, analyzing them, editing them, speaking them, performing them, and even sleeping with them for a stint in college. And I've always found that the words enjoyed my company. So, I decided to go into business with my words and a practiced hand to help others create good stories, well told.



Phone

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Email

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Web

www.littlewritingman.com

SKILLS

HARD

PC & Mac Interfaces



MS Office Suite



Google Apps / Products Suite



Wordpress CMS



Adobe InDesign



Adobe Photoshop



SOFT

Creativity



Hard Work



Team Work



Flexibility



Friendliness



EXPERIENCE

COPYWRITER @ ALLCONNECT

FEB 2016 - PRESENT

Composing and copyediting direct marketing assets – web copy, blog posts, email campaigns, e-books, and infographics – to surpass both internal and partners' marketing goals.

FREELANCE WRITER & FOUNDER

@ LITTLE WRITING MAN

OCT 2013 - PRESENT

Composed 40 SEO-driven, B2C and B2B articles for Single Grain Marketing and Creelio content marketing companies. Also composed 11 travel guides on New Orleans and Atlanta for Gogobot Travel website and smartphone app.

BRAND AMBASSADOR & PRODUCT SPECIALIST

@ EXPERIENCE MARKETING, INC.

APR 2015 - PRESENT

Representing prominent brands such as Cadillac and Chevrolet at various public events all across the country while generating 100s of quality leads per event for each client.

STAFF WRITER & PR SPECIALIST

@ NATIVE MAGAZINE

JAN 2013 - OCT 2013

Nearly doubled social media growth on Facebook and Twitter. Published 5 feature-length articles. Copyedited and proofed both articles and advertisements.

COPYWRITER & COMMUNITY AMBASSADOR

@ WANNADO

JUN 2012 - AUG 2013

Helped develop brand voice, established and maintained company blog, composed content for social media outlets, emails, and official documentation.

EDUCATION

VANDERBILT UNIVERSITY

AUG 2007 - DEC 2011 | Graduated Cum Laude

Bachelor of Arts in English Literature

Bachelor of Science in Secondary Education

Minor in Cognitive Studies

HOBBIES

Poetry / Traveling / Mentoring / Puppy Playtimes