

# Powerful, intuitive software for Innovation Project and Portfolio Management.



Optimize innovation investments.

Bubble Innovator™ is a cloud-based enterprise Project & Portfolio Management (PPM) solution for managing Innovation and complex development projects.

A powerful, intuitive and cloud based software platform its your single, always up-to-date, source of truth for fact-based decision-making!

Differentiated by a focus on usability, Innovator™ is used successfully, across multiple sectors to select the right projects, execute them reliably and continuously improve productivity.



# A single source of truth for fact-based decision-making and project delivery.

## About Bubble Innovator™

We continuously strive to make Innovator™ a best-in-class tool for innovation decision makers and experts involved in portfolio, project and product development. Real users know this, which is why TrustRadius™ awarded Innovator™ 'Top-Rated Project and Portfolio Management Software' status for 2016\*.

With a track record of 15+ years of successful delivery, Bubble are client centric, focussed on keeping our promises and passionate about what we do. We see each implementation as an opportunity to deliver successful solutions that exceed customer expectations.

## Introduction

The best companies use clear and transparent processes to understand, assess, and prioritize their projects. Bubble Innovator™ incorporates your unique processes and ways of working, while providing a market-proven framework for portfolio optimization and project delivery.

Used across the world, to manage brand portfolios worth hundreds of thousands of pounds through to billions of dollars, Innovator™ is a single, always up-to-date, source of truth for fact-based decision-making. It not only transforms the way you make decisions but also improves the way you deliver on the promise!

Based on the core strengths of the platform, this document is designed to give a flavor of our system capabilities. Each instance of Innovator™ is configured to customers needs, which helps facilitate rapid adoption of the platform, and ensures that benefits are realized at all organizational levels.

If anything is unclear or you'd like to know more, please contact us.

### WANT TO KNOW MORE?

Customers love using Innovator™ because it truly makes their jobs easier! Contact us:

Web: [www.bubblegroup.com](http://www.bubblegroup.com)  
E-mail: [hello@bubblegroup.com](mailto:hello@bubblegroup.com)  
Phone: +44 (0)1223 852 664

Ask for a Demo of the System!



Innovator™ is 2016's 'Top Rated' PPM Software on TrustRadius™



\* For more information see: [www.trustradius.com/ppm](http://www.trustradius.com/ppm)

# Core Capabilities: Bubble Innovator™



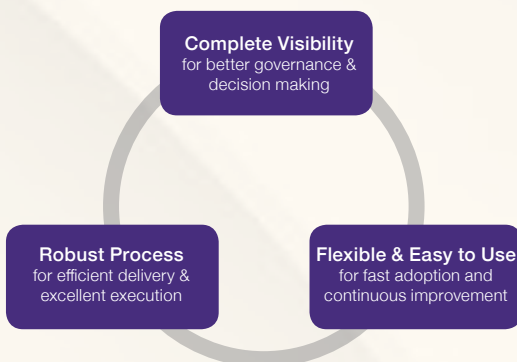
## Innovator™ enables your Project & Portfolio Management (PPM) to be focused on what you're going to do, not just what's already been done.

A multi user, team collaboration and decision tool, Bubble Innovator™ brings together process efficiency, management of complexity, and strategic alignment to holistically manage your innovation process, projects, and portfolios. Built on proven best practices, Innovator™ has class-leading data visualization, dashboard and reporting tools.

### Innovator's Goals

Helping organizations to manage risk, prioritize expenditure and deliver higher value portfolios that accelerate growth, Innovator™ brings control and efficiency to:

- Portfolio analysis and reporting.
- Project and risk management.
- Project business case and financial management.
- Management of Stage (or Phase) and Gate processes.
- Resource management.
- Task management.
- Reporting of real-time Project status'.
- Technology / Portfolio Roadmapping.



Innovator is built around 3 Simple and interconnected goals: Complete Visibility, Robust Processes and Flexibility / Ease of Use.

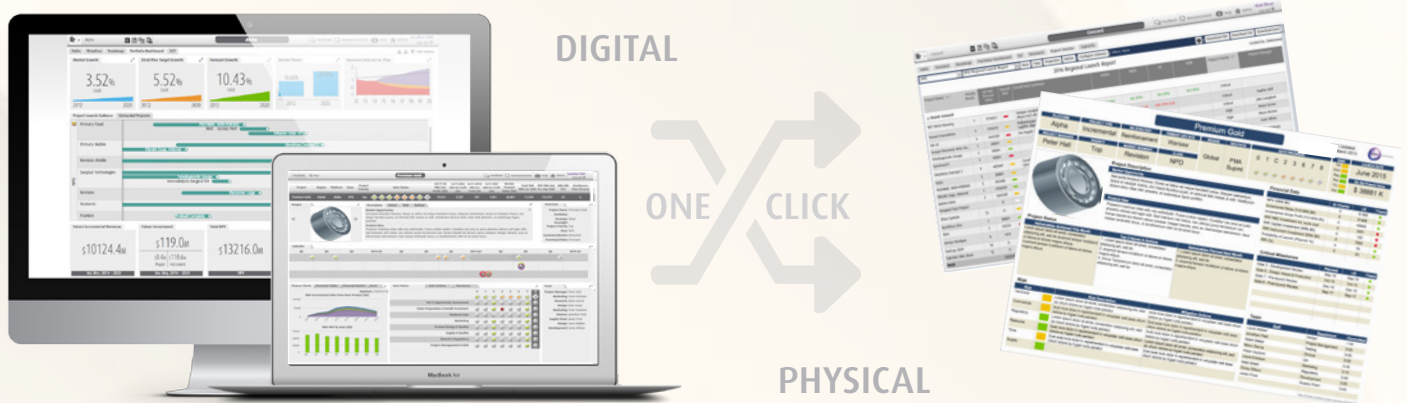


# System Overview: Innovator™ at a glance.



## System Benefits

Innovator™ has been designed to deliver higher value portfolios that accelerate growth by bringing control and efficiency to your process. Delivering up-to-date and seamless management and reporting capabilities, it's easy to ensure the right people have the correct information in the format that they want it in.



The need for Project Managers to create bespoke presentation materials is eliminated with Innovator's visualisation and reporting capabilities. Downloads can be made available in a variety of common output formats with user appropriate content either restricted or enabled at the touch of a button.

## Create Higher Value Portfolios

- Streamline your project and portfolio reporting.
- Improve your levels of project visibility and control.
- Analyze and refine project portfolios to ensure they are optimized.
- Make interdependencies between projects / programs clear.
- Ensure your projects align to strategic goals.
- Establish QA on project delivery, by using clear gate criteria.
- Forecast the impact of future investment decisions.
- Improve your prioritization of projects.
- Highlight, monitor and manage project risks.
- Increasing the number of on-time launches.
- Shorten your project lead times and reduce re-work.
- Better balance resources and identify required needs.
- Support continuous learning and process improvement.

“  
Good portfolio health matters:  
77% of companies with healthy  
innovation portfolios anticipate  
achieving their 5-year revenue  
growth goals  
”

Source: Corporate Executive Board  
Preventing Dangerous Trade-Offs in Your R&D Portfolio Report 2015

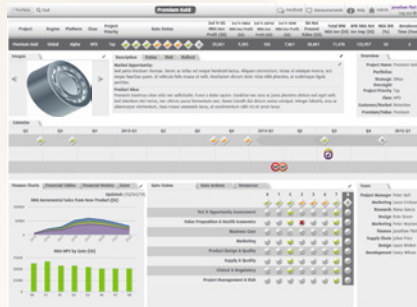
# System Overview: Innovator™ at a glance.



## Sample Screenshots



High level visual display of gate status and gate progress for every project within the portfolio.



View all the critical data about your project using convenient project dashboards.



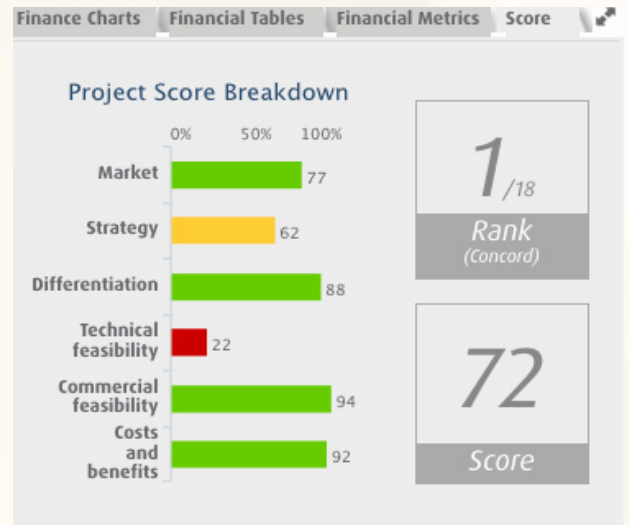
Ensure projects are delivered on time using Innovator's timeline view.

## System Capabilities

The right portfolio is more than just a list of your 'best' projects. It's the collection of projects that works together best to achieve your goals.

Providing insight to inform your most difficult decisions, and the tools to help you take actions with confidence, Innovator™ includes the following capabilities as standard:

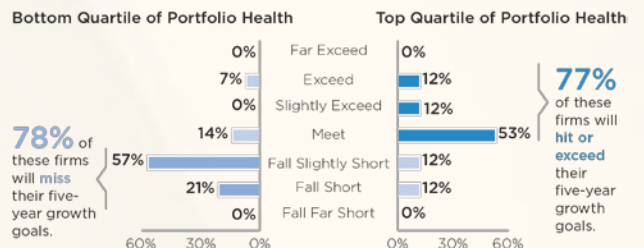
- Visualization Dashboards.
- Advanced Graphing Capabilities.
- Powerful Report Building Engine.
- Automated Management Fact Book.
- Easy Data Import / Export.
- Built in Phase & Gate Process.
- Automatically Generated Metrics.
- Advanced Analytics.
- Prioritization Scorecards.
- Robust Early-stage Project Evaluation Processes.
- Process Harmonization Templates.
- History Recording.
- Robust Security / Permissions Protocol.
- Work-flow Support Tools.
- Actions Check-lists.



Innovator's Interactive scorecards help project managers evaluate and prioritize early stage projects.

## Portfolio Health Matters

Anticipated Performance on Five-Year Company Revenue Growth Goal



Source: Corporate Executive Board Preventing Dangerous Trade-Offs in Your R&D Portfolio Report 2015

# System Overview: Innovator™ at a glance.



## System Features

Innovator™ brings better control and efficiency to both the Project & Process Management level of activities as well as your Portfolio Optimization and Management activities.

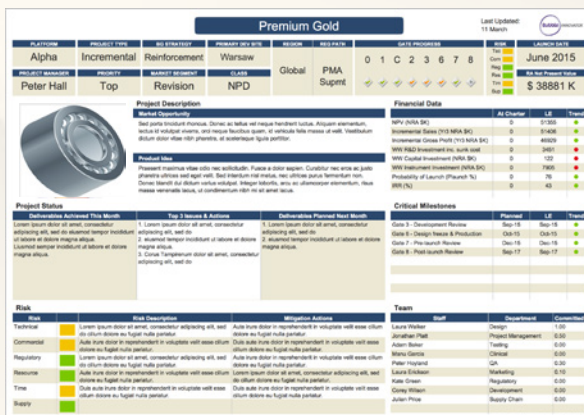
## Project & Process Management

- Program Management.
- Financial Modelling.
- Phase / Gate Management.
- Risk Management.
- Configurable Project Types.
- Baseline Tracking.
- Team Working & Collaboration.
- Document Management.
- Agile Integration.

## Portfolio Optimization & Management

- Portfolio Optimization.
- Pipeline / Technology Roadmap Alignment.
- High Level Analysis, Visualization & Reporting.
- Strategy Alignment.
- Resource & Capacity Management.
- Project Prioritization.
- Opportunity Evaluation.
- Data Management.
- Automated Report Building.

## Sample Screenshots



With Innovator's One-Click reporting capability users can easily print 'Project-on-a-page' summaries of the entire portfolio.



Key metrics, alignment to your roadmap and risk factors can be viewed in highly visual dashboards.

**Maximizing pipeline  
value for our clients  
for over 15 years**



For more information  
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email us [hello@bubblegroup.com](mailto:hello@bubblegroup.com)

**INNOVATION STARTS HERE**

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