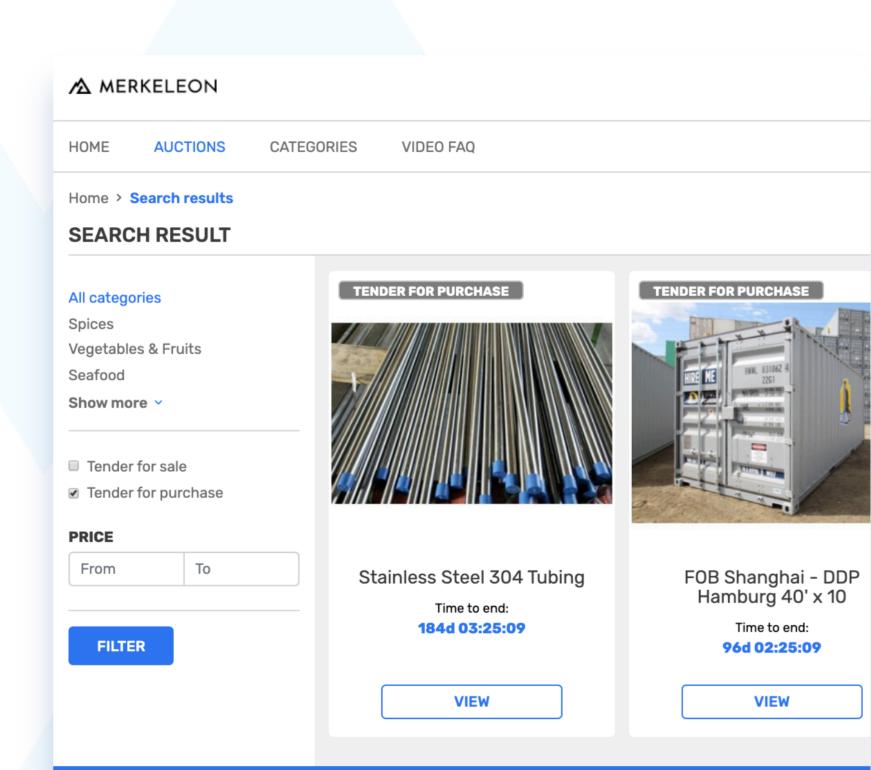
# **MERKELEON**

# e-Procurement platform





# Our e-procurement platform resolves issues with:

- Lack of transparent procurement process
- Excessive cost
- Attracting new suppliers
- Lengthy negotiation periods
- Slow revenue growth
- Business scalability
- Platform support
- Long purchase time
- Lack of usability
- Long platform integration time



# Procurement system

In order to implement better cost savings measures and increase efficiency, replacing manual paper-based tender procedures with electronic system has become an essential element in the re-engineering process. With a highly automated e-Procurement system which includes tender specification, advertising, tender aggregation and evaluation, contracts can be prepared and placed with ease.

# Business advantages:

- Reduced tender cycle time
- Procurement schedule and planning
- Fast and accurate pre-qualification and evaluation process for disqualifying suppliers who fail to meet the tender specification
- Faster responses to questions and points of clarification during the tender period
- Reduction in the labour-intensive tasks of receipt, recording and the distribution of tender submissions
- Paper trail reduction in tendering exercises, reducing costs to both councils and suppliers
- Increased integrity and transparency of the procurement process
- Improved quality of tender specification and supplier response
- Provision of quality management information

# **A** Consulting

Merkeleon has more than 10 years of experience in auction platform development!

With the help of our team of experienced developers and project managers, you will get the best solution!

# We help customers achieve their objectives in following domains:

- Banks
- IT and technology
- Logistics
- Agriculture
- Tourism and restaurants
- Manufacturing

- Development
- Retail
- Packaging
- Telecom
- Engineering
- Automotive
- Export



# Merkeleon provides optimised packages for every business size

Merkeleon helps to cut setup costs by applying the right package to your business.

There is no need to pay for options you don't use.

#### Start

This solution includes basic platform options and designs.

#### Advanced

Expanded platform functionality and ERP/CRM integration.

# Enterprise

Fully customized solutions according to specific business needs.



# Core platform functionality

#### **CATEGORIES**



Price From n/a



**VEGETABLES & FRUITS** 

Price From n/a



Price From n/a



EXPORT SALES



LOGISTICS AND

INSOLVENCY AND

BANKRUPTCY

**SUPPLY** CHAIN

Price From n/a

**SUPPLY CHAIN** 

VIEW →

FACTORING

**⚠** MERKELEON



# Access for verified users only

Only authorized users have access to the platform. User verification could be done manually by the platform administrator or implemented automatically by the system.

# Suppliers evaluation and verification

Advanced functionality allows to gather suppliers company details, background and upload company registration documents to the system. Administrator is able to view this information, verify user or request for additional information or documents.

# Documents upload

The Administrator can add a variety of required documents to the auction page (product/service specifications, schemes, descriptions etc.). Supported file formats: PDF, Excel, MS Word.

# Deposit and chargeback

Deposit option helps to avoid the risk of not paying after an auction finish. The user needs to sign up for the auction by confirming auction conditions and deposit payment. Deposit is refunded to all auction participants after auction ends. If the item was not paid by the auction winner - the deposit will not be refunded.

# RFI (Request for information)

With this module, the administrator can gather information and documents from vendors or suppliers in order to create a shortlist of potential suppliers for a project by chosen criteria.

#### Shown or hidden bids

The Administrator is able to run an auction with bids hidden or shown to all auction participants by clicking a checkbox on the auction set up page.

# **ERP/CRM** integration

Connecting your ERP/CRM system via API.



# Category management

An unlimited number of product categories and subcategories can be created. For example, Cars/Volkswagen/Beetle.

# Product management

Our simple product management system allows the administrator to easily create products with brief or detailed descriptions and also add attractive product images for publishing on the website.

# Quick and comfortable search options

Each product can be assigned to multiple categories in order to make searching for products easier. For example, "Beetle" can be assigned to categories such as "Cars", "Volkswagen", "Beetle", "Cars" and/or "Oldtimer".

# Grouping

Users can perform filtered searches of all products (Dutch auctions, fixed price, etc) by status (actual, future, finished)

Users can also choose the most convenient mode to display products on the page either as a list or as a table

### Products processing

Administrators receive notifications of finished auctions or sold products once the payment status updates. Once the payment is received, the administrator can prepare the product for delivery. All steps are logged in the system and can be sent to the Administrator in the form of email notifications.

#### Goods classification

This function allows the Administrator to add product descriptions and dimensions. Filtered search options are also available.



#### Participation by invitation

The administrator can form the list of bidders who will be allowed to participate in the auction.

#### Automated email notifications

Suppliers receive notifications regarding upcoming auctions, when they get overbid by another bidder, auction win notifications. Suppliers are able to subscribe to certain product categories.

# Financial archive and invoice management

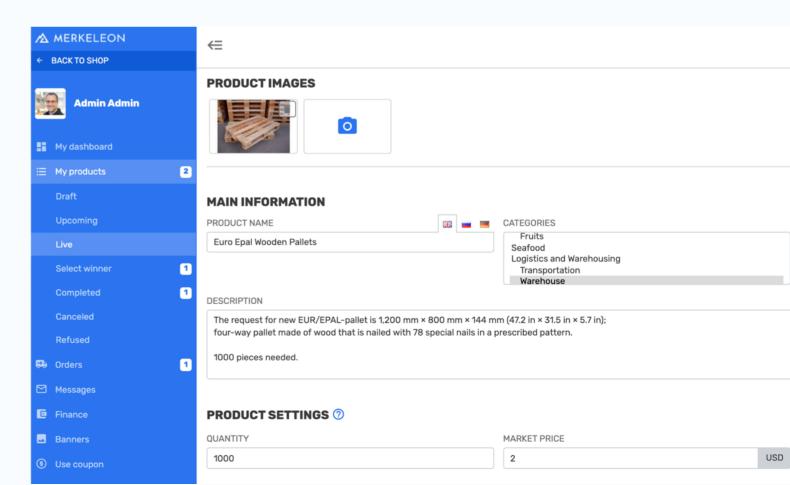
All transaction history in the account is presented in an easy and understandable format for both users and administrators.

### Supplier rating system

The administrator is able to rate vendor or supplier accordingly to his performance.

#### Roles and permissions

The administrator is able to create and edit different roles with permissions for all company employees.





# User-friendly and simple interface

- The platform has a clear, intuitive and user-friendly design.
  The interface is based on touch-screen technology and is designed to work with tablet devices
- The website design can be changed quickly according to the user's requirements

# Mobile responsive design

Our platform has a mobile layout which supports resolutions for any mobile device.

# Multilingual opportunity

The platform supports English, Spanish, German, Italian, Russian, French languages. It is possible to add any new language per request.

The platform translation module allows the Administrator access to numerous languages. Users can also change the translations of all elements displayed on the website.

# Transparency and legality

The system automatically record auction log with all actions made during the auction.

**Optional:** blockchain integration and record of all information to the blockchain. Auction log goes public and visible for everybody. Blockchain makes sure that if any auction results were faked or changed this would be visible for everybody

### User-friendly analytics and reports system

Allows the administrator to manage the complete legal reporting process in quick and easiest way.

ile upload			
Format	Name	Size	
PDF	Pipe-Specification.pdf	276.18 KB	<u>*</u>
XLSX	Stainless Steel Tube Specifications.xlsx	14.85 KB	<u>+</u>



# Messaging system

Authorized users can directly contact the site Administrator if they need detailed information on the product.

### Smart newsletters system

This module delivers newsletters to users in the following cases:

- The user subscribed to the newsletters on certain category products (new auctions notification)
- The user subscribed to the general newsletter
- The user was outbid by another player
- The user won the auction.
- The user's personal account was blocked by administrator

# Additional webpages (text, link, contacts) and CMS module

The Administrator can add the required number of pages to the website; for example, website usage conditions pages, contact pages, etc. This module also allows the administrator to choose the page display location.

# Help (FAQ)

With this module, the administrator can create a help section for users on the site. This solution is ideal for creating pages with questions, answers and guidelines to follow when using the platform.

### News blog

Admin can posts articles on the website (sales, Black Friday events, etc.).



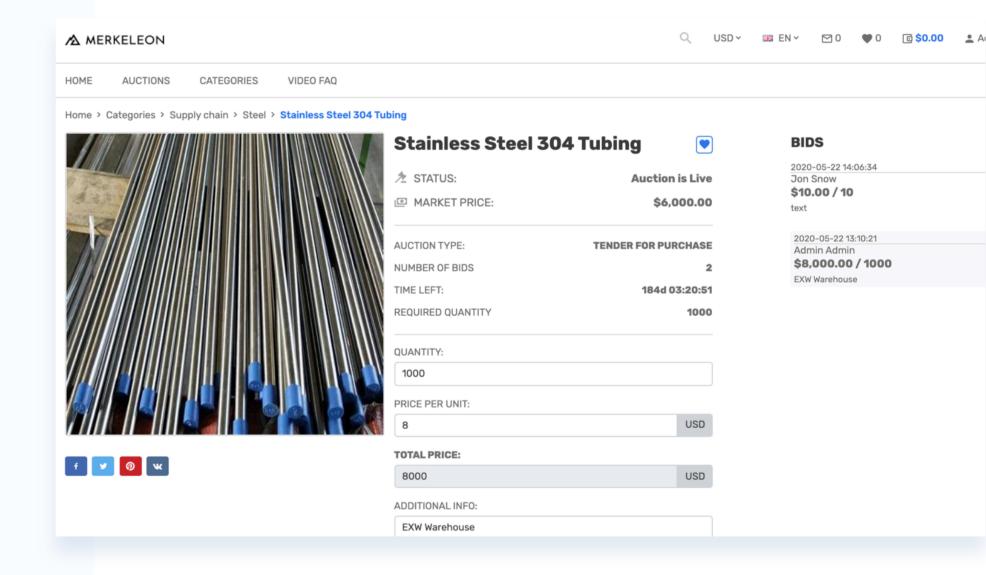
# 

Flexible platform localisation with regard to:

- business location
- local language(s)
- currencies
- local payment methods integration

# Scalability

Merkeleon's auction solutions are fully scalable and upgradeable. The platform grows with your business.



# Need something special?

# Your customized auction platform

Merkeleon's auction platform is fully customizable;

therefore it's easy to create exactly what you require





Merkeleon provides SAAS solutions under the following conditions:

Setup fee: one time payment

Full technical support fee: paid monthly

Launch time within 2 weeks!

# Full technical support includes:

- AWS hosting
- Guaranteed uptime
- Troubleshooting
- Full server infrastructure
- Minimum response time guaranteed by contract
- Thorough and regular security audits
- Free monthly functionality updates
- Personal account Manager
- Manuals and guidance for Operators



# Proven provider of B2B turn-key solutions Auctions & Marketplaces

10+ years in E-commerce and Auction Software development

Turnkey software development

Personal approach to every client

Responsible and reliable technical partner

In partnership with



# 10+ years of expertise & reputation

Our extensive and unique expertise in procurement & trading software will help you to optimise your operational risks and expenses in order to effectively manage your business.

# High-level security

We focus heavily on providing security and holding regular audits for world leaders on protection systems development.

# Premium support

Comprehensive tech support from our team lets you concentrate on your business development and promotion without wasting time on tech issues.



Would you like request a demo?

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