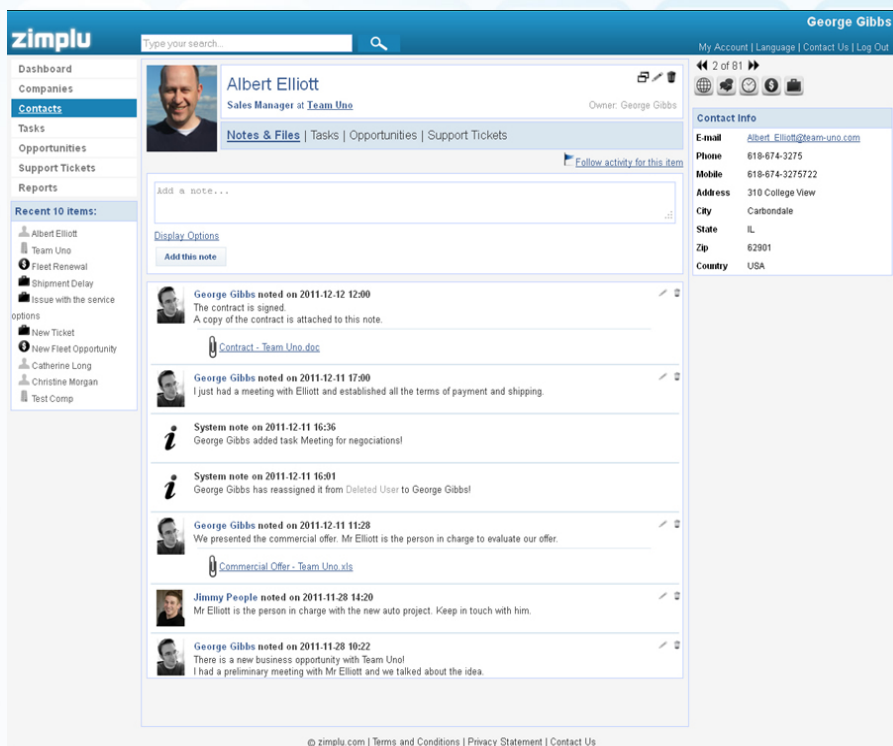


Start Using Zimplu CRM

Fast & Easy to Use Solution for Small and Medium sized Businesses

Benefits of Zimplu CRM

- ✓ Affordably priced
- ✓ Quick and easy set up
- ✓ Accessed through a standard web browser
- ✓ Ideal for small companies with limited internal IT infrastructure
- ✓ Improves your sales, marketing and customer services resources
- ✓ Reduces your cost-of-sale
- ✓ Maximizes customer communications and interactions



What Is Zimplu CRM?

CRM - Customer Relationship Management - is more than just a software application. It is a business solution for all customer-centric processes. It covers every interaction with customers across the entire business.

Zimplu CRM is a web-based customer relationship management solution.

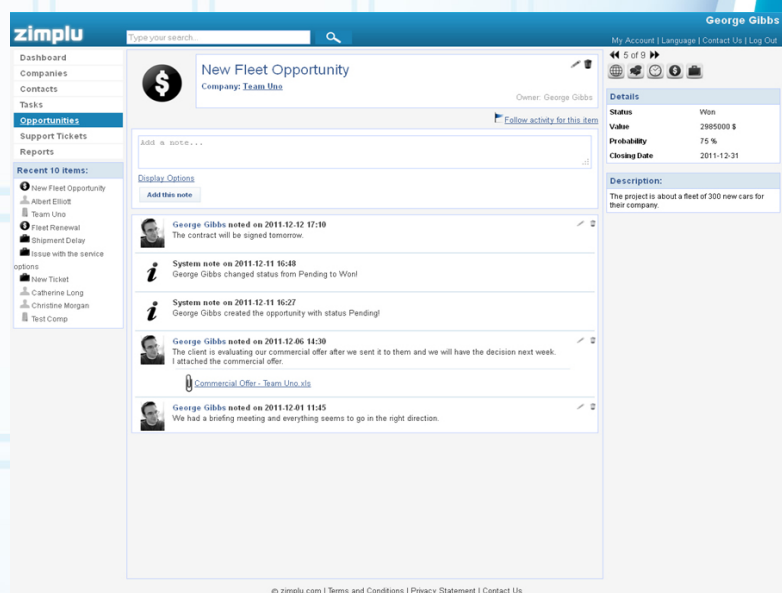
Sales Team Work More Efficiently

Your sales staff can better manage accounts, leads, planning, forecasting and sales analysis with **Zimplu CRM**.

Once our solution is implemented in your organization, you'll find your staff can work more efficiently and spend more time selling.

Enhance your Customer Service

Zimplu CRM means you can quickly harness the power of the software's customer service functions. It gives your customer-facing staff tools to deliver consistent and efficient service, enhancing customer loyalty and profitability.



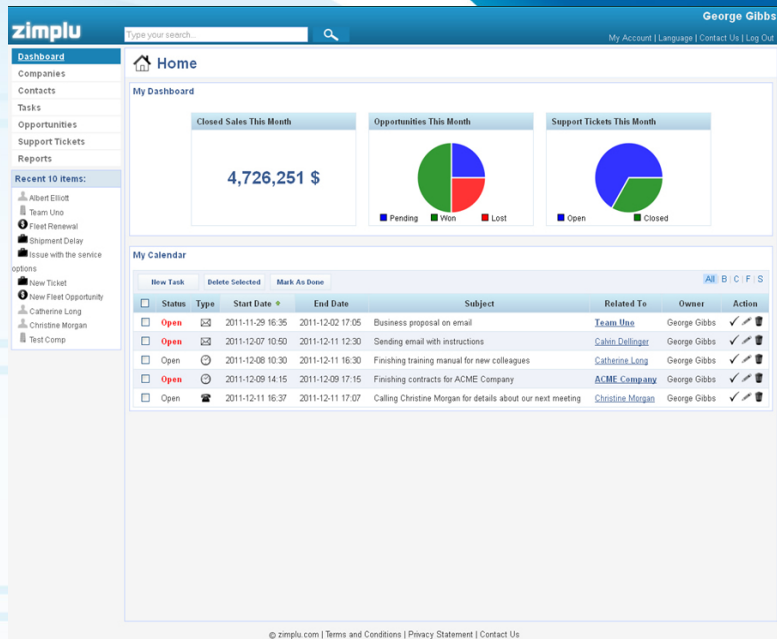
Long-term Business Profitability

Zimplu CRM needs less administration than other similar solutions and enables you to respond faster to customer service issues and to anticipate, address and deliver consistent, efficient customer care that contributes to long-term business profitability.

Make Informed Business Decisions

Having a detailed knowledge of your business performance and a deep understanding of your customers is critical for senior management.

Reports and graphical charts are easy to run and they provide at-a-glance insight into business and employee performance.



Free Trial

There's no better way to find out if the software is right for you until to try it.

We offer you the possibility to create a Free Trial account on our website - www.zimplu.com – and test our solution.

About Zimplu CRM

Zimplu CRM is developed by Nexus Electronics company, based in Bucharest, Romania.

With an experience of over 9 years in IT applications, Nexus Electronics has over 1200 satisfied clients thanks to innovative systems that reduce costs and improve management productivity.

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