

How CSRHUB® Generates A Score

1 CSRHub Aggregates a Wide Variety of Data Sources:

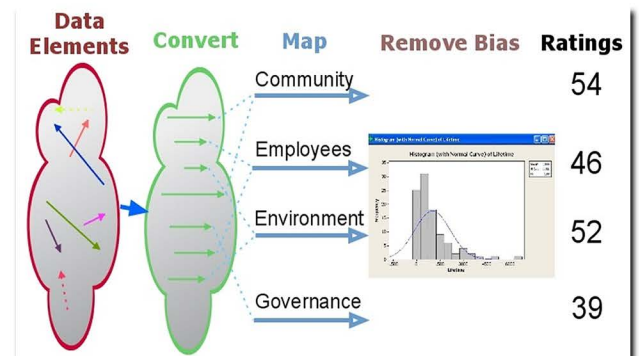


THOMSON REUTERS



2 We Normalize the Data

- CSRHub is constantly aggregating and normalizing data to maintain the most comprehensive, coherent CSR database in the world - so you don't have to.
- Our sources cover all aspects of CSR: ratings, rankings and reports.
- Simplifying all that data was complicated and expensive - **until now.**



3 You Run Searches With CSRHub's Tools

- Specify an industry, data source, geography, and other parameters to benchmark and compare companies.
- Narrow your search by adding boolean logic, like "and", "or", and "but not."
- Weight your results to represent your personal or organizational viewpoint.



4 Use Your Results ...

- Investigate supply chains.
- Study your industry.
- Run internal and external benchmarks.
- Save and share searches.
- Export search results.
- See what your competitors report.

	Overall	Community	Employees	Environment	Governance
Wal-Mart Stores, Inc.	56	49	57	59	56
Retail	44	44	46	42	49
General Merchandise Stores	44	44	42	45	46
Wholesale Trade	43	43	45	40	52
All company average	44	43	45	43	48
USA company average	44	44	46	41	51

Special issues: Tea Party Boycott List, Oceana Red List, Military Contractor, Animal Test User

Data sources for this company

- 100 Low Carbon Pioneers
- AccountAbility
- Asset4

5 And Dive Deeper

- Follow specific companies month-to-month and year-to-year
- Track industries
- Buy CSR reports with even more detail

Sustainability metrics and decision tools. Visit: CSRHUB.com