
Digital Business

Tools and Resources

Copyright

No part of this book may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise, without the prior written permission of the publisher. However if you have a friend who you think it will help then feel free to pass it on.

Disclaimer

All the material contained in this book is provided for educational and informational purposes only. No responsibility can be taken for any results or outcomes resulting from the use of this material. While every attempt has been made to provide information that is both accurate and effective, the author does not assume any responsibility for the accuracy or use/misuse of this information.



Table of Contents

Domains + Web Hosting	3
Website Builders + Tools	4
Payment Systems + Affiliate Networks	5
Email Marketing and Automation	6
Membership Software	7
Content Creation	7
PLR Products	8
Video Hosting	8
Video Recorder + Players	9
Webinar Software	10
Hiring Staff	10
Mind Mapping App	11
Project Management	11
File Sharing and Storage	12
Customer Support	12
Graphic Creation Software	13
Affiliate Tools	13
All My Best Products	15
Free Webinar Training and Downloads	16

Domains + Web Hosting



Domain Register : [Namecheap](#)

I've used Namecheap to register my Domains since day one and I'm very happy with them. There's always discount promotions going on and I like their user interface, it makes it very easy to manage all my domains.



Liquid Web™

Website Hosting : [LiquidWeb](#)

I went through 2 other Web Hosts in the beginning but I found my home at Liquid Web and I've been a customer of theirs since 2013. They have great Live Chat Support and it's easy to upgrade or downgrade your server based on how busy your sites are.

Website Builders + Tools



OptimizePress®

WordPress Website Builder : [Optimize Press](#)

I've been with Optimize Press since 2012 and it's a great WordPress Theme that can create all your Sales Funnels, Blog, Members Area etc. It's a one time fee with an annual Support and Updates License if you want to continue getting the latest updates after 12 months. It's very well supported so I have no problem paying a nominal fee to keep it running smooth each year.



convertri

Faster funnels. Higher conversions.

Hosted Funnel Builder with Free Trial : [Convertri](#)

Convertri is a Fully Hosted Funnel Builder and I love using it! It's pages load blisteringly fast thanks to their huge content delivery network (CDN) and I know it's creators Andy and Neil personally so I can vouch for the quality of the platform. It comes with a Free Trial and I highly recommend. I use it for all my new funnels and have been keeping Optimize Press just for my Blog and Members Areas since it launched.

Payment Systems + Affiliate Networks



Powerful Cart Platform with No Fees : [ThriveCart](#)

This is my favorite shopping cart by far as there are No Ongoing Fees once you invest in the platform. Usually with a cart you would pay 5% (or more) of each sale that you make. As you can imagine this quickly adds up, especially if you sell higher priced products. But with ThriveCart there are no fees so your profit per sale is a lot higher.



All in One Affiliate Marketplace and Cart : [ClickBank](#)

I've been using ClickBank more and more lately and I really love how they process all the payments for me and wire my profit direct to my bank account each week. They take care of all VAT and State Taxes and pay affiliates automatically which is another huge plus. They have been around over 20 years so you know you are in safe hands with them.



Affiliate Marketplace and Cart : [JVZoo](#)

JVZoo is another cart that I've been using for a long, long time and it allows you to get up and running with no upfront fees (although they do take 5% of all sales you make) They are ever evolving and adding new features based on their users feedback and I've found them very good to deal with anytime I've had a problem or question over the years.

Email Marketing and Automation



Email Marketing Platform with a Free Trial : [Get Response](#)

I use Get Response to send my Emails and have been with them since 2013. I really like their Automation Features which allow me to free up a lot of time and have systems in place that take care of a lot of my email marketing for me. They are relatively inexpensive and you can get started on a small plan for just a few bucks per month.

Membership Software



Membership Site Security : [Insta Member](#)

Although Optimize Press, the theme that I use for my Members Areas, has it's own membership plugin I use Insta Member on all my sites. Again this is another tool I have been using for a long time and it's been running all my memberships for me since 2013. What I like about it is they're are regular updates and new features released and it's Customer Support is second to none.

Content Creation



Content Spinner with Free Trial : [Spin Rewriter](#)

I'm good friends with the creator of Spin Rewriter and so know first hand how awesome this content creation tool is. It's especially useful for creating unique articles for your blog and even though Aaron has a funny accent I would not hold that against him. This is a high quality software and is seen as the leader in it's industry for a very good reason.

PLR Products



12,500+ PLR Products : [IDPLR](#)

I became a member of this PLR Site back when I first started and I still use it on a regular basis. It's an ever growing site of Private Label Rights material and is a great place to find products you can use as Bonuses or even find an eBook that you can learn about a new topic from. There are different membership levels and each one gives you access to different grades of content. I have the Lifetime Membership which gives me access to the Highest Quality Products they have on the site.

Video Hosting



Fast and Secure Video Hosting : [Vimeo](#)

I've been using Vimeo Pro to host and power my videos since 2016 and I'm very happy with them. They give you unlimited bandwidth for a set annual fee which is really good value and they have some awesome security features to keep your videos safe online. Another thing I like about them is how fast videos on Vimeo load with little lag or buffering issues.

Video Recorder + Players



Video Recorder + Editor : [Screencast-O-Matic](#)

At less than 20 bucks per year for the premium version of this Video Recorder it has to be one of my best finds ever. I have purchased a few quality video software over the years, including Camtasia, but I really love Screencase O Matic. You can Record, Edit and 1-Click Upload to YouTube and Vimeo. I've been a happy customer since 2015 and have no plans to leave anytime soon.



Convertri In-Built Video Player : [Convertri](#)

No fancy video player needed here as Convertri has it's own in-built player which is better than most of the premium players you see in the market.



Optimize Press In-Built Video Player : [Optimize Press](#)

The same goes for Optimize Press, it has it's own player and it works perfectly fine so if you use either of these tools you do not need anything extra. They have everything included for you.

Webinar Software



Live Webinar Software with 60 Day \$1 Trial : [Webinar Jam](#)

I have been with Webinar Jam since 2016 after doing a lot of research on which webinar platform would be right for me. I'm glad to say I picked the right one as it's always kept running smooth and has regular new features and updates. I've also found their support team to be very good and quick to respond to any emails I have sent their way.

Hiring Staff



Finding Virtual Staff and Outsourcers : [Online Jobs](#)

This is another site I have used since I started my business to find Virtual Staff and Outsourcers, specifically from the Philippines. It's a huge site and when you post a job you will have a lot of applicants very quickly. I've found

some great staff who have gone on to be good friends of mine from this site and it's the only one I use when I need some extra help.

Mind Mapping App



Mind Mapping : [MindNode Pro](#)

I like using this mind mapping app as I have it on both my iPhone and my Computers and everything syncs up together. So if I have an idea for something while away from work I can create a quick mind map on my phone and then when I go back to work it is waiting for me on my computer.

Project Management



Project App : [Asana](#)

I use Asana daily to manage my projects and it's one of those tools I would not like to lose. I have the Free Version and it does everything I want and more. A really great project management app that will keep you and your team on track and making progress on all your different tasks.

File Sharing and Storage



File Sharing and Storage : [Dropbox](#)

I have a paid DropBox plan of about 20 bucks per month and I think it's well worth it as I have it installed on all my computers. So I have everything backed up in the cloud and everything is synced so if I change a file on one computer it is also updated on my other one. I used the Free Version for a long time but I'm happy to pay for the extra features and storage that I get with the premium plan.

Customer Support



Support Desk : [ZenDesk](#)

I've been with ZenDesk since 2012 and it's a fantastic Customer Support software. It makes it very easy to stay organized and make sure customers are well looked after. I'm lucky I'm on one of their older legacy plans so it's very cheap but even their newer plans are affordable at the entry level and I highly recommend them.

Graphic Creation Software



All in One Graphics Creation Suite : [Easy Graphics Wizard](#)

I create any miscellaneous graphics I need with my own Easy Graphics Wizard. It's a large suite of graphics software that allow you to create everything you need in one place. I know I'm biased but I really like using it because it's very drag and drop friendly and although I have zero design skills I can always edit one of the Ready Made Templates and come up with a design that fits my needs.

Affiliate Tools



Affiliate Tools Builder : [WP Affiliate Builder](#)

Affiliate Builder is the software I use to power all the affiliate tools on my product JV Pages. I use it to display all my Email Swipes, Banners and other tools I give to affiliates. What I like about it is that with 1-Click an affiliate can brand all the promo tools with their affiliate link and although it is a WordPress Plugin the Affiliate Tool Widgets it creates can be used on any kind of website.



ClickBank Affiliate Link Tool : [CB Affiliate Master](#)

I've been using CBAM a lot since I've put my products on sale on ClickBank. This is a simple software that allows you to create Custom Affiliate Redirect URLs for all your CB products and sell all your products from within one CB Account. Because with CB you get only 1 HopLink Target URL per Account but by using CBAM you can essentially create as many Custom Affiliate URLs as you like.

All My Best Products

825 Pro Logo Templates : [Logo Crate](#)

Website Banner Ads : [Easy Ad Wizard](#)

Sales Page Graphics : [Easy Sales Wizard](#)

300 Website Banner Ads : [Banner Crate](#)

FB Covers + Fan Pages : [Easy Fan Page Wizard](#)

Website Headers : [Easy Header Wizard](#)

YT Channel Artwork : [Easy Channel Wizard](#)

Business Cards + Flyers : [Easy Offline Wizard](#)

Video Overlay Graphics : [Easy Video Wizard](#)

3D eCover Creator : [eCover Wizard Pro](#)

Infographics : [Easy Infographic Wizards](#)

Free Webinar Training and Downloads

Instant Online Blueprint Webinar - [Click Here](#)

Product Creation Workshop - [Click Here](#)

50 Free Website Logos to Download - [Click Here](#)

BONUS *VIP* TRAINING WORKSHOP

- ✓ How to Generate Recurring Monthly Income by Giving Away Something for FREE
- ✓ The Fastest Way to Dominate ANY Niche in Record Time and Build Multiple Income Streams Fast
- ✓ The Path to Getting Started Quickly and Start Seeing Results within Hours of the End of this Training

Case Study Reveals **How this Ex-Accountant Earns \$21,036.78** in Just 1 Week Online Without Creating his Own Product!

CLICK HERE NOW