



Professional Android Multimedia Player





## The future looks bright!

The Look! is an innovative multimedia player designed to enrich your tours and exhibition visits with images, videos, and cutting-edge interactive technologies.

Now you can easily create personalised and immersive experiences to make your project's vision come alive. Our advanced hardware and powerful content management system are designed to meet your most stringent operational and creative requirements.

The Look! is the ideal complete solution for your next project.



## Answering the challenges

The future of museum and exhibition visits is increasingly technical and multimedia-focused. It is personalised, interactive and has rigorous demands for performance. In order to meet these challenges, a multimedia guide solution must provide:

**Hardware** that answers advanced technical and functional requirements while sustaining intensive usage and distribution constraints.

A **content management system** that makes it easy to programme, maintain and update projects that integrate the latest multimedia tools and interactive technologies.

The Look! delivers the above and beyond.



[www.look-int.com](http://www.look-int.com)

## Our Hardware

- Modern and ergonomic design
- Rugged drop protective case
- Long autonomy (15+ hours)
- Modular magnetic charging system
- Powerful processor (Hexa core)
- Large battery (6000 mAh)
- Tropicalised circuit board for outdoor usage
- Integrated IR triggering and RF



## Our Content Management

- Powerful content management system (CMS)
- User-friendly and customisable interface
- Easy programming of audio, video, 3D experiences, augmented reality and educational games
- Remote system maintenance
- Automatic content update



# Making multimedia easy!

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## The Look! tablet is intentionally designed for intensive usage in busy museum environments.

What differentiates the Look! from existing solutions is that it has been **purpose-built** in every aspect to address the specific needs of museum and exhibition sites that a general public product cannot possibly address:

The Look! offers the **largest battery autonomy** on the market, a sturdy build to sustain thousands of usages per year, a protected board for outdoor usage, a modular magnetic charging system for an unlimited number of units, unique infrared and 2.4GHz triggering systems, a powerful content management system (CMS), and much more.

This **highly interactive** multimedia player is the result of years of experience and research and is already enjoyed (in its different formats and software versions) by dozens of worldwide sites for its ease of use, unique features, reliability, and low operational costs.

The Look! takes the visitor on a journey of discovery guided by audio, video, virtual reality, and limitless

interaction possibilities. It also introduces the concept of **personalised visits** where different visit themes can be chosen by visitors according to their interest, age and knowledge level. With the Look! we are able to offer a wide variety of tour structures that will satisfy the most challenging needs of our clients.

### In addition...

The Look! is available as an **All-in rental solution** offering the following advantages:

- A guarantee to a perfectly running equipment park
- Low initial investments and a low cost of ownership
- An option to interrupt the rental contract
- A possibility to upgrade to a newer model in the future

With this **All-in rental solution** one can forget about the risk of numerous units malfunctioning for hardware or software issues. Our customers are guaranteed a fully operational park, every day, all the time!



## ⦿ Elegant design

The Look! puts as much emphasis on design as on addressing museums' operational needs: Its sleek aesthetic lines give a feel of elegance, while still integrating a large 5.5" display. Its' dimensions are ergonomic, making it easy to handle by young and old.

## ⦿ Robust casing

The casing and build have been designed to be shock-resistant and to sustain 2-meter drop tests. A silicon case absorbs shocks, and a tempered glass protects the screen.

## ⦿ Hexacore + long lasting autonomy

For smooth operation the Look! integrates a fast, powerful, low-consumption hexacore processor. It is also fitted with a large capacity 6000mAh battery. This combination results in an autonomy of over 15 hours in regular use.

## ⦿ Multiple triggering capabilities

In addition to the Bluetooth and iBeacon capabilities, the Look! integrates two unique triggering and transmission techniques: the IR and bi-directional RF IEEE 802.15.4/2.4 GHz. These offer the possibility of location-based triggering and a discreet and effective alarm system.

## ⦿ Modular charging system

The PowerSwift, a 10-unit modular battery charging system, makes for easy charging for an unlimited number of units. The integrated magnetic 6-pin connectors ensure long-term reliability.

## ⦿ FreeSound® revolutionary headset

This high-quality hygienic open-ear headset allows the visitor to hear messages while keeping in touch with the surroundings. Additionally, it integrates an induction loop for the hearing impaired.

## Powerful CMS

The Look!s online content management system (CMS) allows the authoring, management and programming of the exhibition structure and multimedia content. This powerful tool combined with our user-friendly interface makes for easy integrating of text, images, video, 3D applications, augmented reality and virtual reality into your visit tour.

## Customisable modern interface

The software interface offers multiple customisation possibilities to suit each site's unique image, including logo integration, colour scheme and layout adjustment. Modern on-screen graphics and application design make for an intuitive and enjoyable user experience. Message triggering capabilities are via iBeacon, site map, number input, or scroll-down image list.

## Personalized visits

Unlimited themes can be chosen by the visitor according to their language, age, interest and purpose.

## Customised applications

Customised applications can be developed including 3D animations, augmented realities and interactive applications such as educational games for student visitors.

## Automatic updates & maintenance

Our content management system allows for effortless automatic content updates via Wi-Fi on a regular basis. Remote maintenance of the system's drivers from an off-site location is also possible.

## Usage statistics

Useful real-time feedback from questionnaires and usage statistics can be obtained remotely via Wi-Fi.

## Tours for hearing impaired

Specialised sign language tours can be created for the hearing impaired in partnership with field experts.





## Technical Specifications OS Android 8.1

<b>Display</b>	HD low power consumption 5.5" LCD +TP (G+G)1280x720 (HD720) 297dpi
<b>Audio</b>	Stereo 20Hz-20kHz
<b>GPS</b>	Receiver SiRF Star III , 20 channels (Module L70)
<b>Battery</b>	Lithium-ion, 6.000 mAh.
<b>Battery manager</b>	PMU AXP223
<b>Timing</b>	On/Off function
<b>Battery autonomy</b>	Up to 15 hours (depending on brightness, Wi-Fi and BT usage)
<b>Battery charging time</b>	1 hour in PowerSwift (90%)
<b>Processor</b>	Hexa core
<b>Memory</b>	3G(RAM) + 16G(FLASH), microSD (up to 32 GB)
<b>Camera</b>	8 mega-pixel, rear-facing
<b>I/O</b>	Wi-Fi, BT, USB
<b>Bluetooth</b>	4.0(AP6212)
<b>IR Infrared</b>	Emission and reception function (using series port infrared transceiver chip)
<b>Bi-directional RF</b>	IEEE 802.15.4/ 2.4 GHz
<b>Case material</b>	Rugged drop, PMMA - Infrared ray traversable
<b>Shell colour</b>	Transparent silicone cover Anthracite blue

### Speaker

### Earphone

### Compass

### Weight

### Dimensions

### Pin-free copy data and charging

### Charging indicator

### Compatibility

### Warranty

### PowerSwift

### Slots per tower

### Charger dimensions

### Charger colour

### Interconnectivity

### Certification

## Accessories

### FreeSound



High-quality  
On top of display  
2 Sockets on top  
Function geomagnetic module  
With battery, 225 grams  
(W x H x D) 85 x 162.2 x 18 mm

6 touch USB electrodes  
(USB 5V,D+,D-,GND)

Yes

MP3, MP4, WMV, QT

2 years

Modular battery charging towers

10 charging slots

16.8 cm x 8.5 cm x 1.8 cm

Dark grey

Modular and stackable,  
vertically or horizontally

FCC Art. 15, Class A, CE, WEEE, RoHS



RSF high-quality  
hygienic headsets



### A Look Multimedia Product



56 Rue Georges Simpson  
1083 Ganshoren  
Belgium  
[www.look-int.com](http://www.look-int.com)

Tel. +352 49 74 20 40  
Tel: +32 485 941 014  
Fax +352 49 74 20 50